Modulhandbuch für den Studiengang World Heritage Studies (universitäres Profil), Master of Arts, Prüfungsordnung 2008

Inhaltsverzeichnis

Total Account
37409 Master Thesis .................................................................................................................. 4

Mandatory Modules
37407 Introduction / Coaching .................................................................................................. 6
37408 World Heritage Studies - Body of Knowledge ................................................................. 8
37410 Study Project 1 ................................................................................................................. 10
37411 Study Project 2 ................................................................................................................. 13

Compulsory Elective and Optional Modules

Module Area Humanities and Social Sciences
37101 Intercultural Competence ................................................................................................. 16
37102 Discourses on Culture and Heritage ................................................................................ 18
37106 Social Change and Continuity ......................................................................................... 20
37404 Culture and Globalisation ................................................................................................. 22
41407 Legal Aspects of Heritage ................................................................................................. 24

Module Area Art, Architecture and Conservation
11377 History of Architecture .................................................................................................. 27
11378 Archaeology .................................................................................................................... 29
22504 Architecture, City, Space ............................................................................................... 31
24103 Urban Planning - Life, Work and Recreation in the Future .............................................. 33
25106 Conservation / Building in Existing Fabric .................................................................... 36
25504 Applied Art History and Museology .............................................................................. 38

Module Area Natural Heritage and Cultural Landscapes
13109 Philosophy of Technology and Nature .......................................................................... 40
41102 Ecology .......................................................................................................................... 42
41408 Cultural Landscapes ........................................................................................................ 45
42414 Geological Heritage ...................................................................................................... 47

Module Area Management
25419 Heritage Management and Management Plans .............................................................. 49
37405 Tourism ........................................................................................................................... 52
37406 Fundraising and Finance for Heritage ............................................................................ 55
37501 Cultural Management ................................................................................................... 57
38424 Marketing, PR and Media ............................................................................................... 60

Further Compulsory Elective Modules
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>11377</td>
<td>History of Architecture</td>
<td>63</td>
</tr>
<tr>
<td>11378</td>
<td>Archaeology</td>
<td>65</td>
</tr>
<tr>
<td>11390</td>
<td>Building Archaeology</td>
<td>67</td>
</tr>
<tr>
<td>11462</td>
<td>Conservation of Ruins and Archaeological Sites</td>
<td>69</td>
</tr>
<tr>
<td>11466</td>
<td>Strategic Planning and Site Management Plans</td>
<td>71</td>
</tr>
<tr>
<td>13109</td>
<td>Philosophy of Technology and Nature</td>
<td>74</td>
</tr>
<tr>
<td>22504</td>
<td>Architecture, City, Space</td>
<td>76</td>
</tr>
<tr>
<td>24103</td>
<td>Urban Planning - Life, Work and Recreation in the Future</td>
<td>78</td>
</tr>
<tr>
<td>25106</td>
<td>Conservation / Building in Existing Fabric</td>
<td>81</td>
</tr>
<tr>
<td>25419</td>
<td>Heritage Management and Management Plans</td>
<td>83</td>
</tr>
<tr>
<td>25504</td>
<td>Applied Art History and Museology</td>
<td>86</td>
</tr>
<tr>
<td>37101</td>
<td>Intercultural Competence</td>
<td>88</td>
</tr>
<tr>
<td>37102</td>
<td>Discourses on Culture and Heritage</td>
<td>90</td>
</tr>
<tr>
<td>37106</td>
<td>Social Change and Continuity</td>
<td>92</td>
</tr>
<tr>
<td>37404</td>
<td>Culture and Globalisation</td>
<td>94</td>
</tr>
<tr>
<td>37405</td>
<td>Tourism</td>
<td>96</td>
</tr>
<tr>
<td>37406</td>
<td>Fundraising and Finance for Heritage</td>
<td>99</td>
</tr>
<tr>
<td>37501</td>
<td>Cultural Management</td>
<td>101</td>
</tr>
<tr>
<td>38424</td>
<td>Marketing, PR and Media</td>
<td>104</td>
</tr>
<tr>
<td>41102</td>
<td>Ecology</td>
<td>107</td>
</tr>
<tr>
<td>41407</td>
<td>Legal Aspects of Heritage</td>
<td>110</td>
</tr>
<tr>
<td>41408</td>
<td>Cultural Landscapes</td>
<td>113</td>
</tr>
<tr>
<td>42414</td>
<td>Geological Heritage</td>
<td>115</td>
</tr>
<tr>
<td><strong>Total Account Double Degree</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>37409</td>
<td>Master Thesis</td>
<td>117</td>
</tr>
</tbody>
</table>

**Mandatory Modules for Students of the BTU**

**Mandatory Modules BTU**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>37407</td>
<td>Introduction / Coaching</td>
<td>119</td>
</tr>
<tr>
<td>37408</td>
<td>World Heritage Studies - Body of Knowledge</td>
<td>121</td>
</tr>
<tr>
<td>37411</td>
<td>Study Project 2</td>
<td>123</td>
</tr>
</tbody>
</table>

**Compulsory Elective Modules for Students of the BTU**

**Compulsory Elective Modules BTU**

**Module Area Humanities and Social Sciences**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>37102</td>
<td>Discourses on Culture and Heritage</td>
<td>126</td>
</tr>
</tbody>
</table>

**Module Area Art, Architecture and Conservation**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>11377</td>
<td>History of Architecture</td>
<td>128</td>
</tr>
<tr>
<td>11378</td>
<td>Archaeology</td>
<td>130</td>
</tr>
<tr>
<td>11511</td>
<td>Architectural Conservation Practice</td>
<td>132</td>
</tr>
<tr>
<td>22504</td>
<td>Architecture, City, Space</td>
<td>134</td>
</tr>
<tr>
<td>24103</td>
<td>Urban Planning - Life, Work and Recreation in the Future</td>
<td>136</td>
</tr>
</tbody>
</table>
### Module Area Natural Heritage and Cultural Landscapes

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>13109</td>
<td>Philosophy of Technology and Nature</td>
<td>141</td>
</tr>
<tr>
<td>41102</td>
<td>Ecology</td>
<td>143</td>
</tr>
<tr>
<td>41408</td>
<td>Cultural Landscapes</td>
<td>146</td>
</tr>
</tbody>
</table>

### Module Area Management

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>25106</td>
<td>Conservation / Building in Existing Fabric</td>
<td>139</td>
</tr>
<tr>
<td>25419</td>
<td>Heritage Management and Management Plans</td>
<td>148</td>
</tr>
<tr>
<td>37405</td>
<td>Tourism</td>
<td>151</td>
</tr>
<tr>
<td>37501</td>
<td>Cultural Management</td>
<td>154</td>
</tr>
</tbody>
</table>

### Core Modules for Students of the DU

#### Core Modules BTU

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>37411</td>
<td>Study Project 2</td>
<td>157</td>
</tr>
</tbody>
</table>

### Optional Modules for Students of the DU

#### Optional Modules BTU

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>11377</td>
<td>History of Architecture</td>
<td>160</td>
</tr>
<tr>
<td>11378</td>
<td>Archaeology</td>
<td>162</td>
</tr>
<tr>
<td>22504</td>
<td>Architecture, City, Space</td>
<td>164</td>
</tr>
<tr>
<td>24103</td>
<td>Urban Planning - Life, Work and Recreation in the Future</td>
<td>166</td>
</tr>
<tr>
<td>25106</td>
<td>Conservation / Building in Existing Fabric</td>
<td>169</td>
</tr>
<tr>
<td>37405</td>
<td>Tourism</td>
<td>171</td>
</tr>
<tr>
<td>37501</td>
<td>Cultural Management</td>
<td>174</td>
</tr>
<tr>
<td>41217</td>
<td>General and Applied Ecology</td>
<td>177</td>
</tr>
<tr>
<td>41408</td>
<td>Cultural Landscapes</td>
<td>180</td>
</tr>
</tbody>
</table>

### Erläuterungen

|                  |                                                   | 182  |
Module 37409 Master Thesis
assign to: Total Account

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37409</td>
<td>Mandatory</td>
</tr>
</tbody>
</table>

- **Modul Title**: Master Thesis
  Master-Arbeit
- **Department**: Faculty 2 - Environment and Natural Sciences
- **Responsible Staff Member**: Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael
- **Language of Teaching / Examination**: English
- **Duration**: 1 semester
- **Frequency of Offer**: Every summer semester
- **Credits**: 30

**Learning Outcome**

The Master’s thesis is a culmination of the academic and learning experiences acquired through the World Heritage Studies programme. It demonstrates the students’ ability to independently and critically deal with a problem of a theoretical or applied nature related to the identification, assessment, protection, management or presentation of cultural or natural heritage, and to propose scientifically founded solutions in this regard.

