# The road to Paris & multi-level carbon pricing: Getting the "incentives right" at the global, European & national level – Summary of Workshop–

Berlin, September 16, 2015 | Hotel AMANO

Organized as part of the project **"A Renewable Energy Dominated Power Market: Challenges & Solutions for Market Design and Policy Instruments**" funded by:





# **Background & Objectives**

In the light of "the road to COP21 in Paris" this year, much attention is given on how to achieve an ambitious climate agreement with policies to put a price on carbon at its center. In Europe the EU ETS, in the past perceived as a showcase for carbon pricing and a laboratory for multilateral cooperation, seems to be in a state of crisis. At the same time German policy makers plan to take national action and amend the EU ETS, which may further undermine it. This situation calls for new ideas and proposals how to put the "right incentives" in place.

Against this background, the intention of the workshop was to present and discuss such proposals – starting from the global level and working down to the EU and national level. This included both proposals for suitable instruments and challenges for getting them in place, and also interrelations between different levels. The workshop was moderated by Susanne Dröge (SWP) and Brigitte Knopf (MCC) and structured in the following sessions:

- Session 1 International level: Input presentation "An International Carbon-Price Commitment Promotes Cooperation" by Peter Cramton (University of Maryland / EUI / University of Cologne), comment by Christian von Hirschhausen (DIW / TU Berlin)
- Session 2 European level: Input presentation "Multilevel climate governance EU ETS and the national preferences of the Member States" by Ottmar Edenhofer (PIK / MCC / TU Berlin)
- Session 3 German level: Input presentation "Roads to Transition in German Energy Policy" by Felix Müsgens (BTU Cottbus), comment by Thies Clausen (Agora Energiewende)
- Session 4: Open discussion about interrelations between levels, ways forward and the role of science

The workshop brought together more than 30 participants from science, ministries, associations, think tanks and the private sector. It was held under the Chatham House Rule, meaning that participants are invited to share insights that were learned during the workshop, not to attribute statements or information to individuals. This report offers a summary of the highlights and range of discussion in the workshop. No attempt was made to achieve a consensus view. It was prepared by Michael Pahle (PIK), who received helpful comments from colleagues, the moderators and presenters. The input presentations can be found in the appendix.

# Workshop summary

### **Session 1: International level**

<u>Summary of the presented proposal</u><sup>1</sup>: To promote cooperation in international climate negotiations, negotiators should focus on a common commitment. Such commitments have the advantage of facilitating reciprocal "I will if you will" agreements in a group. Reciprocity is the basis for cooperation in repeated public goods games, and a uniform price would provide a natural focal point for a common international commitment. Such a price is also essential for efficient abatement. Countries would retain flexibility in how to implement the price – with cap-and-trade, a carbon tax, or a hybrid approach. Country risk is reduced relative to risk under international cap-and-trade since carbon revenues stay within the country. Price commitments also tend to equalize effort intensity and can facilitate enforcement. To encourage participation by less-developed countries, a green fund is needed to transfer money from richer to poorer countries. Transfers are smaller and more predictable with a uniform price commitment than with international cap and trade.

Participants raised the following issues:

- Are additional technology policies needed, especially when the carbon price is (still) very low, e.g. lower than coal-gas fuel switch?
- What is the optimal number of players in the "coalition of the willing"? Can the proposal survive a large number of (heterogeneous) players?
- Shouldn't country specific commitments determined on country level be sustained in order to preserve flexible solutions?

Presenters pointed out that there may be reason to subsidize R&D efforts, yet, these should be determined separately. The essential element is establishing a serious carbon price. As to the size and composition of the "coalition of the willing" more research is needed. But in general after the coalition of the willing is established (and carbon pricing implemented) it might be necessary to exert pressure on other countries, for example via trade sanctions, with the goal to join the coalition. Lastly regarding the issue of country specific commitments they emphasized that the carbon price in combination with the green fund will be revenue neutral and therefore sustains incentives for individual commitments. Countries have the option of buying or selling carbon revenue credits and thereby efficiently taking on a higher or lower carbon price without compromising the global carbon price.

