TRANSFER OFFERS AT A GLANCE
The annual Transfer Day in October is the BTU’s exhibition, where science and business meet to exchange ideas on modern technologies and cooperation opportunities – the ideal opportunity for networking.

» www.b-tu.de/transfertag

The largest recruiting fair for academic professionals in Brandenburg takes place annually in May on the main campus in Cottbus and serves the placement of internships, working student positions, academic dissertations and graduate positions.

» www.b-tu.de/jobmesse
YOUR WAY TO SCIENTIFIC KNOW-HOW

TRANSFER CATALOGUE
The perfect overview of the competences and equipment of the BTU
Our transfer catalogue shows quickly and clearly suitable BTU specialist areas and contacts
for possible cooperation, research or development projects.
» www.b-tu.de/technologietransfer

TRANSFER EXPERTS
Professional competence and research know-how
Our transfer experts have a good overview of their professional environment and thus help you
to find the right partners in science quickly:

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Efficient factory
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Personnel and business management issues
Prof. Silke Michalk
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Information and communication technology/cognitive and cyber-physical systems
Prof. Matthias Wolff
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TECHNOLOGIES AND INNOVATIONS
The first point of contact for cooperations
We support the interaction between industry and science using future technologies:
• Company visits to the region
• Initiation and support of economic cooperations
• Information on funding opportunities
• Organization of specialist events

» www.b-tu.de/technologietransfer

PATENTS AND LICENSES
Protection of inventions
Inventions are an expression of our ability to perform. They support the formation and dissemination of knowledge, the creation of a profile and image, and the bargaining power of our university. We offer companies the use of industrial property rights of BTU Cottbus-Senftenberg through purchase, licensing or research cooperation.

» www.b-tu.de/wirtschaft/patente-und-lizenzen

ALUMNI NETWORK
Stay connected with your university
Our alumni are important to us. Join our alumni groups in the social media as a graduate. Support our next alumni meetings or graduation celebrations as a sponsor. Subscribe to the mailing list for news and events.

» www.b-tu.de/alumni

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New approaches to transfer in the following priority areas: lightweight construction, life science and digital integration

- **Transfer scouts**
  Find suitable technologies, methods or processes.

- **Showrooms**
  Micro- and nanosystem technology as well as information and communication technology to touch and try out.

- **Testbeds**
  Technologies in the fields of lightweight construction and life science.

- **InnovationLabs**
  Creative teams work with you to develop strategies and recommendations for action for your challenges.

- **Digital platform**
  Virtual laboratory tours, exchange platform with BTU researchers, project and infrastructure database

» www.innohub13.de

Automation and digitization: contact for small and medium enterprises

- **Model factory**
  Cobots, Virtual/Augmented Reality and Co – use cases illustrate the possibilities of automation and digitization and serve as a pool of ideas.

- **Innovation laboratory**
  Together with your innovation project: individual analysis of innovation potentials, development of strategies and mediation of development and implementation partners

- **Knowledge forum**
  Workshops and expert discussions on current technology trends – from the use of virtual technologies to the digitization of order processing.

» www.imi4bb.de

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Designing together – competences for the digital world of work

• Inform and qualify
  Workshops and specialist days impart digital skills and provide a basic understanding of the potential and areas of application of new technologies.

• Experience and try it out
  Model factories and (mobile) demonstrators present digital technologies and make solutions tangible.

• Social partnership
  Shaping the future of the digital world of work together with works council workshops and social partner dialogues.

• Helping people to help themselves
  Entrepreneur consultation hours, potential analyses and learning partnerships support the realisation of company-owned projects.

For strong cooperation in the regional growth core

The showcase to the state’s university landscape appeals equally to prospective students, companies and society and provides information on studying and teaching, transfer and research at Brandenburg’s universities.

Outlook

Together with the TH Wildau a further presence of the university landscape in Brandenburg is planned, which is to be established in the regional growth core Westlausitz and there in the city Finsterwalde.

www.kompetenzzentrum-cottbus.digital

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COMPANY SUCCESSION

START-UP SERVICE
Your partner for company succession
On the way to a start-up, we sensitize interested parties to the fact that, in addition to a new start-up, company succession can also be an interesting career path. We mediate between succession seekers and potential successors - practically and in cooperation with the companies.

» www.b-tu.de/gruendungsservice

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CENTRE FOR CONTINUING EDUCATION
Your partner for lifelong learning
We advise and develop for you and your company needs-based, individual and future requirements coordinated training measures and carry them out. Innovative qualification offers can be planned, coordinated, implemented and scientifically accompanied by us as a project partner. Talk to us.

- For companies and institutions
  In-house trainings and modular training offers
- For specialists and managers
  Postgraduate study programmes providing further education, certificate offerings and additional qualifications.
- For all
  Guest student programme and the lecture series »Open BTU« on current research topics

» www.b-tu.de/weiterbildung

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DUAL STUDY PROGRAMME
Dual study – double qualification
Are you looking for university graduates who feel at home not only in theory but also in practice? Are you looking for academics who are tailor-made for your company and are looking for a long-term perspective with you? Then the dual courses offered by BTU offer competent solutions. Together with the company, we train our own junior specialists. Theoretical content is taught at the university as a place of learning, practical skills are acquired at the company as a place of learning. Possible courses offered include »civil engineering«, »electrical engineering«, »mechanical engineering«, »business administration and engineering« and »business administration«.

» www.b-tu.de/duales-studium
CAREER CENTER
Your partner for personnel recruiting

- **Company presentations**
  In a two-hour event, we offer companies the opportunity to introduce themselves to engineering and economics students in short presentations and to make contact with them in the subsequent get-together.

- **Company excursions**
  Companies present themselves to our students as an attractive employer and offer entry opportunities.

- **Business partnerships**
  Your company profile is advertised to our students via several channels and generates unsolicited applications.

- **Job shadowing**
  A student comes to your company for a practice day to get to know one another.

- **Online job exchange**
  Here you can place offers for part-time jobs, internships, theses and direct entry free of charge.

- **Structured working student programme**
  In the working student programme, you will get to know prospective academic specialists and will be able to retain and recruit them on a long-term basis. The activities of the students in the company should be oriented towards the subject of their studies. The programme is offered in civil engineering, computer science and information and media technology.

> www.b-tu.de/careercenter

**Thomas Elfert**
Career Center, Dual Study Programme and Working Student Programme
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The exchange of knowledge, resources and competences includes a constant dialogue with our regional as well as national and international partners

Prof. Dr. rer. nat. Katrin Salchert
Vice-President for Knowledge- and Technology Transfer and Structure

THE BTU AS A BRIDGE OF KNOWLEDGE TO THE REGION
We are there for you, just ask us!
We see ourselves as a driving force for innovation in the development of Lusatia. We play an important role in the mediation of cooperation between companies and BTU departments. We prepare our students and young academics for entry into the world of work or entrepreneurial independence.

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» www.b-tu.de/wirtschaft