



Pizza Talk - Pitch Perfect: Crafting Your First Startup Pitch Deck –

A Hands-on Workshop

Want to learn how to create a pitch deck that gets results?

Join Zeyn, founder of [Museful](#) and one of the winners of **STAR*PARADE 2024**, for an interactive workshop on creating compelling pitch decks! Drawing from his journey from BTU student to successful founder, Zeyn will share practical insights on how to present your startup effectively to investors and competitions.

Zeyn knows firsthand what makes a pitch deck stand out. He'll share real examples from his journey and guide you through creating your own compelling pitch story.

What you'll learn:

- Essential elements of a winning pitch deck
- Storytelling techniques that capture attention
- Real examples from successful decks
- Hands-on practice creating your own slides

When: 22 January 2025

Where: [STARTBLOCK B2](#)

Duration: 90 minutes

Bring your laptop - you'll be building your deck during the workshop!

Limited spots available! [Register now.](#)

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Program:

13:30 - 13:45 (15 min)

- Quick intros
- Workshop overview
- Show winning example

13:45 - 14:15 (20 min)

- Core slides breakdown
- Success tips & tricks
- Real examples

14:15 - 14:30 (15 min)

- Pizza break & networking
- Quick template setup

14:30 - 15:00 (30 min)

- Hands-on deck building
- Individual support
- Focus on key 3-4 slides

15:00 - 15:30 (30 min)

- 6 volunteers present (3 min each)
- Quick group feedback
- Final tips & resources

What to Bring:

- Laptop with PowerPoint/Google Slides
- Your startup idea basics (problem, solution, market)
- Energy for an afternoon session! 🍵

Pro Tips:

- Have a snack before - it's right after lunch
- Arrive 5 min early to set up your laptop
- Think about your startup's core message before coming