Participants made the following further remarks:

 In principle all institutional components are there already. In particular the GCF is an important achievement upon which to build the necessary transfers. Hence the proposal is also in line with the time after Paris, which can be a starting point. However, a major innovation would be to think about strategic GCF design – this is currently not a topic in the UNFCCC context.

<sup>&</sup>lt;sup>1</sup>Source: <u>"An International Carbon-Price Commitment Promotes Cooperation"</u>, *Economics of Energy & Environmental Policy*, 4:2, 51-64, September 2015.

- An important challenge is that different countries disagree about the appropriate instruments to price carbon and the role of subsidies, which makes it difficult to find agreement. Against that background the G7 initiated a platform to further discuss this issue and consider mechanisms for internationally coordinating domestic carbon prices.
- With regard to the question of how to assess the Paris outcome, negotiators can be given some credit to build up the right institutions in Paris. Moreover, announcements and signals matter for the agreement that can be achieved, so it might be better not to be too critical with Paris in advance.

Presenters in particular acknowledged the importance of the GCF, but pointed out that a crucial idea that seems to be given up for Paris is a common commitment by at least a coalition of the willing, which is an essential pillar of any effective proposal. In addition, they pointed out that some kind of external enforcement is needed.

#### **Session 2: European level**

<u>Summary of the presented proposal</u>: Within the context of the EU ETS, the heterogeneity of Member States should be considered based on efficiency, solidarity and subsidiarity grounds. A key element for success is the appreciation and integration of multilevel climate policies. These structures benefit from price (or hybrid) instruments on the EU level with appropriate transfers. With strategic Member States pareto-improvements are possible with an EU ETS minimum price, and even if simple transfers are used.

Participants made the following remarks:

- Right now anything that is done in terms of EU ETS reforms is essentially muddling through, but what is needed is a clear-cut reform. If this is what the proposal intends to be, it should be communicated as such.
- A minimum price in the EU ETS is in principle like a tax, so there is some similarity to the proposal of the first session not least because both rely on transfer mechanisms.
- Another option to take unilateral action within the EU ETS if the willingness-to-pay of a country is higher than the price would be to buy certificates and set them aside.
- The proposal seems to have great similarity to the optimization of global welfare in Integrated Assessment Models (IAM), which also goes along with substantial transfers.
- In face of the heterogeneity in Europe governance is important and needs to be considered. Moreover, in face of this it might also make sense to aim for a "collation of the willing" similar to the international level.

The presenter put forth that setting aside certificates is dangerous in a multilateral scheme because you can do this "only once" due to the risk that other countries may become hostile, which would undermine cooperation altogether. Regarding the alleged similarity with IAMs, an important difference is that within an IAM, which focuses on social welfare maximization and does not guaranty that all countries are made better off, the initial distribution of certificates (as one form of transfer) is independent from overall allocative

efficiency. This is different in the proposal presented here, which is based on a Lindahl equilibrium that links the initial distribution of certificates to allocative efficiency. More precisely, depending on the transfer scheme chosen different Pareto-improvements – which guaranty that no country is made worse off – are possible. Lastly, with respect to heterogeneity the proposal is more likely to work if the differences between countries are not too large. The important point however yet not well established in the ETS debate is the link between distributive and allocative efficiency. This implies to give particular attention to transfers.

### **Session 3: German level**

<u>Summary of the presented proposal</u>: Germany has implemented national emission reduction targets in addition to the EU ETS, both in the past and for the future. The German Kyoto emission reduction target of minus 21 % in comparison to 1990 emission levels was reached. The next milestone towards a decarbonized German society is a reduction of 40 % until 2020 – again in comparison to 1990 levels.

The presentation argued that national policies on emissions reductions should be linked to European policies. This can be achieved both with a (binding) price floor in the ETS and by linking national policies to the number of certificates available in the ETS. The first was suggested in the presentation on European level (see above), the latter was included in the BMWi's proposal for a "Klimabeitrag".

