

**Modulhandbuch für den Studiengang Heritage Conservation and Site Management  
(universitäres Profil),  
Master of Arts, Prüfungsordnung 2015  
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**Compulsory Elective Modules**

**Site and Conservation**

**Site Management**

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## Module 11458 Master Thesis

assign to: Total Account

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11458	Mandatory

<b>Modul Title</b>	<b>Master Thesis</b> Master-Arbeit
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Dr. phil. Rudolff, Britta
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every summer semester
<b>Credits</b>	30
<b>Learning Outcome</b>	The Master's thesis will demonstrate that the student can independently and critically deal with a problem of a theoretical or applied nature in the field of heritage conservation and site management within a set deadline, and propose scientifically founded solutions in this regard. The Master's defence demonstrates the students' ability to present the results of their academic work in front of an audience, to recognise interrelationships in a specific research area and to respond to questions that may arise in this context.
<b>Contents</b>	The Master's examination consists of the written thesis and an oral examination. The topic of the Master's thesis is to be agreed upon by the candidate and two thesis supervisors (preferably from both BTU Cottbus-Senftenberg and Helwan University). The student has the right to propose a thesis topic. This must be related to one of the three main study areas of the curriculum: Site and Conservation; Site Management; Visitor Management and Information.
<b>Recommended Prerequisites</b>	none
<b>Mandatory Prerequisites</b>	Completion of the required coursework - 90 credits ECTS.
<b>Forms of Teaching and Proportion</b>	Tutorial - 2 hours per week per semester Self organised studies - 870 hours
<b>Teaching Materials and Literature</b>	Depends on the individual subject
<b>Module Examination</b>	Continuous Assessment (MCA)

**Assessment Mode for Module Examination**

- written work (75%)
- defence (25%)

For further details, please see the General Examination and Study Regulations.

**Evaluation of Module Examination**

Performance Verification – graded

**Limited Number of Participants**

none

**Part of the Study Programme**

Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015

**Remarks**

None

**Module Components**

Tutorial / Master's Oral Examination

**Components to be offered in the Current Semester**

No assignment

## Module 11378 Archaeology

assign to: Mandatory Modules

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11378	Mandatory

<b>Modul Title</b>	<b>Archaeology</b> Archäologie
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Prof. Dr.-Ing. habil. Druzynski von Boetticher, Alexandra
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every winter semester
<b>Credits</b>	6
<b>Learning Outcome</b>	Basic knowledge of archaeaeological research methods and their contribution to the creation of heritage.
<b>Contents</b>	The lectures on "archaeology" are intended to familiarize students with fundamental archaeological approaches and methods, including the significance of archaeological research and inherent dangers of archaeological projects at heritage sites.
<b>Recommended Prerequisites</b>	none
<b>Mandatory Prerequisites</b>	none
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Seminar - 2 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	The bibliography will be presented in class.
<b>Module Examination</b>	Final Module Examination (MAP)
<b>Assessment Mode for Module Examination</b>	written examination, 90 min.
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015

Master (universitär) / World Heritage Studies / Prüfungsordnung 2008  
Master (universitär) - Doppelabschluss / World Heritage Studies /  
Prüfungsordnung 2008  
Master (universitär) - Doppelabschluss / World Heritage Studies /  
Prüfungsordnung 2021

**Remarks**

Maximum 25 participants  
In the event that the module cannot be taught or tested according to  
the present description (e.g. for reasons of infection protection), the  
alternatives communicated on relevant platforms (e.g. homepage or  
Moodle) apply.

**Module Components**

Lecture/Seminar Archaeology

**Components to be offered in the  
Current Semester**

No assignment

## Module 11457 Academic Work and Research Methodology

assign to: Mandatory Modules

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11457	Mandatory

<b>Modul Title</b>	<b>Academic Work and Research Methodology</b> Wissenschaftliches Arbeiten
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Prof. Dr. phil. habil. Blokker, Johanna
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every winter semester
<b>Credits</b>	6
<b>Learning Outcome</b>	<p>The main objective of this module is to introduce students to the methods of academic work, with special emphasis on information acquisition and information presentation.</p> <p>Upon the completion of the module students will be able to:</p> <ul style="list-style-type: none"> <li>• Understand the principles of research, its terminology and methodologies.</li> <li>• Distinguish between different sources of information and adequately use them (text books, collections, periodicals, encyclopaedia, internet, etc.).</li> <li>• Respect ethical issues and intellectual property in research.</li> <li>• Formulate research objectives and develop research questions.</li> <li>• Identify principal references in the field of research and conduct an appropriate literature survey.</li> <li>• Collect and analyse data in an academic way.</li> <li>• Write a structured scientific publication according to scientific standards.</li> </ul>
<b>Contents</b>	<p>The module will focus on the following contents:</p> <ul style="list-style-type: none"> <li>• Types and concepts of research</li> <li>• Characteristics of good research</li> <li>• Research ethics and intellectual property rights</li> <li>• Selection and identification of research topics</li> <li>• Research process and design</li> <li>• Literature review</li> <li>• Data collection</li> <li>• Data analysis</li> <li>• Writing research proposals</li> </ul>

	<ul style="list-style-type: none"> <li>• Writing scientific papers: defining title and keywords, writing an abstract, writing the introduction, writing materials and methods, writing results, writing the discussion (including conclusions), writing the reference list, checking citation of literature according to recognized standards, checking the paper for formal requirements.</li> </ul>
<b>Recommended Prerequisites</b>	None
<b>Mandatory Prerequisites</b>	None
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Seminar - 2 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	<ul style="list-style-type: none"> <li>• Day, R.A. <i>How to Write and Publish a Scientific Paper</i>. 5th ed. Westport: Oryx Press, 1998.</li> <li>• Hornby, A.S., <i>Oxford Advanced Learner's Dictionary</i>. 7th ed. Oxford: Cornelsen/Oxford Univ. Press, 2005.</li> <li>• Dawson, Catherine. <i>Introduction to Research Methods</i>. 4th ed. Oxford: How To Books Ltd., 2009.</li> <li>• Marggraf-Turley, Richard. <i>Writing Essays: A Guide for Students in English and the Humanities</i>. New York: RoutledgeFalmer, 2000.</li> </ul>
<b>Module Examination</b>	Final Module Examination (MAP)
<b>Assessment Mode for Module Examination</b>	Essay (maximum 15 pages, including illustrations, list of sources and appendices)
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	<p>Abschluss im Ausland / Architektur / keine Prüfungsordnung          Abschluss im Ausland / Betriebswirtschaftslehre / keine Prüfungsordnung          Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung          Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015          Abschluss im Ausland / Stadtplanung und Städtebau / keine Prüfungsordnung          Abschluss im Ausland / Stadt- und Regionalplanung / keine Prüfungsordnung</p>
<b>Remarks</b>	In the case that teaching and evaluation methods cannot take place as previously established (due to Corona or similar situations), alternative teaching formats and assessment methods will be announced on the respective homepages of the respective chair, or on the moodle platform.
<b>Module Components</b>	Lecture / Seminar: Academic Work and Research Methodology



**Components to be offered in the  
Current Semester**

No assignment

## Module 11459 Principles of Tourism and Visitor Management

assign to: Mandatory Modules

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11459	Mandatory

<b>Modul Title</b>	<b>Principles of Tourism and Visitor Management</b> Grundzüge des Tourismus und Besuchermanagements
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every winter semester
<b>Credits</b>	6
<b>Learning Outcome</b>	By the end of this course, students will be able to: <ul style="list-style-type: none"> <li>· Identify the main components of the tourism system (demand and supply)</li> <li>· Understand the processes of destination planning and management</li> <li>· Recognise effective tools for marketing and branding of heritage destinations</li> <li>· Understand the most significant impacts (both positive and negative) generated by visitors at heritage sites and identify basic techniques for good visitor management</li> <li>· Understand what sustainability is in the context of heritage tourism and recognise models of good practice for sustainable tourism</li> <li>· Develop original proposals for tourism products or tourism management solutions at heritage destinations.</li> <li>· Reflect on the link between heritage tourism and contemporary societal issues of global concern.</li> </ul>
<b>Contents</b>	Heritage places develop quite often a love and hate relationship with tourism. Representing an industry with one of the fastest, most sustained growth, tourism constitutes for many regions an important catalyst for development, with multiplier effects expanding far beyond the economic aspects. At the same time, it remains worldwide one of the most significant threats to heritage sites, leading in many cases to irreversible losses and dramatic changes within communities. Finding economically feasible, environmentally sustainable and socio-culturally sensitive solutions for tourism development constitutes one of the most important challenges for heritage site managers.

This course focuses on the essentials of tourism management at heritage destinations. It prepares students to design tourism management models that balance tourist needs, regional development and the safeguarding of heritage places.