More specifically, the thesis is expected to have the following learning outcomes:

- **Knowledge**: students show in depth understanding of a specific research area related to (world) heritage, are able to recognise interrelationships in the larger context and the cross-sectorial nature of heritage protection and management processes; they are able to gather and analyse information concerning their specific research area, to understand complex academic materials and the related theoretical frameworks, but also to reflect on the practical applicability of this knowledge in the professional field;
- **Methods**: students are able to apply scientific research methods (both qualitative and quantitative) and to develop their thesis according to academic standards; they demonstrate that they can independently and successfully complete an assignment within a set deadline, contributing to the development of new ideas.
- **Critical thinking**: students demonstrate the ability to critically discuss the consulted literary sources and their research findings, to independently and coherently formulate a position in regard to a specific topic,
- **Communication**: students are able to articulate the reasoning and process behind their individual research in a clear written and spoken
form, to present the results of their academic work in front of an audience and to respond to questions that may arise in this context.

Contents

The Master's thesis should deal with a problem of a theoretical or applied nature related to the identification, assessment, protection, management or presentation of cultural or natural heritage. The topic of the Master’s thesis can be chosen from any of the four study areas of the curriculum: Humanities and Social Sciences; Art, Architecture and Conservation; Natural Heritage and Cultural Landscape; Management. Students will work under the guidance of two academic advisors. The written work must be completed in four months.

Recommended Prerequisites

none

Mandatory Prerequisites

Completion of coursework (90 CP)

Forms of Teaching and Proportion

Seminar - 4 hours per week per semester
Self organised studies - 840 hours

Teaching Materials and Literature

Depending on the individual subject

Module Examination

Continuous Assessment (MCA)

Assessment Mode for Module Examination

The final exam consists of the evaluation of the written work and its oral examination. The final grade is formed by the arithmetical rounded mean of the evaluation of the written work with a weight of 0.75 and the evaluation of the oral examination with a weight of 0.25.

Evaluation of Module Examination

Performance Verification – graded

Limited Number of Participants

none

Remarks

none

Module Components

None

Components to be offered in the Current Semester

No assignment
Module 37407 Introduction / Coaching
assign to: Mandatory Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37407</td>
<td>Mandatory</td>
</tr>
</tbody>
</table>

**Modul Title**
Introduction / Coaching
Einführung / Coaching

**Department**
Faculty 5 - Business, Law and Social Sciences

**Responsible Staff Member**
Prof. Dr. Amelina, Anna

**Language of Teaching / Examination**
English

**Duration**
1 semester

**Frequency of Offer**
Every winter semester

**Credits**
6

**Learning Outcome**
The students will develop skills in the critical reading of academic texts and the ability to link conceptual ideas to current phenomena in the field of World Heritage. They will also learn about the most relevant social scientific and interdisciplinary research methods and develop basic methodical skills in applying these methods. In addition, the students will acquire knowledge about standards in scientific techniques and presentation skills.

**Contents**
The module provides insights into the basic cultural and social scientific approaches to the field of World Heritage. The students will be introduced to the most important theoretical and methodological concepts in this interdisciplinary research field, which differentiate various forms of heritage including material/intangible heritage and official/non-official heritage.

In this module, the students will study a number of key approaches to heritage studies and relate them to the field of World Heritage. They will also learn to identify differences and similarities between various approaches, to contribute to the academic debates in this field and to develop their own research questions. In addition, the students will develop a reflexive approach to the literature studied and, in particular, differentiate between academic and policy-related concepts in the field of World Heritage.

The seminars in this module involve theoretical discussion of (World) heritage, classical approaches (e.g. the heritage industry), critical heritage studies and the major ‘discursive turn’ in heritage research, as well as methodological approaches to the study of heritage, such as ethnography, discourse analysis, interviews and grounded theory.
### Recommended Prerequisites
None

### Mandatory Prerequisites
No successful participation in associated phase-out module 37401 *Preparatory Humanities and Social Sciences.*

### Forms of Teaching and Proportion
- Seminar - 4 hours per week per semester
- Self organised studies - 120 hours

### Teaching Materials and Literature
To be announced at the beginning of the semester

### Module Examination
Continuous Assessment (MCA)

#### Assessment Mode for Module Examination
- Presentation, 15 min. (50%)
- Essay, 10 pages (50%)

### Evaluation of Module Examination
Performance Verification – graded

### Limited Number of Participants
none

### Remarks
none

### Module Components
- Introduction / Coaching (Seminar)

### Components to be offered in the Current Semester
- 510216 Seminar
  - Introduction into the World Heritage Studies: Social Scientific Approaches - 4 Hours per Term
Module 37408 World Heritage Studies - Body of Knowledge
assign to: Mandatory Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37408</td>
<td>Mandatory</td>
</tr>
</tbody>
</table>

**Modul Title**
World Heritage Studies - Body of Knowledge
World Heritage Studies - Grundlagen

**Department**
Faculty 5 - Business, Law and Social Sciences

**Responsible Staff Member**
Prof. Dr. Amelina, Anna

**Language of Teaching / Examination**
English

**Duration**
1 semester

**Frequency of Offer**
Every winter semester

**Credits**
6

**Learning Outcome**
The class provides an overview, in a condensed manner, of the approaches to the protection of cultural and natural heritage and cultural landscapes, looking at both material and immaterial expressions and the diversity of cultures. The module introduces students to the main fields of the UNESCO system of heritage protection, namely material heritage and natural heritage, intangible heritage, documentary heritage and the diversity of cultures. A separate unit illustrates the lessons learnt through an excursion. A common theme of all units is the discussion on expressions of heritage and their evaluation, use and protection.

**Contents**
The module introduces the UNESCO World Heritage Convention, its background, institutional context, and key concepts, as well as other UNESCO standard-setting instruments relevant for heritage protection. The module includes an excursion. Topics and destinations vary yearly and are announced at the beginning of the semester.

**Recommended Prerequisites**
None

**Mandatory Prerequisites**
No successful participation in associated phase-out module 37402 Humanities, Social Sciences and Economics.

**Forms of Teaching and Proportion**
Seminar - 4 hours per week per semester
Self organised studies - 120 hours

**Teaching Materials and Literature**
- UNESCO conventions and guidelines
- Additional materials are announced at the beginning of the semester

**Module Examination**
Continuous Assessment (MCA)
Assessment Mode for Module Examination

- presentation, 15 min. (15%)
- handout to presentation, 1 page (15%)
- written exam, 90 min (70%)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
none

Module Components

- World Heritage Studies - Body of Knowledge (Integrated lectures)

Components to be offered in the Current Semester

510217 Seminar
(37-4-08) World Heritage Studies - Body of Knowledge - 4 Hours per Term
Module 37410 Study Project 1
assign to: Mandatory Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37410</td>
<td>Mandatory</td>
</tr>
</tbody>
</table>

**Modul Title**  
Study Project 1  
Studienprojekt 1

**Department**  
Faculty 2 - Environment and Natural Sciences

**Responsible Staff Member**  
Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael

**Language of Teaching / Examination**  
English

**Duration**  
1 semester

**Frequency of Offer**  
Every semester

**Credits**  
12

**Learning Outcome**  
This module will enable students to apply the skills and knowledge they have acquired from the courses of the World Heritage Studies curriculum into the context of a specific heritage site. Students will carry out in-depth analysis on a chosen topic in relation to a cultural or natural heritage property. The interdisciplinary approach will allow them to examine the site not in an isolated context, but in relation to a wide range of stakeholders. Students will learn how to identify threats and opportunities, as well as how to plan and prioritize project tasks. The study project will enable students to develop, through individual and team work, innovative concepts and strategies for the protection and promotion of heritage sites. Students will develop skills and competencies that are required in heritage projects: scientific research and analysis skills, communication skills, problem-solving skills, competencies for concept development and project management.

**Contents**  
The study project has an interdisciplinary approach and focuses on a wide range of topics and study areas. The project must be completed within one semester, during which the students are expected to acquire and enhance the knowledge of the subject by means of intensive research both in class and in the course of independent work (group and individual). By the end of the semester, students are expected to develop their own approaches and ideas for particular topics related to the project. Elaborated strategies, guidelines and ideas have to be presented in a final report. The study project combines various teaching and learning methods, which may include:

- Seminars,
• Lectures,
• Individual study,
• Group work,
• Workshops,
• Presentations,
• Field trips,
• Work with relevant databases,
• Interviews,
• Research.