Furthermore, the presentation broadened the scope by including the "horizontal dimension" of different policy instruments in addition to the "vertical dimension" of global, European and national perspectives. The presentation recommended that the situation after fifteen years of climate protection treaties and renewable energy promotion in Germany has significantly changed and should now be reassessed based on the currently available information.

The presentation addressed several questions which should be answered in this context:

- How should different instruments be linked efficiently?
- Do we want additional efficiency gains from (further) harmonization and competition (within Germany and beyond and within RES and beyond)?
- Do we want to coordinate the Energiewende with markets or regulation?
- Are we giving enough attention to non-ETS sectors (e. g. transportation, agriculture)?
- Are other countries learning from the Energiewende? What are they learning?
- What are the means (instruments) and what are the ends (objectives)?
  - renewable energy sources?
  - *a decentralized energy system?*
  - energy efficiency?

Participants made the following remarks:

National action in general is instrumental in the sense that it creates political momentum that can be used on the European level. But it is important that it is in line with efficient European climate instruments.

• Sharing the "good experiences" gained from the Energiewende will serve the end of climate change mitigation more than only looking back and emphasizing the mistakes.

- The Energiewende provides a proof of concept that high shares of renewables can be integrated into the system, which according to most long-term scenarios will be necessary.
- Moreover, looking at the past the EEG might have been the driver of substantial learning effects for renewables.
- Subsidies on the national level are not the efficient solution, but if one accepts political constraints for carbon pricing, it is better than nothing. Without RES expansion, it is likely that emissions would be higher.

The remarks stimulated a controversial discussion centered on the following issues:

- The empirical evidence for the existence of the learning curve concept is lacking and the challenge to disentangle the potential effects of the EEG for global cost reductions has not been resolved.
- The fact that similar effects could in principle have also been achieved with an appropriate carbon price, and political economy issues might be the reason that no such price is in place. Moreover, it might be better to put the political effort not in the Energiewende but in establishing a carbon price. In this sense the Energiewende could even hamper the implementation of carbon pricing.
- The danger of subsidies that create lobbies.

### Session 4

Against this background, the discussion in the final session mainly evolved around the most promising avenues for further research and action. The following aspects already raised in previous session emerged as being of particular importance:

- The "heterogeneity problem", i.e. differences between the countries and respective implied transfers
- The "credibility problem", i.e. how can it be ensured that announced carbon price trajectories are credible to firms and innovators so that they act accordingly
- The "political economy problem", i.e. that a carbon price has no natural lobby group and winners that might support it politically

Regarding the "credibility problem", the opinion was raised that a sound policy is most likely to be trusted. This would be better achieved by efficient carbon pricing than by current incoherent polices. Regarding the "heterogeneity problem", participants in particular stressed the strategic role of transfers and respective institutions for overcoming the heterogeneity problem – both on the international level (GCF) and on the European level. They can be a door opener for common commitments and should not be considered separately, but are so far relatively poorly understood. In face of this, further research on transfer design is most promising and bound to become a very important new field in climate economics. Platforms such as the G7 carbon pricing forum recently established by Germany or the GCF could benefit from such proposals.

### Appendix

- Presentation by Peter Cramton (Session 1); for more information also see "Symposium on International Climate Negotiations" (with Axel Ockenfels and Steven Stoft), Economics of Energy & Environmental Policy, 4:2, 1-64, September 2015. [Podcast, Introduction, Gollier-Tirole, Stiglitz, Weitzman, Cramton-Ockenfels-Stoft]
- Presentation by Ottmar Edenhofer (Session 2)
- Presentation by Felix Müsgens (Session 3)

# Price Carbon I will if you will

Peter Cramton, Maryland / EUI / Cologne Axel Ockenfels, University of Cologne Steven Stoft, Berkeley