The course will refer to the following aspects:

- History and growth of heritage tourism
- Components of the tourism system
- Tourism demand, motivation and behaviour
- Megatrends that are likely to influence travel in the future
- The tourism supply chain
- Key issues in destination planning and management
- Marketing and branding for heritage destinations
- Communities, stakeholders and partnerships
- Visitor impacts: economic, environmental, social, cultural
- Visitor management techniques and models
- Interpretation and interpretive planning
- The concept and practice of sustainable tourism.

During the course, students will have the opportunity to apply the concepts and tools acquired from the lectures and develop an original tourism project for a heritage destination of their choice.

As an overarching theme, the course will invite students to reflect on the link between heritage tourism and specific issues of contemporary concern (e.g. human rights, film and media, special interest tourism, ethical consumer behaviour, etc.), as well as to understand the larger impacts this professional field has in our society.

Ultimately, the course encourages students to become more reflective travellers and more reflective tourism practitioners.

<b>Recommended Prerequisites</b>	None
<b>Mandatory Prerequisites</b>	None
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Seminar - 2 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	A full list of recommended readings will be provided on Moodle at the beginning of the course.
<b>Module Examination</b>	Continuous Assessment (MCA)
<b>Assessment Mode for Module Examination</b>	The assessment of participants will be weighed as follows: · Group presentation 30%: 15 minutes · Final tourism project (delivered as final project document 50%: 5000 words; presentation to the class 20%:10 minutes). More specific guidelines on each assignment and information on the evaluation criteria will be provided at the beginning of the course.
<b>Evaluation of Module Examination</b>	Performance Verification – graded

<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Abschluss im Ausland / Architektur / keine Prüfungsordnung Abschluss im Ausland / Betriebswirtschaftslehre / keine Prüfungsordnung Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015 Abschluss im Ausland / Stadt- und Regionalplanung / keine Prüfungsordnung
<b>Remarks</b>	More information and regular updates will be posted in the course entry on Moodle. In the event that the module cannot be taught or tested according to the present description (e.g. for reasons of infection protection), the alternatives communicated on relevant platforms (e.g. homepage or Moodle) apply.
<b>Module Components</b>	<ul style="list-style-type: none"><li>• 620306 Lecture: Essentials of Heritage Tourism and Visitor Management</li><li>• 620307 Seminar: Heritage Tourism and Human Rights</li></ul>
<b>Components to be offered in the Current Semester</b>	No assignment

## Module 11464 Heritage Conservation

assign to: Mandatory Modules

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11464	Mandatory

<b>Modul Title</b>	<b>Heritage Conservation</b> Erhalt des Kulturerbes
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Prof. Dr. phil. habil. Blokker, Johanna
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every winter semester
<b>Credits</b>	6
<b>Learning Outcome</b>	The module will allow the students: <ul style="list-style-type: none"> <li>• to enhance their skills in analysing historic buildings and structures in order to consider their values,</li> <li>• to map out strategies regarding planning for historic buildings and building in context.</li> </ul>
<b>Contents</b>	There are two separate lecture series, the one providing basic knowledge about preservation of historic buildings and the other examples for different strategies regarding planning for historic buildings and for building in historic context. The presented methods in the field of architectural conservation are then discussed in seminars. The students write a paper in which they analyse and discuss examples of the way in which historic buildings have been converted.
<b>Recommended Prerequisites</b>	None
<b>Mandatory Prerequisites</b>	None
<b>Forms of Teaching and Proportion</b>	Lecture - 4 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	The bibliography will be presented in class.
<b>Module Examination</b>	Final Module Examination (MAP)
<b>Assessment Mode for Module Examination</b>	<ul style="list-style-type: none"> <li>• Written Examination (90 min.)</li> </ul>

<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Abschluss im Ausland / Architektur / keine Prüfungsordnung Bachelor (universitär) / Architektur / Prüfungsordnung 2022 Abschluss im Ausland / Betriebswirtschaftslehre / keine Prüfungsordnung Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015 Abschluss im Ausland / Stadtplanung und Städtebau / keine Prüfungsordnung Abschluss im Ausland / World Heritage Studies / keine Prüfungsordnung
<b>Remarks</b>	None In the event that the module cannot be taught or tested according to the present description (e.g. for reasons of infection protection), the alternatives communicated on relevant platforms (e.g. homepage or Moodle) apply.
<b>Module Components</b>	Lecture Architectural Conservation - Heritage in Context
<b>Components to be offered in the Current Semester</b>	No assignment

## Module 11465 Introduction to Heritage Site Management

assign to: Mandatory Modules

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11465	Mandatory

<b>Modul Title</b>	<b>Introduction to Heritage Site Management</b> Einführung in das Kulturerbestättenmanagement
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Dr. phil. Rudolff, Britta
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every winter semester
<b>Credits</b>	6
<b>Learning Outcome</b>	<p>At the end of this module the student are able to:</p> <ul style="list-style-type: none"> <li>• Understand the professional profile, responsibilities and activities of heritage site managers;</li> <li>• Understand how the different modules and courses offered in “Heritage Conservation and Site Management” relate to a site manager’s daily working environment;</li> <li>• Assess their own qualifications and experiences in relation to this professional field and identify shortcomings and needs that should be acquired;</li> <li>• Know the basic steps and processes required to manage an archaeological heritage site and be familiar with the key personnel qualifications required for different tasks;</li> <li>• Use established heritage management terminology defined in international standard-setting instruments and be familiar with definitions of key terms and tools in heritage management;</li> <li>• Identify resource materials which can assist with different heritage management tasks as well as international bodies providing expertise in this area;</li> <li>• Evaluate the management effectiveness at heritage sites and develop suggestions for improving management processes.</li> </ul>
<b>Contents</b>	<p>The module will focus on the following contents:</p> <p>Part 1 Seminar (2 SWS): <b>Understanding Heritage Site Management</b></p> <ul style="list-style-type: none"> <li>• Components and processes in heritage site management</li> <li>• Disciplines involved in heritage site management</li> <li>• Key skills of the heritage site manager</li> <li>• Skills and experience to be acquired in theory and practice</li> </ul>

- Protection, management and planning: three components of heritage site management
- Management systems and management plans
- Introduction to strategic site management frameworks

**Part 2 Lecture (2 SWS): International Standards in Heritage Site Management**

- Historic international standards for site management
- Contemporary international standards
- Key policy documents for site management
- Steps and processes in establishing site management systems and plans
- Effectiveness in heritage site management
- Evaluation successes and shortcomings in heritage site management
- Introduction to disaster risk management

<b>Recommended Prerequisites</b>	none
<b>Mandatory Prerequisites</b>	none
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Seminar - 2 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	<ul style="list-style-type: none"> <li>• UNESCO World Heritage Centre, ICCROM, ICOMOS and IUCN: World Heritage Resource Manual on Heritage Management, 2013, Paris: UNESCO.</li> <li>• Henry Cleere: Archaeological Heritage Management in the Modern World, 2005, New York: Taylor and Francis</li> <li>• Leask, Anna and Alan Fyall: Managing World Heritage Sites, 2006, Oxford: Butterworth-Heinemann.</li> <li>• Bernhard M. Feilden and Jukka Jokilehto: Management Guidelines for Cultural World Heritage Sites. 1998. Rome: ICCROM</li> <li>• Hockings, Marc, Stolton, Sue and Fiona Leverington et al.: Evaluating Effectiveness: A framework for Assessing Management Effectiveness of Protected Areas, 2006, Gland: IUCN.</li> <li>• UNESCO World Heritage Centre, United Nations Foundation and IUCN: Enhancing our Heritage Toolkit: Assessing management effectiveness of natural World Heritage sites, 2008, Paris: UNESCO.</li> </ul>
<b>Module Examination</b>	Final Module Examination (MAP)
<b>Assessment Mode for Module Examination</b>	Oral exam (20 minutes)
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Abschluss im Ausland / Architektur / keine Prüfungsordnung Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015 Master (universitär) / Stadtplanung / Prüfungsordnung 2019



Abschluss im Ausland / Stadtplanung und Städtebau / keine Prüfungsordnung  
Abschluss im Ausland / Stadt- und Regionalplanung / keine Prüfungsordnung  
Master (universitär) / Stadt- und Regionalplanung / Prüfungsordnung 2017  
Master (universitär) / Stadt- und Regionalplanung / Prüfungsordnung 2023

**Remarks**

In the event that the module cannot be taught or tested according to the present description (e.g. for reasons of infection protection), the alternatives communicated on relevant platforms (e.g. homepage or Moodle) apply.