The number of teaching hours per week per semester (SWS) will depend on the project-specific teaching and learning methods. They will usually range from 2 to 4 SWS.

Thematically, study projects cover a wide range of topics related to cultural and natural heritage. These include:
• Conservation and management of heritage sites,
• Tourism management,
• Rehabilitation of historic sites and regions,
• Landscape planning,
• Landscape archaeology,
• Art history,
• Museums,
• Urban planning,
• Interpretation and presentation of heritage sites,
• Nomination of sites on the World Heritage List,
• Project management.

A list of the study projects offered each semester is announced to the students by the respective teaching staff in advance. The students choose among the available options and sign up for the project which best suits their personal research interests.

Recommended Prerequisites
none

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Study project - 4 hours per week per semester
Self organised studies - 300 hours

Teaching Materials and Literature
Depending on the focus of the project

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
• Interim Presentation/s on the subject of the study project (possible formats: individual or group presentations, excursion report, poster presentation, simulation, interview) – usually 50 % of the grade
• Study Project (possible formats: report, seminar paper, portfolio, essay, case study) – usually 50 % of the grade

Number, format and weighting of partial performance/s for the module examination (module grade) are announced in the respective seminar.

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none
Taking into consideration the above-mentioned prerequisites, students are expected to enroll in Study Projects 1 and 2 during the 2nd and 3rd semester of their studies respectively. However, should a student prefer to take both Study Projects within one semester (either 2nd, or 3rd), this option is possible as well.

Plagiarism
Please, note that plagiarism (copying from other sources without properly acknowledging these sources in the text and/or bibliography) is considered a serious breach of academic working standards in Germany. In case of proven plagiarism the student will fail the course and excluded from further assessments in the respective semester (cf. §16, par. 6 of the BTU General Examination and Study Regulations for Master Programmes, as of December 21, 2010).

Module Components

One of offered projects

2403123 Study project
Study Project Mitigation Strategies for Tourism Impacts - 4 Hours per Term

620305 Study project
Glass Settlement Baruth - Heritage Management Analysis - 4 Hours per Term

620319 Study project
Study Project: World Heritage Global Strategy - 4 Hours per Term

620383 Study project
Study Project Thomas Köstlin - 4 Hours per Term
Module 37411 Study Project 2
assign to: Mandatory Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37411</td>
<td>Mandatory</td>
</tr>
</tbody>
</table>

**Modul Title**  
Study Project 2  
Studienprojekt 2

**Department**  
Faculty 2 - Environment and Natural Sciences

**Responsible Staff Member**  
Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael

**Language of Teaching / Examination**  
English

**Duration**  
1 semester

**Frequency of Offer**  
Every semester

**Credits**  
12

**Learning Outcome**  
This module will enable students to apply the skills and knowledge they have acquired from the courses of the World Heritage Studies curriculum into the context of a specific heritage site. Students will carry out in-depth analysis on a chosen topic in relation to a cultural or natural heritage property. The interdisciplinary approach will allow them to examine the site not in an isolated context, but in relation to a wide range of stakeholders. Students will learn how to identify threats and opportunities, as well as how to plan and prioritize project tasks. The study project will enable students to develop, through individual and team work, innovative concepts and strategies for the protection and promotion of heritage sites. Students will develop skills and competencies that are required in heritage projects: scientific research and analysis skills, communication skills, problem-solving skills, competencies for concept development and project management.

**Contents**  
The study project has an interdisciplinary approach and focuses on a wide range of topics and study areas. The project must be completed within one semester, during which the students are expected to acquire and enhance the knowledge of the subject by means of intensive research both in class and in the course of independent work (group and individual). By the end of the semester, students are expected to develop their own approaches and ideas for particular topics related to the project. Elaborated strategies, guidelines and ideas have to be presented in a final report. The study project combines various teaching and learning methods, which may include:
• Seminars,
• Lectures,
• Individual study,
• Group work,
• Workshops,
• Presentations,
• Field trips,
• Work with relevant databases,
• Interviews,
• Research

The number of teaching hours per week per semester (SWS) will depend on the project-specific teaching and learning methods. They will usually range from 2 to 4 SWS.

Thematically, study projects cover a wide range of topics related to cultural and natural heritage. These include:
• Conservation and management of heritage sites,
• Tourism management,
• Rehabilitation of historic sites and regions,
• Landscape planning,
• Landscape archaeology,
• Art history,
• Museums,
• Urban planning,
• Interpretation and presentation of heritage sites,
• Nomination of sites on the World Heritage List,
• Project management.

A list of the study projects offered each semester is announced to the students by the respective teaching staff in advance. The students choose among the available options and sign up for the project which best suits their personal research interests.

Recommended Prerequisites
Modules 37407 Introduction / Coaching and 37408 World Heritage Studies - Body of Knowledge

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Study project - 4 hours per week per semester
Self organised studies - 300 hours

Teaching Materials and Literature
Depending on the focus of the project

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
• Interim Presentation/s on the subject of the study project (possible formats: individual or group presentations, excursion report, poster presentation, simulation, interview) – usually 50 % of the grade
• Study Project (possible formats: report, seminar paper, portfolio, essay, case study) – usually 50 % of the grade

Number, format and weighting of partial performance/s for the module examination (module grade) are announced in the respective seminar.

Evaluation of Module Examination
Performance Verification – graded
Limited Number of Participants

none

Remarks

Taking into consideration the above-mentioned prerequisites, students are expected to enroll in Study Projects 1 and 2 during the 2nd and 3rd semester of their studies respectively. However, should a student prefer to take both Study Projects within one semester (either 2nd, or 3rd), this option is possible as well.

**Plagiarism**

Please, note that plagiarism (copying from other sources without properly acknowledging these sources in the text and/or bibliography) is considered a serious breach of academic working standards in Germany. In case of proven plagiarism the student will fail the course and excluded from further assessments in the respective semester (cf. §16, par. 6 of the BTU General Examination and Study Regulations for Master Programmes, as of December 21, 2010).

Module Components

One of offered projects

Components to be offered in the Current Semester

**2403123** Study project
Study Project Mitigation Strategies for Tourism Impacts - 4 Hours per Term

**620305** Study project
Glass Settlement Baruth - Heritage Management Analysis - 4 Hours per Term

**620319** Study project
Study Project: World Heritage Global Strategy - 4 Hours per Term

**620383** Study project
Study Project Thomas Köstlin - 4 Hours per Term
Module 37101 Intercultural Competence
assign to: Module Area Humanities and Social Sciences

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37101</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Modul Title**  
Intercultural Competence  
Interkulturelle Kompetenz

**Department**  
Faculty 5 - Business, Law and Social Sciences

**Responsible Staff Member**  
Prof. Dr. Amelina, Anna

**Language of Teaching / Examination**  
English

**Duration**  
1 semester

**Frequency of Offer**  
Every summer semester

**Credits**  
6

**Learning Outcome**  
Approaching 'the social' as an outcome of interdependencies of classifications, narratives and discourses on the one hand and social practices and institutional contexts on the other, essentialist and holistic views on 'culture' are to be critically reviewed.

Within a transcultural lens, culture is the product of hybridization, entanglements and exchanges. Thus, cultures can no longer be understood as homogeneous or separated, but are complex and inner differentiated. Cultures go beyond national borders, their central meaning is permanently fought out by different actors within unequal and transnationally linked power structures.

Students will acquire competencies in:
• Understanding and applying theories and methods of cultural sociology and interdisciplinary theories of culture and society
• Understanding dynamics between culture, belonging and power with respect to social phenomena
• Analyzing and comparing texts and approaches, applying approaches to the scientific study of social phenomena

**Contents**  
The module will focus on (and differentiate between) various concepts of subject, culture and power. It aims at critically reflecting different fields of application of theories of culture and society. What is more, it deals with different methodologies for analyzing and understanding cultural entanglements from a critical/constructivist perspective and apply them exemplarily.

