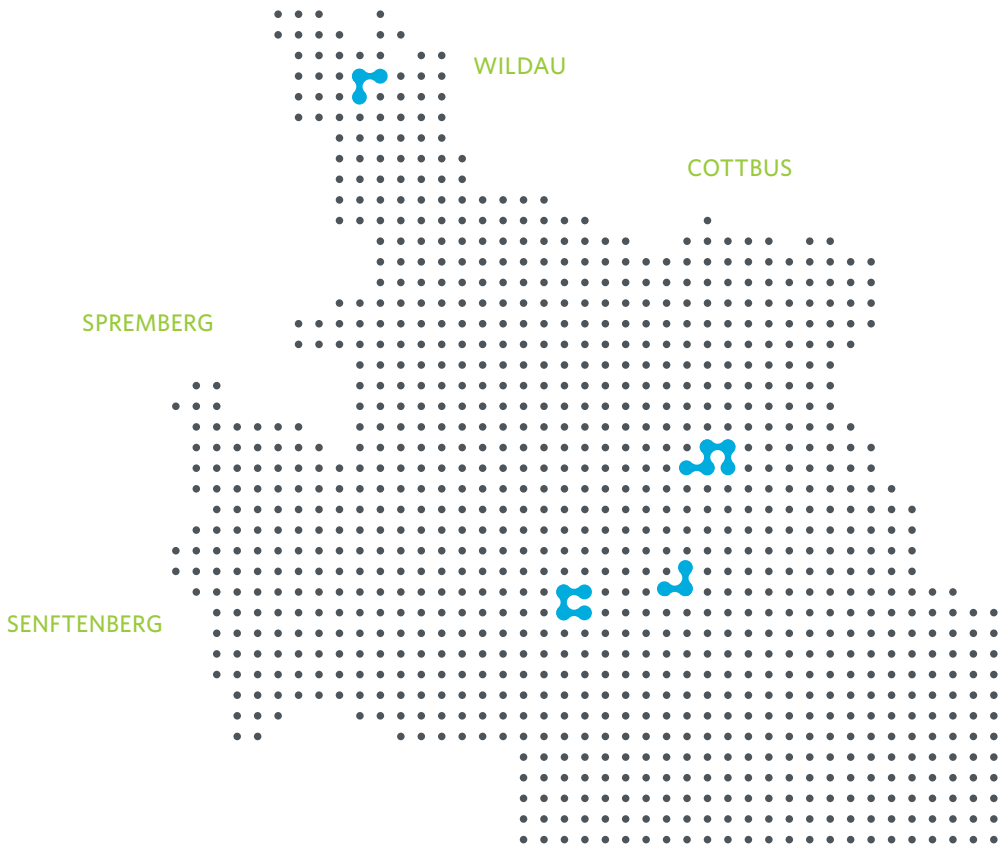


TRANSFER OFFERS AT A GLANCE



YOUR WAY TO US

btutransfertag

Get to know potential partners



The annual Transfer Day in October is the BTU's exhibition, where science and business meet to exchange ideas on modern technologies and cooperation opportunities – the ideal opportunity for networking.

» www.b-tu.de/transfertag

CAMPUS-X-CHANGE

Attract future specialists



The largest recruiting fair for academic professionals in Brandenburg takes place annually in May on the main campus in Cottbus and serves the placement of internships, working student positions, academic dissertations and graduate positions.

» www.b-tu.de/jobmesse

YOUR WAY TO SCIENTIFIC KNOW-HOW

TRANSFER CATALOGUE

The perfect overview of the competences and equipment of the BTU

Our transfer catalogue shows quickly and clearly suitable BTU specialist areas and contacts for possible cooperation, research or development projects.

» www.b-tu.de/technologietransfer

TRANSFER EXPERTS

Professional competence and research know-how

Our transfer experts have a good overview of their professional environment and thus help you to find the right partners in science quickly:

Cyber Security

Prof. Andriy Panchenko

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E andriy.panchenko@b-tu.de

Efficient factory

Prof. Peggy Näser

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E naeser@b-tu.de

Plastic

Prof. Holger Seidlitz

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Biotechnology

Prof. Vladimir Mirsky

P +49 (0)3573 85 917

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Personnel and business management issues

Prof. Silke Michalk

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Information and communication technology/cognitive and cyber-physical systems

Prof. Matthias Wolff

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Computer Engineering

Prof. Michael Hübner

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Beatrix Krautz

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TECHNOLOGIES AND INNOVATIONS

The first point of contact for cooperations

We support the interaction between industry and science using future technologies:

- Company visits to the region
- Initiation and support of economic cooperations
- Information on funding opportunities
- Organization of specialist events

» www.b-tu.de/technologietransfer



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PATENTS AND LICENSES

Protection of inventions

Inventions are an expression of our ability to perform. They support the formation and dissemination of knowledge, the creation of a profile and image, and the bargaining power of our university. We offer companies the use of industrial property rights of BTU Cottbus-Senftenberg through purchase, licensing or research cooperation.

» www.b-tu.de/wirtschaft/patente-und-lizenzen



Daniel Ebert

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ALUMNI NETWORK

Stay connected with your university

Our alumni are important to us. Join our alumni groups in the social media as a graduate. Support our next alumni meetings or graduation celebrations as a sponsor. Subscribe to the mailing list for news and events.