**Module Components**

- Seminar Understanding Heritage Site Management
- Lecture/Seminar International Standards in Heritage Management
- Examination Introduction to Heritage Site Management

**Components to be offered in the Current Semester**

No assignment

## Module 11646 Study Project 1

assign to: Mandatory Modules

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11646	Mandatory

<b>Modul Title</b>	<b>Study Project 1</b> Study Project 1
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Dr. phil. Rudolff, Britta
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every summer semester
<b>Credits</b>	12
<b>Learning Outcome</b>	<p>This module will enable students to apply the skills and knowledge they have acquired from the courses of the Heritage Conservation and Site Management programme into the context of a specific archaeological site.</p> <p>Students will be able to carry out in-depth analysis on a chosen topic in relation to an archaeological site. The interdisciplinary approach will allow them to examine the site not in an isolated context, but in relation to a wide range of stakeholders. Students will learn how to identify threats and opportunities, as well as how to plan and prioritize project tasks. The study project will enable students to develop, through individual and team work, innovative concepts and strategies for the protection and promotion of archaeological sites.</p> <p>Students will develop skills and competencies that are required in heritage projects: scientific research and analysis skills, communication skills, problem-solving skills, competencies for concept development and project management.</p>
<b>Contents</b>	<p>The study project will have an interdisciplinary approach and will focus on a wide range of topics in the three main study areas of the curriculum: Site and Conservation; Site Management; Visitor Management and Information. The project must be completed within one semester, during which the students are expected to acquire and enhance the knowledge of the subject by means of intensive research both in class and in the course of independent work (group and individual). By the end of the semester, students are expected to develop their own approaches and ideas for particular topics related to the project. Elaborated strategies, guidelines and ideas have to be presented in a final report.</p>

<b>Recommended Prerequisites</b>	none
<b>Mandatory Prerequisites</b>	none
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Seminar - 6 hours per week per semester Self organised studies - 240 hours
<b>Teaching Materials and Literature</b>	The bibliography will be presented in class.
<b>Module Examination</b>	Continuous Assessment (MCA)
<b>Assessment Mode for Module Examination</b>	<ul style="list-style-type: none"> <li>• Interim Presentation/s on the subject of the study project (possible formats: individual or group presentations, excursion report, poster presentation, simulation, interview) – usually 50 % of the grade</li> <li>• Study Project (possible formats: report, seminar paper, portfolio, essay, case study) – usually 50 % of the grade</li> </ul> <p>Number, format and weighting of partial performance/s for the module examination (module grade) are announced in the respective seminar.</p>
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Abschluss im Ausland / Architektur / keine Prüfungsordnung Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015
<b>Remarks</b>	Mandatory module
<b>Module Components</b>	One of offered projects
<b>Components to be offered in the Current Semester</b>	<p><b>620302</b> Study project Writing Heritage - 4 Hours per Term</p> <p><b>620304</b> Study project Study Project: European Heritage Volunteers - 4 Hours per Term</p> <p><b>620309</b> Study project Study Project 46COM - World Heritage Committee - 6 Hours per Term</p> <p><b>620403</b> Study project Study Project - 6 Hours per Term</p>

## Module 11390 Building Archaeology

assign to: Site and Conservation

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11390	Compulsory elective

<b>Modul Title</b>	<b>Building Archaeology</b> Bauforschung
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Prof. Dr.-Ing. habil. Druzynski von Boetticher, Alexandra
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every summer semester
<b>Credits</b>	6
<b>Learning Outcome</b>	At the end of the module the student are able to analyse historical buildings, fabrics and constructions. They know the methodology of architectural survey.
<b>Contents</b>	<ul style="list-style-type: none"> <li>• Introduction to architectural survey methods</li> <li>• Introduction to documentation methods e.g. Raumbuch</li> <li>• Building information systems</li> </ul>
<b>Recommended Prerequisites</b>	none
<b>Mandatory Prerequisites</b>	none
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Exercise - 2 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	The bibliography will be presented in class.
<b>Module Examination</b>	Final Module Examination (MAP)
<b>Assessment Mode for Module Examination</b>	Research paper (10-20 pages)
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	10
<b>Part of the Study Programme</b>	Abschluss im Ausland / Architektur / keine Prüfungsordnung

Master (universitär) - Doppelabschluss / Architektur / Prüfungsordnung  
2022

Abschluss im Ausland / Bauingenieurwesen / keine Prüfungsordnung  
Abschluss im Ausland / Heritage Conservation and Site Management /  
keine Prüfungsordnung

Master (universitär) / Heritage Conservation and Site Management /  
Prüfungsordnung 2015

Abschluss im Ausland / World Heritage Studies / keine Prüfungsordnung

**Remarks**

In the event that the module cannot be taught or tested according to  
the present description (e.g. for reasons of infection protection), the  
alternatives communicated on relevant platforms (e.g. homepage or  
Moodle) apply.

**Module Components**

Attendance in lectures and participation in the exercises (workshops)

**Components to be offered in the  
Current Semester**

**620109** Lecture/Exercise

Building Archaeology: History or Frankenstein &#8211; how to estimate  
monumental heritage? - 4 Hours per Term

## Module 11462 Conservation of Ruins and Archaeological Sites

assign to: Site and Conservation

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11462	Compulsory elective

<b>Modul Title</b>	<b>Conservation of Ruins and Archaeological Sites</b> Konservierung von Ruinen und Archäologischen Stätten
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Prof. Dr. phil. habil. Blokker, Johanna
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every summer semester
<b>Credits</b>	6
<b>Learning Outcome</b>	Upon completion of the module, students are able to understand the particular characteristics of ruins and archaeological sites and the special challenges raised by their conservation and presentation. They are able to apply this knowledge to a range of contexts in which historical artefacts present in a state of fragmentation or advanced degradation. They can analyze and evaluate the material condition and the cultural significance of these artefacts and create plans for the conservation of their tangible and intangible values. They are also able to develop concepts and strategies for the presentation of ruins and archaeological sites to the wider public.
<b>Contents</b>	<ul style="list-style-type: none"> <li>• The module will provide an introduction into the history of perception and appreciation of ruins and archaeological sites in their wide range of significance for people, encompassing ruins from ancient times as well as medieval, post-medieval and eve contemporary ruins and archaeological sites.</li> <li>• Furthermore it will present and discuss the specific problems that surround the physical preservation of ruins and of archaeological sites. Preventing and retarding decay will be discusses as well as methods of rehabilitating and strengthening ruins without interfering with their cultural significance. This includes discussing the benefits and problems of shelter buildings and other protective structures.</li> <li>• Another field is the task of presenting and interpreting ruins and archaeological sites to visitors. This includes such topics as site design as well as the particular topic of (partial) reconstructions for interpretation or validation purposes.</li> </ul>
<b>Recommended Prerequisites</b>	None

<b>Mandatory Prerequisites</b>	None
<b>Forms of Teaching and Proportion</b>	Seminar - 4 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	The bibliography will be presented in class.
<b>Module Examination</b>	Continuous Assessment (MCA)
<b>Assessment Mode for Module Examination</b>	Presentation – 30% of the final grade Written paper, 15-20 pages – 70% of the final grade
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Abschluss im Ausland / Architektur / keine Prüfungsordnung Master (universitär) - Doppelabschluss / Architektur / Prüfungsordnung 2022 Abschluss im Ausland / Environmental and Resource Management / keine Prüfungsordnung Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015 Abschluss im Ausland / World Heritage Studies / keine Prüfungsordnung
<b>Remarks</b>	none
<b>Module Components</b>	Seminar
<b>Components to be offered in the Current Semester</b>	<b>620406</b> Seminar Conservation of Ruins and Archaeological Sites - 4 Hours per Term <b>620484</b> Examination Examination - Conservation of Ruins

## Module 11463 Urban and Regional Planning

assign to: Site and Conservation

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11463	Compulsory elective

<b>Modul Title</b>	<b>Urban and Regional Planning</b> Stadt- und Regionalplanung
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Prof. Dr. phil. Gribat, Nina
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every summer semester
<b>Credits</b>	6
<b>Learning Outcome</b>	This module will allow students: <ul style="list-style-type: none"> <li>• to understand the main strategic concepts, analytical methods and planning tools required in urban and regional planning</li> <li>• to analyse urban structures and functions</li> <li>• to understand the concept of historic urban landscapes</li> <li>• to identify the factors influencing urban change</li> <li>• to understand the impact of urban development on heritage sites and local communities</li> <li>• to develop urban strategies for the protection and valorisation of archaeological heritage.</li> </ul>
<b>Contents</b>	The module will focus on the following contents: <ul style="list-style-type: none"> <li>• main concepts and approaches to urban and regional planning</li> <li>• identification of the urban/regional profile (environmental, physical, social, demographic, economic, cultural setting)</li> <li>• stakeholder analysis and participatory approaches to urban and regional planning</li> <li>• historic urban landscape approach</li> <li>• urban and regional planning tools and methodologies</li> <li>• urban change and trends in urban development</li> <li>• impact of urban development on heritage sites</li> <li>• models for successful integration of archaeological sites in urban and regional plans.</li> </ul>
<b>Recommended Prerequisites</b>	none