**Recommended Prerequisites**  
none
<table>
<thead>
<tr>
<th>Mandatory Prerequisites</th>
<th>none</th>
</tr>
</thead>
</table>
| Forms of Teaching and Proportion| Seminar - 4 hours per week per semester  
Self organised studies - 120 hours |
| Teaching Materials and Literature| to be announced in class |
| Module Examination              | Continuous Assessment (MCA) |
| Assessment Mode for Module      | • 2 Presentations, ca. 15 min. (40 %)  
• Essay, ca. 15 pages (60 %) |
| Examination                     | Performance Verification – graded |
| Limited Number of Participants  | none |
| Remarks                         | none |
| Module Components               | • Introduction to Cultural Studies - 2 HWS  
• Seminar Introduction to Critical Intercultural Communication Studies - 2 HWS |
| Components to be offered in the Current Semester | No assignment |
Module 37102 Discourses on Culture and Heritage
assign to: Module Area Humanities and Social Sciences

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37102</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title          | Discourses on Culture and Heritage
                      | Diskurse von Kultur und Erbe
Department           | Faculty 5 - Business, Law and Social Sciences
Responsible Staff Member | Prof. Dr. Amelina, Anna
Language of Teaching / Examination | English
Duration             | 1 semester
Frequency of Offer   | Every winter semester
Credits               | 6

Learning Outcome
The students learn various critical approaches to reflect on discourses about culture and heritage. They also learn to apply different methodological tools to examine and compare different forms and practices of heritage. Altogether, the students develop the ability to identify dominant and marginalized discourses on heritage and culture in national and transnational contexts.

Contents
The module introduces students to the field of Critical Heritage Studies. It focuses on cultural and social theories which scrutinize social, political and technological discursive practices through which the field of heritage is constructed along and across national borders. These theories address heritage not as a given entity, but rather as a social field in which the centrality of culture and its relation to identity are constantly negotiated by different powerful actors.

Recommended Prerequisites
• Knowledge of the content of module 37407 Introduction / Coaching.

Mandatory Prerequisites

Forms of Teaching and Proportion
Seminar - 4 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
• Further materials and literature will be announced at the beginning of the semester
### Module Examination
Continuous Assessment (MCA)

### Assessment Mode for Module Examination
- Essay, 10 pages (50%)
- Presentation, 15 min (25%)
- Critical summary of two texts included in the syllabus, 1 page each (each 12.5%)

### Evaluation of Module Examination
Performance Verification – graded

### Limited Number of Participants
none

### Remarks
none

### Module Components
- 510206 Seminar Interdisciplinary Critical Perspectives on Heritage I - 2 Hours per Week per Semester
- 510221 Seminar Interdisciplinary Critical Perspectives on Heritage II - 2 Hours per Week per Semester

### Components to be offered in the Current Semester
- 510206 Seminar Interdisciplinary Critical Perspectives on Heritage I - 2 Hours per Term
- 510221 Seminar Interdisciplinary Critical Perspectives on Heritage II - 2 Hours per Term
Module 37106 Social Change and Continuity
assign to: Module Area Humanities and Social Sciences

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37106</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Social Change and Continuity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td>Faculty 5 - Business, Law and Social Sciences</td>
</tr>
<tr>
<td>Responsible Staff Member</td>
<td>Prof. Dr. rer. pol. habil. Jacobsen, Heike</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every summer semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
<tr>
<td>Learning Outcome</td>
<td>• Introduction into main topics of the sociological debate on social change</td>
</tr>
<tr>
<td></td>
<td>• Overview of core theories on social change and continuity</td>
</tr>
<tr>
<td></td>
<td>• Improve students competence to apply key-concepts for the analysis on social change to specific dimensions, theoretical and empirical problems or ongoing economic and social challenges</td>
</tr>
<tr>
<td>Contents</td>
<td>In the wake of increasing globalization of the economy and transformations in the relationship between states and markets, many scholars have become increasingly aware of the need for systematic analysis of the social dimensions of economic institutions and practices. This seminar provides an introduction into main topics of the sociological debate on social change and economic phenomena and gives an overview of core theories in this field. Topics: The (changed) economic and social role of flexible labour markets, processes of rationalization, production regimes and management concepts, finance markets and (informal) networks; comparative analysis of industrial organisations in different countries; capitalism in (non)-western societies; transformation in Eastern Germany and Europe; migration flows and social cohesion.</td>
</tr>
<tr>
<td>Recommended Prerequisites</td>
<td>Knowledge:</td>
</tr>
<tr>
<td></td>
<td>• Fundamentals of sociology</td>
</tr>
<tr>
<td>Mandatory Prerequisites</td>
<td>none</td>
</tr>
<tr>
<td>Forms of Teaching and Proportion</td>
<td>Lecture - 2 hours per week per semester</td>
</tr>
<tr>
<td></td>
<td>Seminar - 2 hours per week per semester</td>
</tr>
</tbody>
</table>
Self organised studies - 120 hours

Teaching Materials and Literature

- Polanyi, Karl, The great Transformation. Dt. 1978 (1944)

Module Examination

Continuous Assessment (MCA)

Assessment Mode for Module Examination

1. Oral presentation, 10 minutes (worth 30%)
2. Essay, 4 pages (worth 30%)
3. Written examination, 60 minutes (worth 40%)

Evaluation of Module Examination

Performance Verification – graded

Limited Number of Participants

none

Remarks

none

Module Components

- Social Change and Continuity (seminar) - It is a lecture/seminar with a seminaristic character.

Components to be offered in the Current Semester

No assignment
Module 37404 Culture and Globalisation
assign to: Module Area Humanities and Social Sciences

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37404</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: Culture and Globalisation
Kultur und Globalisierung

Department: Faculty 5 - Business, Law and Social Sciences

Responsible Staff Member: Prodan, Anca Claudia
Prof. Dr. Amelina, Anna

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every summer semester

Credits: 6

Learning Outcome:
Students will learn concepts, theories and methodologies for investigating the phenomenon of globalization and the cultural, social, political and economic consequences. They will gain a comprehensive understanding of the forces and factors that drive globalization and will be able to critically analyze the transformations triggered by the growing interconnectedness of the world and by the development of transnational linkages. Additionally, they will gain insights into competing definitions and debates characterizing current research on the dynamics of culture under the influence of global processes.

Contents:
Globalization is an important context for our contemporary understanding of culture. It is a product of cultural activity and at the same time it exercises a major influence on the development of culture. In order to assess this interdependency, the module explores the dynamics, debates, and manifestations of globalization and its cultural impacts.

Part 1: Culture, Environment and International Politics
- Globalization as a macro, large-scale phenomenon
- Issues and cornerstones of international politics since 1945
- Transnationalization and transnational linkages
- Culture and environment as issues of international politics
- Development and impacts of global political organizations

Part 2: Cultural Dynamics in Cross-Border Perspective
- Globalization as conjunctural phenomenon
- Formation, maintenance, and transformation of cultures over time
**Means of cross-cultural interaction**  
**Creolization as a relational process**  
**Impacts of globalization on traditional local practices**

### Recommended Prerequisites
None

### Mandatory Prerequisites
none

### Forms of Teaching and Proportion
- Seminar - 4 hours per week per semester  
- Self organised studies - 120 hours

### Teaching Materials and Literature
To be announced in class

### Module Examination
Continuous Assessment (MCA)

### Assessment Mode for Module Examination
- Presentation 25% (15 minutes)  
- Presentation 25% (15 minutes)  
- Essay 50% (5,000 words)

In Part 1, globalization is approached from a macro perspective, whereas in Part 2, a micro perspective is followed. The understanding of students is evaluated through two presentations, one for each part, and a final essay for the module, based on the presentations.

### Evaluation of Module Examination
Performance Verification – graded

### Limited Number of Participants
none

### Remarks
Participation and active involvement are expected

### Module Components
- Part 1: Culture, Environment and International Politics (Seminar)  
- Part 2: Cultural Dynamics in Cross-Border Perspective (Seminar)

### Components to be offered in the Current Semester
No assignment
Module 41407 Legal Aspects of Heritage
assign to: Module Area Humanities and Social Sciences

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>41407</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Legal Aspects of Heritage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td>Faculty 5 - Business, Law and Social Sciences</td>
</tr>
<tr>
<td>Responsible Staff Member</td>
<td>Prof. Dr. iur. Albrecht, Eike</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every summer semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
</tbody>
</table>

Learning Outcome

Part 1: Advanced Studies of International Environmental Law
The objective of the lecture is to provide a deep understanding of the contents and compliance strategies of international environmental agreements established to address global environmental problems such as biodiversity loss, global warming, marine pollution, ozone layer depletion and hazardous substances. Citizens’ right to information, public participation, access to justice and the intersection between international environmental law and world trade will be covered. The module is designed to provide an overview of the potential of instruments of environmental law to solve or to support solving regional, national and international environmental problems and additionally of problems in business processes. Also a profound understanding of the limitations of such instruments will be given.

Part 2: International Conventions
In the field of cultural heritage, international conventions are the most powerful tool for leading the international community to implement what the international community has presumed as important for human development. Furthermore, the tool serves to integrate national approaches into an advanced international strategy aiming at the protection of our common and endangered cultural and natural resources. Meanwhile the adopted international conventions are covering a wide range of peoples lives and shall enhance the awareness that the world has to be holistically understood.