16 September 2015











Individual commitments
cannot promote cooperation

APPENDIX I: QUANTIFIED ECONOMY-WIDE EMISSIONS TARGETS FOR 2020

DEVELOPED COUNTRY	Quantified economy-wide emissions targets for 2020			
	Emissions reduction in 2020	Base year		
APPENDIX II: NATIO	NALLY APPROPRIATE MITIGA	TION ACTIONS OF		

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# Price is focal common commitment







# Sharing the burden











# Price Carbon *I will if you will*



# Carbon price vs. cap & trade



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- Prices International Permits (Kyoto's AAUs)
- □ No requirement to price *emissions*
- Kyoto mainly caused renewable regulations
- Global Carbon Price Commitment
  - Pricing emissions is what counts
  - For a while renewables get credit—but only for the (carbon they actually save) × (global price)





# Climate games





Game #1	Public Goods		Cap and Trade		
Country	Aj	Р	Τ <sub>j</sub>	Aj	P*
1	0.5	\$1	0.38	0.75	\$1.5
2	0.5	\$2	0.75	0.38	\$1.5
Total	1.0		1.13	1.13	
<ul><li>Count</li><li>Count</li></ul>	try 1: b <sub>j</sub> try 2: b <sub>j</sub>	= 1, c <sub>j</sub> = = 2, c <sub>j</sub> =	1 2		

Game #2	Public Goods		Cap and Trade		
Country	Aj	Р	Tj	Aj	Ρ*
1	0.17	\$1	- 0.08	0.25	\$1.5
2	1.00	\$2	1.08	0.75	\$1.5
Total	1.17		1.00	1.00	
<ul><li>Count</li><li>Count</li></ul>	try 1: b <sub>j</sub> try 2: b <sub>j</sub>	= 1, c <sub>j</sub> = = 2, c <sub>j</sub> =	3 1		20







# **Optimal Cooperation**

• "I will if you will."

- If you vote for a high P and set price, then P is high for all (and optimal)
- Voting for Q also works optimally

# Price handles some asymmetries

- □ Country 1: Temperate w/ renewable resources
- Country 2: Hot with only coal
- With a P-target, country 2 accepts high price because carbon revenues stay in country 2
- With a Q-target, Country 2 must pay country 1 a lot of money (to buy carbon credits)
- P-target minimizes transfers among countries











	Witho	out the	Greer	า Fund	
Country	рор	е	Voted P	P*	A <sub>j</sub> %
	billions	ton/cap.	\$/ton	\$/ton	%
U.S.	0.3	18	\$31	\$10	6.7%
China	1.2	5	\$31	\$10	6.7%
India	1.0	1.1	\$10	\$10	9.1%
ΠΠΠα	1.0	1.1	φīΟ	φIU	7.170

Country	рор	е	Voted P	A <sub>j</sub> %	A <sub>j</sub> Cost	G. F. Benefit	
	billions	ton/cap.	\$/ton	%	¢/ca	pita/day	
U.S.	0.3	18	\$26	18%	11.5¢	<b>-</b> 4¢	
China	1.2	5	\$31	18%	3.2¢	0.0¢	
India	1.0	1.1	\$26	24%	1.0¢	1.2¢	
World	2.5	5	\$26	18%	3.3¢	0.0¢	
World2.55\$2618%3.3¢0.0¢Poorest countries gain even ignoring climate benefits!							

Game	Global price, P	P as a % optimal	A as a % optimal
Green-Fund Game	\$26.40	93%	93%
Global Cap and Trade	\$9.51	33%	33%
	¢-0 г-0		
Optimal Outcome	\$28.52		
Cap-and-trade ha Fund, and same p	s individu ohysical w	ual caps, r vorld	no Green















































Multilevel	policy scenarios	
until 2030		
EU policy	EU ETS cap and minimum ETS price of 5€ / 10€ / 15€	
German policy	Effective national carbon price of 20€	
	Therefore, variable fee X = 15€ / 10€ / 5€ such that	
	20€ = EU policy + X	
after 2030		
EU policy	EU ETS cap resulting in price of 20€ / 25€ / 30€ / 35€	
	subsequently rising by 5%/year until 2050	
resulting in 2	4 scenarios in total	
	Carbon prices in €/	tCO2
		4