<b>Mandatory Prerequisites</b>	none
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Seminar - 2 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	The bibliography will be presented in class.
<b>Module Examination</b>	Continuous Assessment (MCA)
<b>Assessment Mode for Module Examination</b>	<ul style="list-style-type: none"> <li>• Written elaboration of the selected topic (50%)</li> <li>• Oral presentation and discussion of the results of the of written elaboration (50%)</li> </ul>
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	<p>Abschluss im Ausland / Architektur / keine Prüfungsordnung Master (universitär) - Doppelabschluss / Architektur / Prüfungsordnung 2022</p> <p>Abschluss im Ausland / Bauingenieurwesen / keine Prüfungsordnung Abschluss im Ausland / Environmental and Resource Management / keine Prüfungsordnung Master (universitär) - Doppelabschluss / Environmental and Resource Management / Prüfungsordnung 2021 Master (universitär) / Environmental and Resource Management / Prüfungsordnung 2021</p> <p>Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015</p> <p>Abschluss im Ausland / Stadt- und Regionalplanung / keine Prüfungsordnung Abschluss im Ausland / World Heritage Studies / keine Prüfungsordnung</p>
<b>Remarks</b>	<p>Module Code: HCSM - 213</p> <p>In the event that the module cannot be taught or tested according to the present description (e.g. for reasons of infection protection), the alternatives communicated on relevant platforms (e.g. homepage or Moodle) apply.</p>
<b>Module Components</b>	Lecture/Seminar Urban and Regional Planning
<b>Components to be offered in the Current Semester</b>	<b>640113</b> Lecture/Seminar Urban and Regional Planning

## Module 11453 Heritage Impact Assessment

assign to: Site Management

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11453	Compulsory elective

<b>Modul Title</b>	<b>Heritage Impact Assessment</b> Bewertung(en) der Auswirkungen externer Einflüsse auf Natur- und Kulturerbe
<b>Department</b>	Faculty 2 - Environment and Natural Sciences
<b>Responsible Staff Member</b>	Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every summer semester
<b>Credits</b>	6
<b>Learning Outcome</b>	By the end of the module, students will be able to: <ul style="list-style-type: none"> <li>• Understand the relationship between the Environmental Impact Assessment (EIA) and Heritage Impact Assessment (HIA) procedures;</li> <li>• Understand the requirements for baseline studies and their significance for high-quality HIA;</li> <li>• Apply relevant methodologies for impact assessment;</li> <li>• Draw conclusions about the acceptability and feasibility of specific project proposals based on the impact assessment results;</li> <li>• Develop recommendations concerning mitigation and adaptation measures.</li> </ul>
<b>Contents</b>	The module will focus on the following contents: <i>HIA Procedure and Methodologies:</i> <ul style="list-style-type: none"> <li>• History and development of impact assessment tools</li> <li>• Legal context of EIA (NEPA, Directive 85/337/EEC and its amendments) and the place of 'heritage' within EIA</li> <li>• Evolution of HIA</li> <li>• Overview of HIA procedure</li> <li>• Methods for identification of impacts and their significance (checklists, matrices, networks, map overlays, etc.)</li> </ul> <i>Heritage Impact Assessments in Practice:</i> <ul style="list-style-type: none"> <li>• HIA case studies</li> </ul>

- UNESCO, ICCROM, ICOMOS and IUCN. *Guidance and Toolkit for Impact Assessments in a World Heritage Context* (2022)
- UNESCO (Dhaka). *Heritage Impact Assessment (HIA): Guidebook for Bangladesh*. Dhaka: UNESCO (2020).
- UNESCO strategies for reducing risks from disaster at WH properties (2006)
- UNESCO policy document on the impacts for climate change on WH Properties (2007)

**Recommended Prerequisites**

none

**Mandatory Prerequisites**

none

**Forms of Teaching and Proportion**

Lecture - 2 hours per week per semester  
Seminar - 2 hours per week per semester  
Self organised studies - 120 hours

**Teaching Materials and Literature**

- UNESCO, ICCROM, ICOMOS and IUCN. *Guidance and Toolkit for Impact Assessments in a World Heritage Context* (2022)
- Jo, E., Mackay, R., Murai, M., & Therivel, R. *Guidance and Toolkit for Impact Assessments in a World Heritage Context*. Paris: UNESCO, 2022.
- Ashrafi, B., Neugebauer, C., & Kloos, M. *A Conceptual Framework for Heritage Impact Assessment: A Review and Perspective*. Sustainability 14(1): 27, 2021.
- UNESCO (Dhaka). *Heritage Impact Assessment (HIA) Guidebook For Bangladesh*. Dhaka: UNESCO, 2020.
- ICOMOS. *Heritage at Risk: Cultural Heritage and Natural Disasters, Risk Preparedness and the Limits of Prevention*, Paris: ICOMOS, 2008.
- Jigyasu, R. *Heritage and Resilience: Issues and Opportunities for Reducing Disaster Risks*, 4th Session of the Global Platform for Disaster Risk Reduction, 19-23 May 2013 in Geneva, Switzerland, ICOMOS-ICORP & UNISDR, 2013.
- Lambert, D. *Impacts of Subsidence Resulting from Underground Mining on an Aboriginal Rock Art Site near Bulli*, 13-23. Canberra: AICCM, Canberra, 1988.
- Canter, Larry W. *Environmental Impact Assessment*. 2nd ed. McGraw-Hill Inc. Series in Water Resources & Environmental Engineering, 2006.
- Glasson J., R. Therivel, and A. Chadwick. *Introduction to Environmental Impact Assessment*. 3rd ed. London: Routledge, 2005.
- Morris P., and R. Therivel, eds. *Methods of Environmental Impact Assessment*. 2nd edition. London: Spon Press, 2001.
- Petts J., ed. *Handbook of Environmental Impact Assessment*. Volume 1: *Environmental Impact Assessment: Process, Methods and Potential*. Volume 2: *Environmental Impact Assessment in Practice: Impact and Limitations*. Oxford: Blackwell Science Ltd., 1999.
- Schmidt M. et al., eds. *Standards and Thresholds for Impact Assessment. Environmental Protection in the European Union*, Volume 3. Heidelberg: Springer, 2008.
- Girard, Fran&cedil;ois, et al. &ldquo;The Impact of Visitors on European Cathedrals&rdquo;. In *Proceedings of the ICOMOS UK European*

	<p><i>Conference, Canterbury, University of Kent, 27th-30th March 1990. Canterbury: ICOMOS UK, 1990.</i></p> <ul style="list-style-type: none"> <li>• ICOMOS International Cultural Tourism Committee, &amp;ldquo;Impact of Mass Tourism on Historic Villages: Identifying Key Indicators of Tourism Impact". In <i>Proceedings of the ICOMOS Asia-Pacific Regional Meeting and ICOMOS International Cultural Tourism Committee Workshop, Seoul and Andong, 10-13 June 2006</i>. Seoul: ICOMOS, 2006.</li> <li>• The Landscape Institute. <i>Guidelines for Landscape and Visual Impact Assessment</i>. London: Spon Press, 2002.</li> <li>• Stovel, H. <i>Risk Preparedness: A Management Manual for World Cultural Heritage</i>, Room: ICCROM, 1998.</li> <li>• UNESCO. <i>Managing Disaster Risks for World Heritage</i>, UNESCO, ICCROM, ICOMOS, and IUCN. Paris: UNESCO, 2010.</li> </ul>
<b>Module Examination</b>	Continuous Assessment (MCA)
<b>Assessment Mode for Module Examination</b>	<ul style="list-style-type: none"> <li>• Presentation (duration 10 minutes per student, maximum 15 points)</li> <li>• Oral performance assessment (duration 10 minutes, maximum 15 points)</li> </ul> <p>To pass the module students need to gain a minimum of 12 points (the sum of points for the above mentioned module components).</p>
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	<p>Abschluss im Ausland / Architektur / keine Prüfungsordnung          Abschluss im Ausland / Environmental and Resource Management / keine Prüfungsordnung          Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung          Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015          Abschluss im Ausland / Stadt- und Regionalplanung / keine Prüfungsordnung          Abschluss im Ausland / World Heritage Studies / keine Prüfungsordnung          Master (universitär) / World Heritage Studies / Prüfungsordnung 2008          Master (universitär) - Doppelabschluss / World Heritage Studies / Prüfungsordnung 2008          Master (universitär) - Doppelabschluss / World Heritage Studies / Prüfungsordnung 2021</p>
<b>Remarks</b>	None
<b>Module Components</b>	<ul style="list-style-type: none"> <li>• 2403311 Lecture Heritage Impact Assessment</li> <li>• 2403312 Seminar Heritage Impact Assessment</li> </ul>
<b>Components to be offered in the Current Semester</b>	<p><b>240309</b> Lecture          Heritage Impact Assessment - 2 Hours per Term  <b>240310</b> Seminar          Heritage Impact Assessment - 2 Hours per Term</p>