Contents

Part 1: Advanced Studies of International Environmental Law
The lecture will introduce international law and international environmental law, creation and development of international environmental law, implementation and enforcement strategies of
international environmental agreements, international environmental agreements with respect to the following topics: biodiversity (Biodiversity Convention/CITES/WHC); marine environment (Convention on the Law of the Sea); climate change (Climate Change Convention/Kyoto Protocol); ozone depletion (Convention for Protecting Ozone Layer/Montreal Protocol); toxic/hazardous substances (Basel Convention on Hazardous Waste); international environmental law and world trade and citizens rights to information, public participation and access to Justice.

**Part 2: International Conventions**

The seminar will introduce the complex process of preparing, adopting and managing an international convention and the related conceptual, political, legal and managerial issues. It will deal with all recently adopted conventions as well as the 1972 convention. The intangible cultural heritage a new Convention for the protection of cultural diversity will specifically show that this new instrument covers a highly political issue.

**Recommended Prerequisites**
None

**Mandatory Prerequisites**
none

**Forms of Teaching and Proportion**
- Lecture - 2 hours per week per semester
- Seminar - 2 hours per week per semester
- Self organised studies - 120 hours

**Teaching Materials and Literature**

**Part 1: Advanced Studies of International Environmental Law**

- Albrecht/Egute/Wanki, International environmental law (IEL) – Agreements and introduction. 5th expanded and updated edition, 2016

**Part 2: International Conventions**

- www.unesco.org/culture/legalprotection
- International Conventions, Charters, Declarations

**Module Examination**
Continuous Assessment (MCA)

**Assessment Mode for Module Examination**

**Part 1: Advanced Studies of International Environmental Law**

- Written examination, 60 min (50%)

**Part 2: International Heritage Conventions**

- Oral examination, 15 min (50%)

**Evaluation of Module Examination**
Performance Verification – graded

**Limited Number of Participants**
none

**Remarks**
None

**Module Components**

- Lecture Advanced Studies of International Environmental Law
- Lecture/Seminar International Heritage Conventions
Components to be offered in the Current Semester: No assignment
Module 11377 History of Architecture
assign to: Module Area Art, Architecture and Conservation

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11377</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title          | History of Architecture  
Department            | Faculty 6 - Architecture, Civil Engineering and Urban Planning
Responsible Staff Member | Prof. Dr.-Ing. Rheidt, Klaus
Language of Teaching / Examination | English
Duration              | 1 semester
Frequency of Offer     | Every winter semester
Credits                | 6
Learning Outcome
• Ability to describe, classify and assess historic architectural monuments.
• Ability to analyse historical architecture

Contents
• Introduction to the history of architecture
• The lectures on the "History of Architecture" explain the historical evolution of architecture/architectural styles based on examples of buildings from different time periods and from various countries.
• Examples will focus on European architecture with a comparative view to buildings from countries outside of Europe.
• Workshops to train the analysis of historical buildings

Recommended Prerequisites | none
Mandatory Prerequisites   | none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Study project - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
The bibliography will be presented in class.

Module Examination
Prerequisite + Final Module Examination (MAP)

Assessment Mode for Module Examination
Prerequisite:
Successful Presentation
Final Module Examination:
Written Examination (90 Min.)
<table>
<thead>
<tr>
<th>Evaluation of Module Examination</th>
<th>Performance Verification – graded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Limited Number of Participants</td>
<td>none</td>
</tr>
<tr>
<td>Remarks</td>
<td>none</td>
</tr>
<tr>
<td>Module Components</td>
<td>Attendance in lectures and participation in the project</td>
</tr>
<tr>
<td>Components to be offered in the</td>
<td><strong>620106</strong> Lecture/Seminar</td>
</tr>
<tr>
<td>Current Semester</td>
<td>History of Architecture - 4 Hours per Term</td>
</tr>
<tr>
<td></td>
<td><strong>620181</strong> Examination</td>
</tr>
<tr>
<td></td>
<td>History of Architecture</td>
</tr>
</tbody>
</table>
Module 11378 Archaeology
assign to: Module Area Art, Architecture and Conservation

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11378</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

- **Modul Title**: Archaeology  
  Archäologie
- **Department**: Faculty 6 - Architecture, Civil Engineering and Urban Planning
- **Responsible Staff Member**: Prof. Dr.-Ing. Rheidt, Klaus
- **Language of Teaching / Examination**: English
- **Duration**: 1 semester
- **Frequency of Offer**: Every winter semester
- **Credits**: 6
- **Learning Outcome**: Basic knowledge of archaeological research methods and their contribution to the creation of heritage.
- **Contents**: The lectures on "archaeology" are intended to familiarize students with fundamental archaeological approaches and methods, including the significance of archaeological research and inherent dangers of archaeological projects at heritage sites.
- **Recommended Prerequisites**: none
- **Mandatory Prerequisites**: none
- **Forms of Teaching and Proportion**:  
  Lecture - 2 hours per week per semester  
  Seminar - 2 hours per week per semester  
  Self organised studies - 120 hours
- **Teaching Materials and Literature**: The bibliography will be presented in class.
- **Module Examination**: Final Module Examination (MAP)
- **Assessment Mode for Module Examination**: Research paper (approximately 15-20 pages)
- **Evaluation of Module Examination**: Performance Verification – graded
- **Limited Number of Participants**: none
- **Remarks**: Maximum 25 participants
Module Components

Components to be offered in the Current Semester

620105 Lecture/Seminar Archaeology - 4 Hours per Term
620186 Examination Archaeology
Module 22504 Architecture, City, Space
assign to: Module Area Art, Architecture and Conservation

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>22504</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Module Title Architecture, City, Space
Architektur, Stadt, Raum

Department Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member Prof. Dr.-Ing. (I) Fein, Raimund

Language of Teaching / Examination English

Duration 2 semesters

Frequency of Offer Every summer semester

Credits 6

Learning Outcome This module is aimed to generate a basic understanding of the complexity of architecture, space and urban planning in relation to world heritage sites. A first insight into a wide range of different architectural and urban design topics is meant to enable students to an initial understanding and judgement of architectural and urban environments.

Contents The module is on the one hand focused on the imparting of basic structural and construction related knowledge as well as a first approach to architectural tools and media and the basic understanding of architectural, urban and spatial concepts. It furthermore deals with the application and deepening of the gained knowledge. With the help of examples architectural, spatial and urban design concepts will be analysed with regard to their design determining factors and conceptional and spatial qualities. The result will be a first valuation of the examined concepts.

Recommended Prerequisites none

Mandatory Prerequisites none

Forms of Teaching and Proportion Seminar - 4 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature Topic related references

Module Examination Prerequisite + Final Module Examination (MAP)

Assessment Mode for Module Examination Prerequisite:
• Seminar presentation (ca. 15 min) with following discussion
Final modul examination:
  • Written essay with graphical components

The form of the written essay will be determined in the first lecture.

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
none

Module Components
Seminar Architecture City Space. Whose architecture? Whose City?

Components to be offered in the Current Semester
No assignment
Module 24103 Urban Planning - Life, Work and Recreation in the Future
assign to: Module Area Art, Architecture and Conservation

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>24103</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Modul Title**  
Urban Planning - Life, Work and Recreation in the Future
Stadtplanung - Leben, Arbeiten und Erholen in der Zukunft

**Department**  
Faculty 6 - Architecture, Civil Engineering and Urban Planning

**Responsible Staff Member**  
Stevens, J. Miller

**Language of Teaching / Examination**  
English

**Duration**  
1 semester

**Frequency of Offer**  
Every winter semester

**Credits**  
6

**Learning Outcome**  
Our world is becoming more and more urban. Today the urban population already comprises more than fifty per cent of the world population - in 2030 it is predicted to be more than sixty per cent. The module provides insights into the main drivers of these global urbanisation processes and their accompanying phenomena as well as current challenges for sustainable urban development and will discuss and explain strategies and instruments of urban planning applicable in the different spatial contexts. Globalisation and industrialisation, urban growth and sprawl, the environmental damage done and the vulnerability to the impacts of the man-made climate change are some of the key topics to be discussed in the broader context of the goal of sustainable urban development. They will be illustrated by taking a closer look at metropolitan areas especially in the southern hemisphere, where most of the global urbanisation takes part. Students acquire detailed knowledge about general questions and current trends of urban planning and development related to the different elements of sustainable urban development such as urban structure, transport and mobility, resources and energy, environment and climate and the socioeconomic context. The module discusses political, economic, social and cultural trends and projections (e.g. demographic change, leisure and consumer behavior, new forms of work and employment, globalisation) and their spatial impact on the local, national and international level. In addition, the module enables students to realise and understand the urban dynamics and their impact on urban structures with a specific
regard to existing urban structures and values of the built and non-built environment. This module will allow students:

• to identify the factors influencing urban change
• to identify the current challenges of sustainable urban development
• to analyse urban structures and functions
• to understand the concepts, analytical methods and planning tools required for sustainable urban and regional planning
• to understand the impact of urban development on heritage sites and local communities.