» www.b-tu.de/alumni

INNOVATIVE TRANSFER



**Innovation
Hub 13**
fast track to transfer



**Innovationszentrum
Moderne Industrie
Brandenburg**

New approaches to transfer in the following priority areas: **lightweight construction, life science and digital integration**

- **Transfer scouts**

Find suitable technologies, methods or processes.

- **Showrooms**

Micro- and nanosystem technology as well as information and communication technology to touch and try out.

- **Testbeds**

Technologies in the fields of lightweight construction and life science.

- **InnovationLabs**

Creative teams work with you to develop strategies and recommendations for action for your challenges.

- **Digital platform**

Virtual laboratory tours, exchange platform with BTU researchers, project and infrastructure database

» www.innohub13.de



Dr. Franziska König

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Automation and digitization: contact for small and medium enterprises

- **Model factory**

Cobots, Virtual/Augmented Reality and Co – use cases illustrate the possibilities of automation and digitization and serve as a pool of ideas.

- **Innovation laboratory**

Together with your innovation project: individual analysis of innovation potentials, development of strategies and mediation of development and implementation partners

- **Knowledge forum**

Workshops and expert discussions on current technology trends – from the use of virtual technologies to the digitization of order processing.

» www.imi4bb.de



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Designing together – competences for the digital world of work

- **Inform and qualify**
Workshops and specialist days impart digital skills and provide a basic understanding of the potential and areas of application of new technologies.
- **Experience and try it out**
Model factories and (mobile) demonstrators present digital technologies and make solutions tangible.
- **Social partnership**
Shaping the future of the digital world of work together with works council workshops and social partner dialogues.
- **Helping people to help themselves**
Entrepreneur consultation hours, potential analyses and learning partnerships support the realisation of company-owned projects.

» www.kompetenzzentrum-cottbus.digital



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For strong cooperation in the regional growth core

The showcase to the state's university landscape appeals equally to prospective students, companies and society and provides information on studying and teaching, transfer and research at Brandenburg's universities.

Outlook

Together with the TH Wildau a further presence of the university landscape in Brandenburg is planned, which is to be established in the regional growth core Westlausitz and there in the city Finsterwalde.

» www.b-tu.de/praesenzstellen



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ABOUT US



The BTU transfer team is there for you.

COMPANY SUCCESSION

START-UP SERVICE

Your partner for company succession

On the way to a start-up, we sensitize interested parties to the fact that, in addition to a new start-up, company succession can also be an interesting career path. We mediate between succession seekers and potential successors - practically and in cooperation with the companies.

» www.b-tu.de/gruendungsservice



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SPECIALISTS AT A GLANCE – QUALIFICATION AND RECRUITING

CENTRE FOR CONTINUING EDUCATION

Your partner for lifelong learning

We advise and develop for you and your company needs-based, individual and future requirements coordinated training measures and carry them out. Innovative qualification offers can be planned, coordinated, implemented and scientifically accompanied by us as a project partner. Talk to us.

- **For companies and institutions**
In-house trainings and modular training offers
- **For specialists and managers**
Postgraduate study programmes providing further education, certificate offerings and additional qualifications.
- **For all**
Guest student programme and the lecture series »Open BTU« on current research topics

» www.b-tu.de/weiterbildung



Heike Bartholomäus

Managing director

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DUAL STUDY PROGRAMME

Dual study – double qualification

Are you looking for university graduates who feel at home not only in theory but also in practice? Are you looking for academics who are tailor-made for your company and are looking for a long-term perspective with you? Then the dual courses offered by BTU offer competent solutions. Together with the company, we train our own junior specialists.

Theoretical content is taught at the university as a place of learning, practical skills are acquired at the company as a place of learning. Possible courses offered include »civil engineering«, »electrical engineering«, »mechanical engineering«, »business administration and engineering« and »business administration«.

» www.b-tu.de/duales-studium

CAREER CENTER

Your partner for personnel recruiting

- **Company presentations**

In a two-hour event, we offer companies the opportunity to introduce themselves to engineering and economics students in short presentations and to make contact with them in the subsequent get-together.

- **Company excursions**

Companies present themselves to our students as an attractive employer and offer entry opportunities.

- **Business partnerships**

Your company profile is advertised to our students via several channels and generates unsolicited applications.

- **Job shadowing**

A student comes to your company for a practice day to get to know one another.

- **Online job exchange**

Here you can place offers for part-time jobs, internships, theses and direct entry free of charge.

- **Structured working student programme**

In the working student programme, you will get to know prospective academic specialists and will be able to retain and recruit them on a long-term basis. The activities of the students in the company should be oriented towards the subject of their studies. The programme is offered in civil engineering, computer science and information and media technology.

» www.b-tu.de/careercenter



Thomas Elfert

Career Center, Dual Study Programme
and Working Student Programme

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***The exchange of knowledge, resources
and competences includes a constant dialogue
with our regional as well as national and
international partners***

Prof. Dr. rer. nat. Katrin Salchert

Vice-President for Knowledge- and Technology Transfer and Structure

THE BTU AS A BRIDGE OF KNOWLEDGE TO THE REGION

We are there for you, just ask us!

We see ourselves as a driving force for innovation in the development of Lusatia. We play an important role in the mediation of cooperation between companies and BTU departments. We prepare our students and young academics for entry into the world of work or entrepreneurial independence.



Katrin Erb

Head of Knowledge- and
Technology Transfer

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» www.b-tu.de/wirtschaft