## Module 11466 Strategic Planning and Site Management Plans

assign to: Site Management

Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11466	Compulsory elective

<b>Modul Title</b>	<b>Strategic Planning and Site Management Plans</b>
	Strategische Planung und Managementpläne für Kulturerbestätten
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Dr. phil. Rudolff, Britta
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every summer semester
<b>Credits</b>	6
<b>Learning Outcome</b>	<p>At the end of the module the student are able to:</p> <ul style="list-style-type: none"> <li>• Understand the benefit of strategic planning for heritage sites</li> <li>• Develop visions, missions and value statements for heritage site management processes</li> <li>• Design strategic objectives for site management and develop these into strategies and action plan</li> <li>• Develop monitoring indicators and frameworks to allow for quality assurance of site management plans</li> <li>• Assess the contents of site management plans and judge their capacity to provide for effective management mechanisms</li> <li>• Draft management plans for archaeological heritage sites</li> </ul>
<b>Contents</b>	<p>The module will focus on the following contents:</p> <p><b>Introduction to Strategic Planning</b></p> <ul style="list-style-type: none"> <li>• Processes in strategic planning</li> <li>• SWOT and other analysis methods</li> <li>• Stakeholder consultation</li> <li>• Designing of vision, mission and/or strategic goals</li> <li>• Identifying fields of action and the suitable implementing measures</li> <li>• Controlling/Monitoring of Quality</li> </ul> <p><b>Heritage Site Management Plans</b></p> <ul style="list-style-type: none"> <li>• Management Plan Components Management Plan Formats</li> <li>• Translating challenges into strategies</li> <li>• Best practice management plans</li> <li>• Analysis of management plans</li> </ul>
<b>Recommended Prerequisites</b>	none

<b>Mandatory Prerequisites</b>	none
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Seminar - 2 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	<p><b>Teaching Materials and Literature</b></p> <p>Although there is an abundance of good textbooks in marketing, there is comparatively little literature on marketing of cultural heritage or non-profit organisations. The following list is therefore a suggestion from which students should choose those which they find most helpful for their taste.</p> <p>1. <i>Strategic Planning</i></p> <ul style="list-style-type: none"> <li>- Andreassen, Alan R/Kotler, Philip., Strategic Marketing for nonprofit organizations, 7<sup>th</sup> ed., Harlow/Pearson/2015.- Clegg, Stewart/Schweitzer, Jochen/Whittle, Andrea/Pitelis, Christos, Strategy, Theory and Practice, 2<sup>nd</sup> edition, Los Angeles/Sage/2017. - Freedman, Lawrence, Strategy – A History, Oxford/Oxford University Press/2015.</li> <li>- Salaman, Graeme/Asch, David, Strategy and Capability. Sustaining Organizational Change, Malden, Ma./Blackwell/2003.</li> </ul> <p>2. <i>Site Management</i></p> <ul style="list-style-type: none"> <li>- Feilden, Bernhard M., and Jukka Jokilehto. Management Guidelines for Cultural World Heritage Sites. Rome: ICCROM, 1998.</li> <li>- HerO (Scheffler, Nils). Cultural Heritage Integrated Management Plans: Thematic Report 4. Brussels: European Union, 2010.</li> <li>- Ringbeck, Birgitta. Management Plans for World Heritage Sites. A Practical Guide. Bonn: German UNESCO Commission, 2008.</li> <li>- Fitzroy, Peter, James M. Hulbert, and Abby Ghobadian. "Creating Future Direction". In Strategic Management: the Challenge of Creating Value, 252-291. Oxon: Routledge, 2012.</li> <li>- Karpati, Thomas. Management of World Heritage Sites. The Management Plan as an Effective Tool for the Safeguarding of Heritage. Saarbrücken: VDM Verlag, 2008.</li> </ul>
<b>Module Examination</b>	Continuous Assessment (MCA)
<b>Assessment Mode for Module Examination</b>	<p>1) <b>Strategic Planning (50 %)</b> Strategy Analysis – Oral presentation of topic and analysis method in class during the semester followed by a Seminar paper (4000 – 5000 words)</p> <p>2) <b>Site Management Plans (50 %)</b> Oral group presentation of 45 minutes (corresponding to 15 minutes per person)</p>
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Abschluss im Ausland / Architektur / keine Prüfungsordnung Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015

Master (universitär) / Stadtplanung / Prüfungsordnung 2019  
Abschluss im Ausland / Stadt- und Regionalplanung / keine  
Prüfungsordnung  
Master (universitär) / Stadt- und Regionalplanung / Prüfungsordnung  
2017  
Master (universitär) / Stadt- und Regionalplanung / Prüfungsordnung  
2023  
Abschluss im Ausland / Wirtschaftsingenieurwesen / keine  
Prüfungsordnung  
Abschluss im Ausland / World Heritage Studies / keine Prüfungsordnung

**Remarks**

In the event that the module cannot be taught or tested according to the present description (e.g. for reasons of infection protection), the alternatives communicated on relevant platforms (e.g. homepage or Moodle) apply.

**Module Components**

- Seminar Introduction to Strategic Planning
- Seminar Heritage Site Management Plans

**Components to be offered in the  
Current Semester**

**620307** Seminar  
Strategic Planning and Management Plans - 4 Hours per Term



## Module 11467 Heritage Legislation

assign to: Site Management

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11467	Compulsory elective

<b>Modul Title</b>	<b>Heritage Legislation</b> Kulturerberecht
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Dr. phil. Rudolff, Britta
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every summer semester
<b>Credits</b>	6
<b>Learning Outcome</b>	<p>At the end of the module the student are able to:</p> <ul style="list-style-type: none"> <li>• Understand the content and scope of application of the most important standard-setting instruments for heritage</li> <li>• Utilise legal terminology in professional discussions</li> <li>• Understand the legal protection status of heritage sites</li> <li>• Understand the basic legal references of the World Heritage Convention</li> <li>• Apply procedure of the World Heritage Convention required for heritage listing processes</li> <li>• Consider the relevance and applicability of national and international heritage legislation</li> <li>• Participate in drafting committee for legal amendments</li> </ul>
<b>Contents</b>	<p>The module will focus on the following contents:</p> <p><b>International Cultural Heritage Legislation</b></p> <ul style="list-style-type: none"> <li>• Introduction to international treaties</li> <li>• Declaration and Convention</li> <li>• 1954 Hague Convention for the Protection of Cultural Property in the Event of Armed Conflict</li> <li>• The Hague and its two protocols</li> <li>• 1970 Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property</li> <li>• 1982 Mexico City Declaration on Cultural Policies, World Conference on Cultural Policies, Mexico City</li> <li>• 2001 UNESCO Convention on the protection of the Underwater Cultural Heritage</li> <li>• 2003 UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage</li> </ul>

- 2005 Council of Europe Framework Convention on the Value of Cultural Heritage for Society, Faro

**Procedures and processes of the UNESCO World Heritage Convention**

- Framework of the World Heritage Convention
- Operational Guidelines for its implementation
- Rules of Procedures of UNESCO organs
- Nomination formats
- Criteria, authenticity and integrity
- Periodic Reporting
- State of Conservation Reports
- International Assistance Requests

**Recommended Prerequisites**

none

**Mandatory Prerequisites**

none

**Forms of Teaching and Proportion**

Lecture - 2 hours per week per semester  
Seminar - 2 hours per week per semester  
Self organised studies - 120 hours

**Teaching Materials and Literature**

- “Convention for the Protection of Cultural Property in the Event of Armed Conflict” in: Final Act of the Intergovernmental Conference on the Protection of Cultural Property in the event of Armed Conflict, The Hague, 1954
- Protocol to the Convention for the Protection of Cultural Property in the Event of Armed Conflict, The Hague, 1954
- Second Protocol to the Hague Convention of 1954 for the Protection of Cultural Property in the Event of Armed Conflict, The Hague, 26 March 1999
- “Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property”, in UNESCO: Records of the General Conference, sixteenth session 1970, Paris: UNESCO, p. 130-136
- UNIDROIT Convention on stolen or illegally exported cultural objects, Rome, 24 June 1995
- Michel Batisse, “Recollections of a (conventional) marriage”, in: The Invention of World Heritage, 2005, Paris: Association of former UNESCO Staff Members, p. 13-42
- Gerard Bolla, “Episodes of a painstaking gestation”, in : The Invention of World Heritage, 2005, Paris: Association of former UNESCO Staff Members, p. 67-94
- Convention concerning the Protection of the World Cultural and Natural Heritage, 16 November 1972, Paris: UNESCO General Conference
- Operational Guidelines for the Implementation of the World Heritage Convention, 2012, Paris: UNESCO
- Mexico City Declaration on Cultural Policies, World Conference on Cultural Policies, 1982, Mexico City: UNESCO
- 2001 UNESCO Convention on the protection of the Underwater Cultural Heritage, 2001, Paris: UNESCO General Conference
- 2003 UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage, Paris: UNESCO General Conference