Contents

• Forms and processes of sustainable urban development
• Main concepts and approaches as well as methods and instruments of sustainable urban planning
• Identification of the urban/regional profiles and (environmental, physical, social, demographic, economic, cultural setting)
• Stakeholder analysis and participatory approaches to urban and regional planning
• Integrated and strategic planning and management concepts for urban areas.

The participants will contribute to the content with the analysis of sectoral approaches, integrated strategies and relevant case studies. A special focus in this field will be innovative, i.e. future-oriented planning approaches and processes which can be used as a basis for discussing expert opinions and developing concepts within the seminar.

Recommended Prerequisites

none

Mandatory Prerequisites

none

Forms of Teaching and Proportion

Lecture - 2 hours per week per semester
Study project - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature

Depending on the seminar topic

Module Examination

Continuous Assessment (MCA)

Assessment Mode for Module Examination

• Oral presentation of seminar paper, usually 15 minutes (50%)
• Lyrically and / or graphic elaboration of the topic of seminar paper (50%)

Evaluation of Module Examination

Performance Verification – graded

Limited Number of Participants

none

Remarks

none

Module Components

• Seminar (SP/WHS M1) Urban Dynamics: Challenges of Urban Development in Megacities
• Examination (SP/WHS M1) Urban Dynamics: Challenges of Urban Development in Megacities

Components to be offered in the Current Semester

640105 Seminar
Urban Dynamics: Challenges of Urban Development in Megacities
640182 Examination
Urban Dynamics: Challenges of Urban Development in Megacities
Module 25106 Conservation / Building in Existing Fabric
assign to: Module Area Art, Architecture and Conservation

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>25106</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Conservation / Building in Existing Fabric</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td>Faculty 6 - Architecture, Civil Engineering and Urban Planning</td>
</tr>
<tr>
<td>Responsible Staff Member</td>
<td>Prof. Dr.phil. Schmidt, Leopold</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every winter semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
</tbody>
</table>

Learning Outcome
The module aims at providing a theoretical basis of methods employed in the conservation of architecture heritage. Transdisciplinary skills are conveyed enabling the students to employ methods for analysing and assessing the cultural significance of architectural heritage and ways and means to retain their significance in these places.

Contents
The history of architectural conservation, in particular the development of the values associated with architectural heritage, forms part of the theoretical background of this module. In addition, the various charters and international standards dealing with the assessment of the cultural significance of historic sites are discussed. Contemporary challenges in the conservation practice, such as the management of change, or the preservation of the values of cultural sites are examined. Study cases provide an insight into the challenges contemporary architects and conservation experts are faced with today when dealing with the conservation of sites and the preservation of the cultural significance manifested in the many historic layers and traces at a site.

Recommended Prerequisites
none

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 4 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
Will be announced during the sessions

Module Examination
Final Module Examination (MAP)
### Assessment Mode for Module Examination

Written Examination (90 min.)

### Evaluation of Module Examination

Performance Verification – graded

### Limited Number of Participants

none

### Remarks

none

### Module Components

- 620401 Lecture Architectural Conservation - Heritage in Context
- 620480 Examination Architectural Conservation - Heritage in Context

### Components to be offered in the Current Semester

- **620401** Lecture Architectural Conservation - Heritage in Context - 4 Hours per Term
- **620480** Examination Architectural Conservation - Heritage in Context
Module 25504  Applied Art History and Museology
assign to: Module Area Art, Architecture and Conservation

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>25504</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Modul Title**  
Applied Art History and Museology

**Department**  
Faculty 6 - Architecture, Civil Engineering and Urban Planning

**Responsible Staff Member**  
Prof. Dr. phil. Claus, Sylvia

**Language of Teaching / Examination**  
English

**Duration**  
1 semester

**Frequency of Offer**  
Every winter semester

**Credits**  
6

**Learning Outcome**  
• Introduction in main themes/topics of Museology
• enable students to apply key-concepts to specific dimensions, and/or cases

**Contents**  
• History of Museums
• The Modern Museum
• Museum and Architecture
• Questions of Restauration Work
• Exhibitions
• Museums and Internationality
• Museum and Memory

**Recommended Prerequisites**  
none

**Mandatory Prerequisites**  
none

**Forms of Teaching and Proportion**  
Seminar - 4 hours per week per semester  
Self organised studies - 120 hours

**Teaching Materials and Literature**  
Students will be provided with material during the course

**Module Examination**  
Continuous Assessment (MCA)

**Assessment Mode for Module Examination**  
- Oral presentation and/or minor oral and written tasks (e.g. reading responses, chairing discussions, minutes of meetings) (30%)
- In-depth study of a self-chosen topic from the seminar context in the form of a written term paper (70%)

**Evaluation of Module Examination**  
Performance Verification – graded
<table>
<thead>
<tr>
<th>Limited Number of Participants</th>
<th>none</th>
</tr>
</thead>
<tbody>
<tr>
<td>Remarks</td>
<td>none</td>
</tr>
<tr>
<td>Module Components</td>
<td>Seminar &quot;Applied Art History and Museology&quot; and &quot;Culture in Conflict&quot;</td>
</tr>
<tr>
<td>Components to be offered in the Current Semester</td>
<td>620505 Seminar Memory, Media, and Materiality, or: Why Do Museums Need Objects? - 4 Hours per Term</td>
</tr>
<tr>
<td></td>
<td>620581 Examination Applied Art History and Museology (Modul 25-5-04)</td>
</tr>
</tbody>
</table>
Module 13109 Philosophy of Technology and Nature
assign to: Module Area Natural Heritage and Cultural Landscapes

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>13109</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: Philosophy of Technology and Nature
Technik- und Naturphilosophie

Department: Faculty 5 - Business, Law and Social Sciences

Responsible Staff Member: Prof. Dr. rer. nat. phil. habil. Schwarz, Astrid

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome: This module offers basic knowledge and first experiences with scientific, systemic and analytical reasoning and arguing. With respect of the history of philosophy the main context here is the powerful mainstream of analytical philosophy in the 20th century. System theory helps also to model more precisely in the field of ecology and management. Philosophy of Nature is reflecting about the origin and development of our concept of nature. This concept was a complete other one in ancient times than in modern contemporary cultures. But the meaning of what we conceive as nature also differs considerably between different cultures. With respect to handle ecological and cultural problems a conscious reflection about nature seems to be required. This altogether may need some philosophical knowledge and methods. The class will provide some basics for this task.

Contents: The module offers also an overview about the history and the actual state of contemporary discussion about ethics and moral from a principal and theoretical point of view as well as from actual aspects of fields of conflicts (e.g. ecology versus economy). It is important to learn and to train structures of ethical arguing to be able to apply them to conflict situations in economy, society, politics and culture. How to handle knowledge is an important skill not only in management but also in science. The history of knowledge is shortly sketched and the problem of tradition and handing on knowledge for future generations is discussed. This gives rise to a lot of ethical problems, beside the technical and physical problems the task of selection and waste management of knowledge together with modern technologies of archiving and documentation is put into contrast.
### Recommended Prerequisites
none

### Mandatory Prerequisites
none

### Forms of Teaching and Proportion
- Lecture - 2 hours per week per semester
- Seminar - 2 hours per week per semester
- Self organised studies - 120 hours

### Teaching Materials and Literature
The recommendation for Reading will be listed by the lecturer when the classes are announced.

### Module Examination
Continuous Assessment (MCA)

### Assessment Mode for Module Examination
For the calculation of the module grade both partial assessments are equally weighted.
- One written essay, about 10 pages) **OR** an oral presentation, 15 minutes - part 1 (50%)
- One written essay, about 10 pages **OR** an oral presentation, 15 minutes - part 2 (50%)

The assessment criteria will be made public by the instructor at the beginning of the course.

