## GRÜNDUNGSSERVICE DER BTU COTTBUS-SENFTENBERG



## Wanna join Lighty?

Home sewing is a big trend: 4.5 mn people in Germany are very interested in sewing, and approx. 1.9 mn own a sewing machine. Home sewing is enjoyable, but there are painful steps involved, like pattern preparation. You know, printing 200 pages, taping them together, cutting out the pieces, or, copying pieces from large paper sheets with cardboard or film - this can take 4 hours and is no fun at all.

With Lighty, we will offer a technological ecosystem that takes out this pain. Lighty projects sewing patterns onto the fabric, so home sewists can directly start cutting out the fabric. No printing, taping, paper cutting, or copying required. Each pattern is literally just one click away. Lighty also offers an easy-to-use way of buying, storing, and altering patterns, and creates a vibrant online community for home sewists.

We are looking for IT expertise. Some experience with computer graphics or image processing would be awesome. Also, huge plus if you are into DIY - can be anything from woodwork to knitting to repairing oldtimers :-)

Sounds like you? Please let us know.

Nora