- Council of Europe Framework Convention on the Value of Cultural Heritage for Society, Faro 27 October 2005, Council of Europe

<b>Module Examination</b>	Final Module Examination (MAP)
<b>Assessment Mode for Module Examination</b>	Integrated examination in the form of a written essay, consisting of legal advise (1000 words) and draft of a tentative list proposal or state of conservation report (according to UNESCO Format, max. 3000 words).
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Abschluss im Ausland / Architektur / keine Prüfungsordnung Abschluss im Ausland / Bauingenieurwesen / keine Prüfungsordnung Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015 Master (universitär) / Stadtplanung / Prüfungsordnung 2019 Master (universitär) / Stadt- und Regionalplanung / Prüfungsordnung 2017
<b>Remarks</b>	In the event that the module cannot be taught or tested according to the present description (e.g. for reasons of infection protection), the alternatives communicated on relevant platforms (e.g. homepage or Moodle) apply.
<b>Module Components</b>	<ul style="list-style-type: none"> <li>• Lecture Procedures and processes of the UNESCO World Heritage Convention</li> <li>• Lecture/Seminar International Heritage Conventions</li> </ul>
<b>Components to be offered in the Current Semester</b>	<p><b>620300</b> Lecture/Seminar International Heritage Conventions - 2 Hours per Term</p> <p><b>620301</b> Lecture/Seminar Procedures and processes of the UNESCO World Heritage Convention - 2 Hours per Term</p>

## Module 37406 Fundraising and Finance for Heritage

assign to: Site Management

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	37406	Compulsory elective

<b>Modul Title</b>	<b>Fundraising and Finance for Heritage</b> Mittelbeschaffung und Finanzierung für Erbstätten
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Dr. phil. Rudolff, Britta Brandenburger, Katja
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every summer semester
<b>Credits</b>	6
<b>Learning Outcome</b>	<p><b>Objectives</b> Students will acquire a set of basic skills in budgeting, financial management and fundraising, which will allow them to estimate and acquire budgets, manage financial processes and present the economic impact and sustainability of heritage interventions. In this context the course emphasizes budgeting and financial administration requirements of major donor organizations for cultural heritage (EU, World Bank etc) and raises student's awareness concerning the cultural diversity of global and regional approaches to fundraising and financing.</p> <p><b>Part 1: Finance for Heritage Management</b> Students will gain familiarity with the key-concepts, terminologies and procedures of financial management as relevant to heritage projects. On the basis of exercises and scenarios, students will gain experience in budget estimation and allocation, cost categories, principles of accounting and financial reporting, as well as better understanding of auditing procedures.</p> <p><b>Part 2: Heritage Economics</b> In this part of the course students will consider the economic impact of heritage conservation as well as its documentation to donors and decision-making. Concepts discussed include economic valuation models for heritage resources and tools to promote the economic valuation of heritage interventions, including economic impact analysis, feasibility studies, cost-benefit analysis as well as value chain models.</p> <p><b>Part 3: Fundraising for Cultural Heritage</b> In the course on fundraising for cultural heritage students will be introduced to the ethics of fundraising activities in different contexts, including varying definitions of charitable organizations and purposes.</p>

They will understand the application requirements of major donor organizations in the cultural heritage field and will acquire competence to develop individual fundraising campaigns and understand different aspects of philanthropy, private investments, donor behaviour, and incentive models.

**Contents**

**Part 1: Finance for Heritage Management**

Budget estimation and allocation, budget structures and cost categories, accounting and financial reporting, auditing procedures and other processes of financial management

**Part 2: Heritage Economics**

Economic valuation models, economic impact analysis, cost-benefit analysis, feasibility studies, Economic sustainability concepts

**Part 3: Fundraising for Cultural Heritage**

Principles of fundraising, philanthropy, private investments and tax deduction schemes, CSR, online fundraising, event fundraising, Heritage grant and funding schemes

**Recommended Prerequisites**

None

**Mandatory Prerequisites**

none

**Forms of Teaching and Proportion**

Lecture - 2 hours per week per semester  
Seminar - 2 hours per week per semester  
Self organised studies - 120 hours

**Teaching Materials and Literature**

Will be announced

**Module Examination**

Continuous Assessment (MCA)

**Assessment Mode for Module Examination**

- Written examination (part 1: financing) (30% of overall grade)
- Return of two worksheets (part 2: economics) (30% of overall grade)
- Group presentation (about 10min per student) (part 3: fundraising) (40% of overall grade)

**Evaluation of Module Examination**

Performance Verification – graded

**Limited Number of Participants**

none

**Part of the Study Programme**

Abschluss im Ausland / Architektur / keine Prüfungsordnung  
Abschluss im Ausland / Bauingenieurwesen / keine Prüfungsordnung  
Abschluss im Ausland / Betriebswirtschaftslehre / keine Prüfungsordnung  
Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung  
Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015  
Master (universitär) / Stadtplanung / Prüfungsordnung 2019  
Abschluss im Ausland / Stadt- und Regionalplanung / keine Prüfungsordnung  
Master (universitär) / Stadt- und Regionalplanung / Prüfungsordnung 2017  
Abschluss im Ausland / World Heritage Studies / keine Prüfungsordnung  
Master (universitär) / World Heritage Studies / Prüfungsordnung 2008

Master (universitär) - Doppelabschluss / World Heritage Studies /  
Prüfungsordnung 2008  
Master (universitär) - Doppelabschluss / World Heritage Studies /  
Prüfungsordnung 2021

**Remarks**

In the event that the module cannot be taught or tested according to the present description (e.g. for reasons of infection protection), the alternatives communicated on relevant platforms (e.g. homepage or Moodle) apply.

**Module Components**

- Lecture/Seminar Financing and Fundraising for Heritage Management

**Components to be offered in the  
Current Semester**

**620305** Lecture/Seminar  
Financing and Fundraising for Heritage - 4 Hours per Term

## Module 11461 Museum Architecture and Exhibition Design

assign to: Visitor Management and Information

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11461	Compulsory elective

<b>Modul Title</b>	<b>Museum Architecture and Exhibition Design</b> Museumsarchitektur und Ausstellungsdesign
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Prof. Dr. phil. Claus, Sylvia
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every summer semester
<b>Credits</b>	6
<b>Learning Outcome</b>	This module is aimed to generate a basic understanding of the complexity of presenting artefacts at a museums context and in exhibitions of historical and contemporary topics. A first insight into presenting and communicating the ideas of different artefacts like paintings, sculptures, design objects and pieces of historical context will be given. Students will be taught the how to observe and understand artefacts that are to be presented to visitors, be they members of the same cultural context or coming with a different cultural background.
<b>Contents</b>	<p>The idea to collect artefacts is as old as mankind. Presenting collections is quite old, too. The term „museum“, for example, is derived from the sanctuary of Muse – goddesses of the arts. The popular idea of presenting collections started at the end of the 18th century in the beginning off the 19th century. Age of reasons forced aristocracy and rich merchants to open their collections to the public, thus becoming part of the new education system.</p> <p>Presenting artefacts has always been related to the fields of architecture and design and to the idea of how to communicate the value and significance of the different pieces of a collection. Communication systems changed totally in the last 100 year and especially in the last 25 years.</p> <p>In the seminar, the field of museology will be combined with the field of architecture and exhibition design. Every second week we shall visit a museum or an exhibition. By means of catalogues of museums and exhibitions, students will be introduced to and discuss structures, classification systems, information systems, spaces itself and results of communication. The result will be a first valuation of the examined different concept of art presentations.</p>

<b>Recommended Prerequisites</b>	none
<b>Mandatory Prerequisites</b>	none
<b>Forms of Teaching and Proportion</b>	Seminar - 4 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	Topic related references
<b>Module Examination</b>	Final Module Examination (MAP)
<b>Assessment Mode for Module Examination</b>	<ul style="list-style-type: none"> <li>• Written essay</li> </ul>
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	<p>Abschluss im Ausland / Architektur / keine Prüfungsordnung Master (universitär) - Doppelabschluss / Architektur / Prüfungsordnung 2022</p> <p>Abschluss im Ausland / Bauingenieurwesen / keine Prüfungsordnung Abschluss im Ausland / Environmental and Resource Management / keine Prüfungsordnung Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015 Abschluss im Ausland / World Heritage Studies / keine Prüfungsordnung</p>
<b>Remarks</b>	<p>Module Code: HCSM - 231</p> <p>In the event that the module cannot be taught or tested according to the present description (e.g. for reasons of infection protection), the alternatives communicated on relevant platforms (e.g. homepage or Moodle) apply.</p>
<b>Module Components</b>	<ul style="list-style-type: none"> <li>• 240105 Seminar Museum Architecture and Exhibition Design</li> </ul>
<b>Components to be offered in the Current Semester</b>	<p><b>620503</b> Seminar Museum Architecture and Exhibition Design - 4 Hours per Term</p>