### Evaluation of Module Examination
Performance Verification – graded

### Limited Number of Participants
none

### Remarks
none

### Module Components
Lectures and seminars in the corresponding field.

### Components to be offered in the Current Semester
- **510111** Lecture/Seminar
  Living in the Anthropocene: Concepts, models, and narratives in the climate change debate - 2 Hours per Term
- **510112** Lecture/Seminar
  How to talk about "Nature"? - 2 Hours per Term
Module 41102 Ecology
assign to: Module Area Natural Heritage and Cultural Landscapes

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>41102</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Modul Title**  
Ecology

**Department**  
Faculty 2 - Environment and Natural Sciences

**Responsible Staff Member**  
Prof. Dr. rer. nat. Birkhofer, Klaus

**Language of Teaching / Examination**  
English

**Duration**  
1 semester

**Frequency of Offer**  
Every summer semester

**Credits**  
6

**Learning Outcome**

**Overall**
Students will be able to understand ecological principles and functioning of ecosystems and to apply them to different ecosystems. The connection between ecosystem integrity, ecosystem functions and resource management will be understood.

**Part "Terrestrial Ecology"**
The objective is to outline the fundamentals of ecology, including biodiversity-ecosystem function research in terrestrial ecosystems with a focus on conservation and resource management. Students will gain knowledge about biodiversity as a basic ecological concept, and will be able to understand the different dimensions of biodiversity when focusing on the protection and management of ecosystems. Students will learn about:

- Ecophysiology & Population Ecology
- The different dimensions of biological diversity and their applied role in conservation and ecosystem management
- The role of diversity in ecosystem stability and ecosystem functioning
- The ethical and economic justifications of biodiversity protection and related management strategies

**Part "Aquatic Ecology"**
Students will understand drivers of freshwater evolution and the variability of freshwater ecosystems. They will obtain knowledge on freshwater and marine ecology, principle functioning of lakes and running waters as well as their role in biogeochemical cycling of landscapes. The connection between freshwater organisms and ecosystem services will be understood. Students will be able to apply general principles of ecology to aquatic ecosystems. They can evaluate...
the consequences of impacts to aquatic organisms and ecosystem functioning and services.

Contents

Part "Terrestrial Ecology"
- Definitions & measures of biodiversity
- The importance of biodiversity for human well-being
- Management approaches for biodiversity conservation

Part “Aquatic Ecology”
- Running water ecosystems: variability, characteristics and functioning, connected functional compartments,
- Ecosystem engineers, key species, ecosystem services and relation to freshwater management.
- Ponds, Lakes and reservoirs: genesis and typology, physical and chemical properties and biogeochemistry of water and sediment, habitats and organisms
- Lake shores and macrophyte ecology
- Marine ecology

Recommended Prerequisites
Biology, Chemistry, Statistics

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 4 hours per week per semester
Excursion - 5 hours
Self organised studies - 115 hours

Teaching Materials and Literature
Part "Terrestrial Ecology"
- Lecture slides (in Moodle)

Recommended readings:
Levin - Encyclopedia of Biodiversity (e-book)
Jorgensen - Encyclopedia of Ecology (e-book available)
Schowalter – Insect Ecology (e-book available)
Coleman - Fundamentals of Soil Ecology (e-book available)
Van Dyke – Conservation Biology (e-book available)

Part "Aquatic Ecology"
- Lecture slides, links to video clips, additional readings, script of lecture and catalogue of questions to support self-organized work and preparation for the exam will be provided in Moodle

Recommended readings:
Dodds, Whiles – Freshwater Ecology (e-book available)
Miller, Wheeler – Biological Oceanography (e-book available)

Module Examination
Final Module Examination (MAP)

Assessment Mode for Module Examination
Written exam at the end of the lecture period (120 min.) covering both parts of the module. Each part (LE Terrestrial Ecology & LE Aquatic Ecology) contributes 50% to the total number of achievable points.

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none
<table>
<thead>
<tr>
<th>Remarks</th>
<th>None...</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module Components</td>
<td>• 240537 Lecture Aquatic Ecology</td>
</tr>
<tr>
<td></td>
<td>• 240731 Lecture Terrestrial Ecology</td>
</tr>
<tr>
<td></td>
<td>• 240793 Excursion Excursion</td>
</tr>
<tr>
<td></td>
<td>• 240766 Examination Ecology</td>
</tr>
<tr>
<td>Components to be offered in the Current Semester</td>
<td>240539 Examination Ecology</td>
</tr>
</tbody>
</table>
Module 41408 Cultural Landscapes
assign to: Module Area Natural Heritage and Cultural Landscapes

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>41408</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title  | Cultural Landscapes  
Kulturlandschaften

Department | Faculty 2 - Environment and Natural Sciences

Responsible Staff Member | Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael

Language of Teaching / Examination | English

Duration | 1 semester

Frequency of Offer | Every winter semester

Credits | 6

Learning Outcome
Students will be able to understand the concept of cultural landscapes, with particular reference to the UNESCO approach. They will be introduced to the most significant types of cultural landscapes, as corresponding to the following categories: landscapes designed and created intentionally by man, organically evolved landscapes, and associative cultural landscapes.

Students will learn how to assess the criteria, OUV, Authenticity and Integrity of these landscapes while being introduced to the concepts and methodologies of Attribute Listing, Attribute Mapping and Comparative Analysis in the framework of cultural landscapes.

Contents
The course is designed as a combination of seminars with key lectures and excursions. During the seminars, key lectures will introduce the categories of cultural landscapes according to the Operational Guidelines, specific risks and conservation measures. Attribute Listing and Attribute Mapping and their application on cultural landscapes will be explained as well as suitable methods for Comparative Analysis of cultural landscapes discussed.

In selected excursions the categories of cultural landscapes as well as methods for the description and assessment of value based attributes of cultural landscapes will be introduced.

By student group works different categories of cultural landscapes will be examined in the context of OUV, relevant criteria and the attributes conveying the OUV and criteria.
The following topics, methodologies and scientific approaches are part of the class.

- The concept of Cultural Landscapes and its categories
- Cultural Landscapes and the World Heritage Convention and Operational Guideline
- Typology, OUV, Criteria, Authenticity and Integrity
- Attribute Listing and Attribute Mapping
- Comparative Analysis

Recommended Prerequisites
None

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Seminar - 2 hours per week per semester
Excursion - 40 hours
Self organised studies - 110 hours

Teaching Materials and Literature
Literature will be recommended during seminars.

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
- Consecutive Group Presentations, 15 minutes per student for each of them (50 %)
- Written Essay, Structure: Based on presentation (~ 1800 words per person) (50 %)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
None

Module Components
- 2403211 Seminar Cultural Landscapes
- 2403213 Excursion Cultural Landscapes

Components to be offered in the Current Semester
2403211 Seminar Cultural Landscapes - 2 Hours per Term
2403213 Excursion Cultural Landscapes
Module 42414 Geological Heritage
assign to: Module Area Natural Heritage and Cultural Landscapes

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>42414</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title        | Geological Heritage
Geologisches Erbe |

Department         | Faculty 2 - Environment and Natural Sciences

Responsible Staff Member | Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael

Language of Teaching / Examination | English

Duration | 1 semester

Frequency of Offer | Every summer semester

Credits | 6

Learning Outcome
The module helps the students to develop a set of interdisciplinary tools which will enable them to use the obtained knowledge in practice. The students will be able to:
• gain an understanding of the complex processes taking place in the history of Earth
• investigate the various forms of natural and cultural landscapes in relationship to the geological resources
• realise the importance of the protection and sustainable development of geotops
• understand the importance of geological processes and resources for the development of life and culture on different parts of the Earth.

Contents
The course contains 4 parts:

Part 1: Geotops/ Geosites
• Geological heritage as part of World Heritage
• Inventory and conservation of Geosites
• Geosites as a mirror of former life on the Earth
• Geological features
• Geological processes forming the landscape

Part 2: Geohazards and World Heritage Protection
• Earthquakes and volcanic eruptions
• Landslides and erosion processes
• Weathering and karst processes

Part 3: Springs and Wells
• Types of springs and wells
• Water sanctuaries and holy wells
• The use of springs and wells for water supply
• Wells as architectural monuments

**Part 4: Dimension and Ornamental Stones**
• Kinds of rocks and their formation
• Texture, structure and other properties of stones
• The use of ornamental and dimension stones in historical buildings and monuments in different architectural periods

The module includes an excursion demonstrating the use of dimension and ornamental stones in historical buildings of Berlin.