# Roads to Transition in German Energy Policy

# Getting the "incentives right" at the global, European and national level

Prof. Dr. Felix Müsgens PIK-Seminar "The road to Paris & multi-level carbon pricing " 16 September 2015

**Different Levels of Climate Action** 

**b-tu** Brandenburg University of Technology Cottbus - Senftenberg



- Global warming is a global challenge.
- German position globally:
  - Share of World GDP: 5 % (rank 4)
  - Share of energy related CO<sub>2</sub>-emissions: 2 % (rank 6)
  - Per capita emissions are twice the global average.
- Germany is responsible at the global, European and national level.
  - Internationally: Kyoto and COPs
  - European level: ETS and others
  - Nationally:
    - Contribution to European and international debates and fulfillment of obligations from treaties
    - Do more? What (and how)?

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## **Different Levels**

















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- Different preferences and different instruments in addition to ETS
  - U.K.'s Climate Change Levy
  - Sweden's carbon tax
  - German Energiewende
    - RES-Additions
    - "Klimareserve"

- ..

- Challenge: In the context of the ETS, these instruments...
  - ... do not influence emissions at the European level
  - ... may reduce cost efficiency within Europe
  - ... lower ETS certificate prices self-fulfilling prophecy?
- Possible Solutions
  - price floor
  - link national instruments to ETS (example: BMWi-proposal for "Klimabeitrag")
    - effectively taking allowances out of the system

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- The German "EEG" (RES-Act) specified that all RES installations receive feed-in tariffs for 20 years (plus year of installation).
- Below are estimates for the future cost burden for all RES plants built before the end of 2011 (again, only net costs are shown, market value for electricity has been subtracted):



Benefits of RES-Promotion in Germany



- Low carbon technology
- Correction of negative R&D externalities (i. e. market participants invest too little in renewables for fear of other companies copying advances)
- Correction of other negative externalities related to fossil fuels
  - Particulate matters (respirable dust)
  - NO<sub>x</sub>, SO<sub>2</sub>, ...
- "Green Growth"
  - Jobs in economically weak regions (North and East Germany)
  - Know-How for Exports
- Reduction of fossil fuel imports

#### Precise assessment is difficult ...

#### ... but necessary.

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Recent Trends in Germany: Increasing Harmonization and Competition



- ◆ EEG<sub>2014</sub>
  - Stronger focus on cost efficiency (e. g. less biomass)
  - Increased competition through implementation of auctions
  - Increased reaction to wholesale price signals through (mandatory) direct marketing – improves system integration of RES
- Market design: "Electricity Market 2.0" (white paper "An electricity market for Germany's energy transition")
  - Improved competition between different flexibility options
  - Strengthened balancing markets
  - Improved synchronisation between RES-feed-in and grid extension

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Harmonization

Intern. CO<sub>2</sub> **b-t** l evel European RES CO2 Level Brandenburg ¢ University of Technology German RES Eff. CO<sub>2</sub> Level Cottbus - Senftenberg

- On a national level, one may ask why different RES technologies receive different subsidies. Furthermore, whether it is necessary that the worse a wind site is, the more payment it receives.
- On a broader level, potential for bi- or multinational co-operation on RES could be considered.
- Furthermore, a long-term focus on emission reductions as the primary objective may be discussed. Model results:
  - On a European level, least-cost decarbonisation can lead to roughly 50
    % of electricity generated by RES in 2050
  - Savings on a European level in comparison to a business-as-usual counterfactual scenario can amount to 20-40 bn € per year

(Source: Müsgens, 2015)

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Q3. Do you think enough is being done politically to counteract climate change in order to eliminate the risk of extreme climate catastrophes? Base presented in parentheses next to each country.

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Cop21 in Paris – History Repeating Itself?





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