## Module 11378 Archaeology

assign to: Mandatory Modules

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11378	Mandatory

<b>Modul Title</b>	<b>Archaeology</b> Archäologie
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Prof. Dr.-Ing. habil. Druzynski von Boetticher, Alexandra
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every winter semester
<b>Credits</b>	6
<b>Learning Outcome</b>	Basic knowledge of archaeaeological research methods and their contribution to the creation of heritage.
<b>Contents</b>	The lectures on "archaeology" are intended to familiarize students with fundamental archaeological approaches and methods, including the significance of archaeological research and inherent dangers of archaeological projects at heritage sites.
<b>Recommended Prerequisites</b>	none
<b>Mandatory Prerequisites</b>	none
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Seminar - 2 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	The bibliography will be presented in class.
<b>Module Examination</b>	Final Module Examination (MAP)
<b>Assessment Mode for Module Examination</b>	written examination, 90 min.
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015

Master (universitär) / World Heritage Studies / Prüfungsordnung 2008  
Master (universitär) - Doppelabschluss / World Heritage Studies /  
Prüfungsordnung 2008  
Master (universitär) - Doppelabschluss / World Heritage Studies /  
Prüfungsordnung 2021

**Remarks**

Maximum 25 participants  
In the event that the module cannot be taught or tested according to  
the present description (e.g. for reasons of infection protection), the  
alternatives communicated on relevant platforms (e.g. homepage or  
Moodle) apply.

**Module Components**

Lecture/Seminar Archaeology

**Components to be offered in the  
Current Semester**

No assignment

## Module 11457 Academic Work and Research Methodology

assign to: Mandatory Modules

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11457	Mandatory

<b>Modul Title</b>	<b>Academic Work and Research Methodology</b> Wissenschaftliches Arbeiten
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Prof. Dr. phil. habil. Blokker, Johanna
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every winter semester
<b>Credits</b>	6
<b>Learning Outcome</b>	<p>The main objective of this module is to introduce students to the methods of academic work, with special emphasis on information acquisition and information presentation.</p> <p>Upon the completion of the module students will be able to:</p> <ul style="list-style-type: none"> <li>• Understand the principles of research, its terminology and methodologies.</li> <li>• Distinguish between different sources of information and adequately use them (text books, collections, periodicals, encyclopaedia, internet, etc.).</li> <li>• Respect ethical issues and intellectual property in research.</li> <li>• Formulate research objectives and develop research questions.</li> <li>• Identify principal references in the field of research and conduct an appropriate literature survey.</li> <li>• Collect and analyse data in an academic way.</li> <li>• Write a structured scientific publication according to scientific standards.</li> </ul>
<b>Contents</b>	<p>The module will focus on the following contents:</p> <ul style="list-style-type: none"> <li>• Types and concepts of research</li> <li>• Characteristics of good research</li> <li>• Research ethics and intellectual property rights</li> <li>• Selection and identification of research topics</li> <li>• Research process and design</li> <li>• Literature review</li> <li>• Data collection</li> <li>• Data analysis</li> <li>• Writing research proposals</li> </ul>

	<ul style="list-style-type: none"> <li>• Writing scientific papers: defining title and keywords, writing an abstract, writing the introduction, writing materials and methods, writing results, writing the discussion (including conclusions), writing the reference list, checking citation of literature according to recognized standards, checking the paper for formal requirements.</li> </ul>
<b>Recommended Prerequisites</b>	None
<b>Mandatory Prerequisites</b>	None
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Seminar - 2 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	<ul style="list-style-type: none"> <li>• Day, R.A. <i>How to Write and Publish a Scientific Paper</i>. 5th ed. Westport: Oryx Press, 1998.</li> <li>• Hornby, A.S., <i>Oxford Advanced Learner's Dictionary</i>. 7th ed. Oxford: Cornelsen/Oxford Univ. Press, 2005.</li> <li>• Dawson, Catherine. <i>Introduction to Research Methods</i>. 4th ed. Oxford: How To Books Ltd., 2009.</li> <li>• Marggraf-Turley, Richard. <i>Writing Essays: A Guide for Students in English and the Humanities</i>. New York: RoutledgeFalmer, 2000.</li> </ul>
<b>Module Examination</b>	Final Module Examination (MAP)
<b>Assessment Mode for Module Examination</b>	Essay (maximum 15 pages, including illustrations, list of sources and appendices)
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	<p>Abschluss im Ausland / Architektur / keine Prüfungsordnung          Abschluss im Ausland / Betriebswirtschaftslehre / keine Prüfungsordnung          Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung          Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015          Abschluss im Ausland / Stadtplanung und Städtebau / keine Prüfungsordnung          Abschluss im Ausland / Stadt- und Regionalplanung / keine Prüfungsordnung</p>
<b>Remarks</b>	In the case that teaching and evaluation methods cannot take place as previously established (due to Corona or similar situations), alternative teaching formats and assessment methods will be announced on the respective homepages of the respective chair, or on the moodle platform.
<b>Module Components</b>	Lecture / Seminar: Academic Work and Research Methodology

**Components to be offered in the  
Current Semester**

No assignment

## Module 11459 Principles of Tourism and Visitor Management

assign to: Mandatory Modules

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11459	Mandatory

<b>Modul Title</b>	<b>Principles of Tourism and Visitor Management</b> Grundzüge des Tourismus und Besuchermanagements
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every winter semester
<b>Credits</b>	6
<b>Learning Outcome</b>	<p>By the end of this course, students will be able to:</p> <ul style="list-style-type: none"> <li>· Identify the main components of the tourism system (demand and supply)</li> <li>· Understand the processes of destination planning and management</li> <li>· Recognise effective tools for marketing and branding of heritage destinations</li> <li>· Understand the most significant impacts (both positive and negative) generated by visitors at heritage sites and identify basic techniques for good visitor management</li> <li>· Understand what sustainability is in the context of heritage tourism and recognise models of good practice for sustainable tourism</li> <li>· Develop original proposals for tourism products or tourism management solutions at heritage destinations.</li> <li>· Reflect on the link between heritage tourism and contemporary societal issues of global concern.</li> </ul>
<b>Contents</b>	<p>Heritage places develop quite often a love and hate relationship with tourism. Representing an industry with one of the fastest, most sustained growth, tourism constitutes for many regions an important catalyst for development, with multiplier effects expanding far beyond the economic aspects. At the same time, it remains worldwide one of the most significant threats to heritage sites, leading in many cases to irreversible losses and dramatic changes within communities. Finding economically feasible, environmentally sustainable and socio-culturally sensitive solutions for tourism development constitutes one of the most important challenges for heritage site managers.</p>

This course focuses on the essentials of tourism management at heritage destinations. It prepares students to design tourism management models that balance tourist needs, regional development and the safeguarding of heritage places.

The course will refer to the following aspects:

- History and growth of heritage tourism
- Components of the tourism system
- Tourism demand, motivation and behaviour
- Megatrends that are likely to influence travel in the future
- The tourism supply chain
- Key issues in destination planning and management
- Marketing and branding for heritage destinations
- Communities, stakeholders and partnerships
- Visitor impacts: economic, environmental, social, cultural
- Visitor management techniques and models
- Interpretation and interpretive planning
- The concept and practice of sustainable tourism.

During the course, students will have the opportunity to apply the concepts and tools acquired from the lectures and develop an original tourism project for a heritage destination of their choice.

As an overarching theme, the course will invite students to reflect on the link between heritage tourism and specific issues of contemporary concern (e.g. human rights, film and media, special interest tourism, ethical consumer behaviour, etc.), as well as to understand the larger impacts this professional field has in our society.

Ultimately, the course encourages students to become more reflective travellers and more reflective tourism practitioners.

<b>Recommended Prerequisites</b>	None
<b>Mandatory Prerequisites</b>	None
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Seminar - 2 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	A full list of recommended readings will be provided on Moodle at the beginning of the course.
<b>Module Examination</b>	Continuous Assessment (MCA)
<b>Assessment Mode for Module Examination</b>	The assessment of participants will be weighed as follows: · Group presentation 30%: 15 minutes · Final tourism project (delivered as final project document 50%: 5000 words; presentation to the class 20%:10 minutes). More specific guidelines on each assignment and information on the evaluation criteria will be provided at the beginning of the course.
<b>Evaluation of Module Examination</b>	Performance Verification – graded

<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Abschluss im Ausland / Architektur / keine Prüfungsordnung Abschluss im Ausland / Betriebswirtschaftslehre / keine Prüfungsordnung Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015 Abschluss im Ausland / Stadt- und Regionalplanung / keine Prüfungsordnung
<b>Remarks</b>	More information and regular updates will be posted in the course entry on Moodle. In the event that the module cannot be taught or tested according to the present description (e.g. for reasons of infection protection), the alternatives communicated on relevant platforms (e.g. homepage or Moodle) apply.
<b>Module Components</b>	<ul style="list-style-type: none"><li>• 620306 Lecture: Essentials of Heritage Tourism and Visitor Management</li><li>• 620307 Seminar: Heritage Tourism and Human Rights</li></ul>
<b>Components to be offered in the Current Semester</b>	No assignment



## Module 11464 Heritage Conservation

assign to: Mandatory Modules

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11464	Mandatory

<b>Modul Title</b>	<b>Heritage Conservation</b> Erhalt des Kulturerbes
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Prof. Dr. phil. habil. Blokker, Johanna
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every winter semester
<b>Credits</b>	6
<b>Learning Outcome</b>	The module will allow the students: <ul style="list-style-type: none"> <li>• to enhance their skills in analysing historic buildings and structures in order to consider their values,</li> <li>• to map out strategies regarding planning for historic buildings and building in context.</li> </ul>
<b>Contents</b>	There are two separate lecture series, the one providing basic knowledge about preservation of historic buildings and the other examples for different strategies regarding planning for historic buildings and for building in historic context. The presented methods in the field of architectural conservation are then discussed in seminars. The students write a paper in which they analyse and discuss examples of the way in which historic buildings have been converted.
<b>Recommended Prerequisites</b>	None
<b>Mandatory Prerequisites</b>	None
<b>Forms of Teaching and Proportion</b>	Lecture - 4 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	The bibliography will be presented in class.
<b>Module Examination</b>	Final Module Examination (MAP)
<b>Assessment Mode for Module Examination</b>	<ul style="list-style-type: none"> <li>• Written Examination (90 min.)</li> </ul>

<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Abschluss im Ausland / Architektur / keine Prüfungsordnung Bachelor (universitär) / Architektur / Prüfungsordnung 2022 Abschluss im Ausland / Betriebswirtschaftslehre / keine Prüfungsordnung Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015 Abschluss im Ausland / Stadtplanung und Städtebau / keine Prüfungsordnung Abschluss im Ausland / World Heritage Studies / keine Prüfungsordnung
<b>Remarks</b>	None In the event that the module cannot be taught or tested according to the present description (e.g. for reasons of infection protection), the alternatives communicated on relevant platforms (e.g. homepage or Moodle) apply.
<b>Module Components</b>	Lecture Architectural Conservation - Heritage in Context
<b>Components to be offered in the Current Semester</b>	No assignment

## Module 11465 Introduction to Heritage Site Management

assign to: Mandatory Modules

### Study programme Heritage Conservation and Site Management

Degree	Module Number	Module Form
Master of Arts	11465	Mandatory

<b>Modul Title</b>	<b>Introduction to Heritage Site Management</b> Einführung in das Kulturerbestättenmanagement
<b>Department</b>	Faculty 6 - Architecture, Civil Engineering and Urban Planning
<b>Responsible Staff Member</b>	Dr. phil. Rudolff, Britta
<b>Language of Teaching / Examination</b>	English
<b>Duration</b>	1 semester
<b>Frequency of Offer</b>	Every winter semester
<b>Credits</b>	6
<b>Learning Outcome</b>	<p>At the end of this module the student are able to:</p> <ul style="list-style-type: none"> <li>• Understand the professional profile, responsibilities and activities of heritage site managers;</li> <li>• Understand how the different modules and courses offered in “Heritage Conservation and Site Management” relate to a site manager’s daily working environment;</li> <li>• Assess their own qualifications and experiences in relation to this professional field and identify shortcomings and needs that should be acquired;</li> <li>• Know the basic steps and processes required to manage an archaeological heritage site and be familiar with the key personnel qualifications required for different tasks;</li> <li>• Use established heritage management terminology defined in international standard-setting instruments and be familiar with definitions of key terms and tools in heritage management;</li> <li>• Identify resource materials which can assist with different heritage management tasks as well as international bodies providing expertise in this area;</li> <li>• Evaluate the management effectiveness at heritage sites and develop suggestions for improving management processes.</li> </ul>
<b>Contents</b>	<p>The module will focus on the following contents:</p> <p>Part 1 Seminar (2 SWS): <b>Understanding Heritage Site Management</b></p> <ul style="list-style-type: none"> <li>• Components and processes in heritage site management</li> <li>• Disciplines involved in heritage site management</li> <li>• Key skills of the heritage site manager</li> <li>• Skills and experience to be acquired in theory and practice</li> </ul>

- Protection, management and planning: three components of heritage site management
- Management systems and management plans
- Introduction to strategic site management frameworks

**Part 2 Lecture (2 SWS): International Standards in Heritage Site Management**

- Historic international standards for site management
- Contemporary international standards
- Key policy documents for site management
- Steps and processes in establishing site management systems and plans
- Effectiveness in heritage site management
- Evaluation successes and shortcomings in heritage site management
- Introduction to disaster risk management

<b>Recommended Prerequisites</b>	none
<b>Mandatory Prerequisites</b>	none
<b>Forms of Teaching and Proportion</b>	Lecture - 2 hours per week per semester Seminar - 2 hours per week per semester Self organised studies - 120 hours
<b>Teaching Materials and Literature</b>	<ul style="list-style-type: none"> <li>• UNESCO World Heritage Centre, ICCROM, ICOMOS and IUCN: World Heritage Resource Manual on Heritage Management, 2013, Paris: UNESCO.</li> <li>• Henry Cleere: Archaeological Heritage Management in the Modern World, 2005, New York: Taylor and Francis</li> <li>• Leask, Anna and Alan Fyall: Managing World Heritage Sites, 2006, Oxford: Butterworth-Heinemann.</li> <li>• Bernhard M. Feilden and Jukka Jokilehto: Management Guidelines for Cultural World Heritage Sites. 1998. Rome: ICCROM</li> <li>• Hockings, Marc, Stolton, Sue and Fiona Leverington et al.: Evaluating Effectiveness: A framework for Assessing Management Effectiveness of Protected Areas, 2006, Gland: IUCN.</li> <li>• UNESCO World Heritage Centre, United Nations Foundation and IUCN: Enhancing our Heritage Toolkit: Assessing management effectiveness of natural World Heritage sites, 2008, Paris: UNESCO.</li> </ul>
<b>Module Examination</b>	Final Module Examination (MAP)
<b>Assessment Mode for Module Examination</b>	Oral exam (20 minutes)
<b>Evaluation of Module Examination</b>	Performance Verification – graded
<b>Limited Number of Participants</b>	none
<b>Part of the Study Programme</b>	Abschluss im Ausland / Architektur / keine Prüfungsordnung Abschluss im Ausland / Heritage Conservation and Site Management / keine Prüfungsordnung Master (universitär) / Heritage Conservation and Site Management / Prüfungsordnung 2015 Master (universitär) / Stadtplanung / Prüfungsordnung 2019

Abschluss im Ausland / Stadtplanung und Städtebau / keine Prüfungsordnung  
Abschluss im Ausland / Stadt- und Regionalplanung / keine Prüfungsordnung  
Master (universitär) / Stadt- und Regionalplanung / Prüfungsordnung 2017  
Master (universitär) / Stadt- und Regionalplanung / Prüfungsordnung 2023

**Remarks**

In the event that the module cannot be taught or tested according to the present description (e.g. for reasons of infection protection), the alternatives communicated on relevant platforms (e.g. homepage or Moodle) apply.

**Module Components**

- Seminar Understanding Heritage Site Management
- Lecture/Seminar International Standards in Heritage Management
- Examination Introduction to Heritage Site Management

**Components to be offered in the Current Semester**

No assignment

## **Erläuterungen**

Das Modulhandbuch bildet als Teil der Prüfungsordnung die Rechtsgrundlage für ein ordnungsgemäßes Studium. Darüber hinaus soll es jedoch auch Orientierung bei der Gestaltung des Studiums geben.

Dieses Modulhandbuch wurde am 09. Januar 2025 automatisch für den Master (universitär)-Studiengang Heritage Conservation and Site Management (universitäres Profil), PO-Version 2015, aus dem Prüfungsverwaltungssystem auf Basis der Prüfungsordnung generiert. Es enthält alle zugeordneten Module einschließlich der ausführlichen Modulbeschreibungen mit Stand vom 09. Januar 2025. Neben der Zusammensetzung aller Veranstaltungen zu einem Modul wird zusätzlich das Veranstaltungsangebot für das jeweils aktuelle Semester gemäß dem Verzeichnis der BTU ausgegeben.

The module catalogue is part of the examination regulation and as such establishes the legal basis for studies according to the rules. Furthermore, it should also give orientation for the organisation of the studies.

This module catalogue was generated automatically by the examination administration system on the base of the examination regulation on the 9 January 2025, for the Master (universitär) of Heritage Conservation and Site Management (research-oriented profile). The examination version is the 2015, Catalogue contains all allocated modules including the detailed module descriptions from 9 January 2025. Apart from the composition of all components of a module, the list of lectures, seminars and events for the current semester according to the catalogue of lectures of the BTU is displayed.