**Recommended Prerequisites**
None

**Mandatory Prerequisites**
none

**Forms of Teaching and Proportion**
Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Excursion - 8 hours
Self organised studies - 112 hours

**Teaching Materials and Literature**
• Script of the lecture

**Module Examination**
Continuous Assessment (MCA)

**Assessment Mode for Module Examination**
• Written case study, 15-20 pages (40%)
• Oral presentation and discussion about content of the case study, 15 min. (45%)
• Active participation in class (15%)

**Evaluation of Module Examination**
Performance Verification – graded

**Limited Number of Participants**
none

**Remarks**
none

**Module Components**
• 248483 Excursion Natural stones of buildings in Berlin
• 248414 Lecture/Seminar Geological Heritage

**Components to be offered in the Current Semester**
No assignment
Module 25419 Heritage Management and Management Plans
assign to: Module Area Management

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>25419</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: Heritage Management and Management Plans
Erbe - Management und Management - Pläne

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Dr. phil. Rudolf, Britta

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome:

Rationale:
Successful management is the basis for the sustainable use and preservation of World Heritage Sites. This module provides students with the necessary tools to develop strategic management frameworks and management plans for World Heritage Sites as well as other places of cultural and/or natural significance.

Part 1: Lecture/Seminar: Introduction to World Heritage Management
The first part of this module provides a basic introduction to strategies in heritage management and familiarizes students with key terms and processes for the management of both cultural and natural heritage sites. The module aims to enable students to competently participate in professional debates on management planning and understand the necessary requirements of World Heritage Site Management. It further introduces the latest developments in international guidelines and recommendations for heritage management processes.

Part 2: Lecture/Seminar: World Heritage Management Plans
This second component introduces to strategic and project management processes in Management planning for World Heritage sites and outlines the requirements for World Heritage Management Plans. It also gives students the opportunity to consider heritage management for specific case studies and reflect on the steps necessary for the preparation and implementation of management strategies and actions. Students will be enabled to understand and analyze decision-making processes required to arrive at strategic management objectives and action plans for specific heritage sites and review existing management plans to evaluate their capacity to guide successful site management.
Part 1: Lecture/Seminar: Introduction to World Heritage Management

In two separate segments this first part of the modules introduces to basic terminologies in the management of cultural and natural World Heritage sites.

- **Natural Heritage Management:** The introduction to natural heritage management is focused on basic requirements in the management of World Heritage Sites, planning processes, financial and human resources, sustainable use and benefit sharing, tourism management, as well as monitoring and reporting procedures.

- **Cultural Heritage management:** The cultural heritage component considers planning and management processes for cultural heritage sites including development planning in urban and land-use schemes, conservation management, participatory decision-making, visitor management, risk prepared as well as monitoring and reporting.

Part 2: Lecture/Seminar: World Heritage Management Plans

The second is focused providing a theoretical overview of the different steps and components required to draft management planning tools for World Heritage Sites. Based on strategic management frameworks, concepts of vision, mission, objectives, strategies, policies and action plans are introduced and developed for World Heritage Management planning. Successively, the course will consider the potentials of different approaches to successful site management based on outlines and formats suggested in the available reading materials as well as an analysis of different existing management plans. Specific emphasis is also given to development of monitoring indicators to enable quality assessments for site management factors and management plan implementation.

Recommended Prerequisites

none

Mandatory Prerequisites

none

Forms of Teaching and Proportion

Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature

• Dudley, Nigel: Guidelines for Applying Protected Area Management Categories, 2008, Gland: IUCN.

Module Examination

Final Module Examination (MAP)

Assessment Mode for Module Examination

One integrated examination, 135 minutes (consisting of an oral group examination, 45 minutes and an individual written examination, 90 minutes).

Evaluation of Module Examination

Performance Verification – graded

Limited Number of Participants

none

Remarks

none

Module Components

• Lecture/Seminar Heritage Management Plans
• Lecture/Seminar International Standards in Heritage Management
• Examination Heritage Management and Management Plans

Components to be offered in the Current Semester

620302 Lecture/Seminar
Heritage Management Plans
620303 Lecture/Seminar
International Standards in Heritage Management
620382 Examination
Heritage Management and Management Plans
Module 37405 Tourism
assign to: Module Area Management

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37405</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Modul Title**
Tourism

**Department**
Faculty 6 - Architecture, Civil Engineering and Urban Planning

**Responsible Staff Member**
Dr. jur. Köstlin, Thomas

**Language of Teaching / Examination**
English

**Duration**
1 semester

**Frequency of Offer**
Every winter semester

**Credits**
6

**Learning Outcome**
Students will be introduced to the basic concepts and methods of tourism management and to the current trends of the industry. They will learn to apply these to selected world heritage sites and use different development and mitigation strategies. They will be able to develop models of good practice for tourism management at heritage properties, balancing the tourist use, the regional development and the protection of the sites in the interest of sustainable tourism.

While taking a systematic approach this module will look at definitions of tourism, types, attitudes and interests of visitors, supply and demand in tourism, sustainable tourism and destination development. A special focus will be on the impact of tourism on economy, community and environment. Moreover, the module seeks to develop students’ understanding of issues, tools and strategies in visitor management. It introduces dimensions of visitor management and outlines principles and approaches to the management of visitors at different scales focusing on heritage areas. By the end of the module, students will be able to:

- Develop a systematic understanding of international and domestic tourism
- Identify different forms and types of tourism
- Recognize the different interests of visitors according to their attitudes and motives
- Develop an understanding on tourism demand and supply, destination development and the influence of the tourism generating region.
- Understand the economic, socio-cultural and environmental impacts of tourism
- Critically assess and evaluate various approaches to visitor management
• Develop touristic strategies

Contents

An overview of the following aspects of tourism management
• definition and system of tourism
• tourists and tourism – market environment
• touristic strategy and target audience orientation
• tourism supply (incl. intermediaries in the tourism system)
• tourism generating regions
• destination development and management
• economic, environmental, social and cultural impacts of tourism
• visitor management
• tourism marketing
• public sector involvement and tourism policy

Recommended Prerequisites

None

Mandatory Prerequisites

none

Forms of Teaching and Proportion

Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature

Textbooks
- Du Cros, Hilary/ McKercher, Bob, Cultural Tourism, 2nd ed.; London et al./Routledge/2015
- Inkson, Clare/Minnaert Lynn, Tourism Management – an introduction, London/Sage/2018 – additional material online: https://study.sagepub.com/inkson/student-resources
- Weaver, David/Lawton, Laura, Tourism Management, 5th ed. , Milton Qld, Wiley, 2014

Special literature
- Leask, Anna/Fyall, Alan/Garrod, Brian, Managing Visitor Attractions – New Directions, Amsterdam et al./Elsevier et al./2008
- Leask, Anna/Fyall, Alan, Managing World Heritage Sites, Amsterdam et al./Elsevier et al./2006
- Mason, Peter: Visitor Management in Protected Areas: From 'Hard' to 'Soft' Approaches, in: Current Issues in Tourism 8 No.2 and 3 (2005, p.181 - 194 (Zeitschriftenzugang online)
- Mathieson, Alister; Wall, Geoffrey: Tourism, Economic, Physical and Social Impacts; London et al./Longman 1982
- De Rojas, Carmen; Carmarero, Carmen: Visitors' Experience, Mood, Satisfaction in a Heritage Context: Evidence from an Interpretation Center, in: Tourism Management 29 (2008), 505 – 537 (Zeitschriftenzugang online)

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
- Group Work presentation (Groups of 4-6 – five minutes per person/personal evaluation) – topic will be assigned to the group about two weeks in advance (40 %)
- Final essay (4000 – 5000 words) – six weeks work period during February and March. Assignment and deadline will be announced in February. (60 %)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
The course is recommended to students who do not hold a degree in tourism or management with a specialization in tourism. Students holding such a degree are recommended to take one of the more general specialized modules “25419 Heritage Management and Management Plans”, “37406 Fundraising and Finance for Heritage”, “38424 – Marketing, Public Relations and Media”

Module Components
- 2403221 Lecture/Seminar Heritage Tourism
- 620306 Lecture/Seminar Sustainable Tourism and Visitor Management

Components to be offered in the Current Semester
620306 Lecture/Seminar Tourism and Principles of Tourism Management - 4 Hours per Term
Module 37406  Fundraising and Finance for Heritage
assign to: Module Area Management

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37406</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Module Title**
Fundraising and Finance for Heritage
Mittelbeschaffung und Finanzierung für Erbestätten

**Department**
Faculty 6 - Architecture, Civil Engineering and Urban Planning

**Responsible Staff Member**
Dr. phil. Rudolf, Britta

**Language of Teaching / Examination**
English

**Duration**
1 semester

**Frequency of Offer**
Every summer semester

**Credits**
6

**Objectives**
Students will acquire a set of basic skills in budgeting, financial management and fundraising, which will allow them to estimate and acquire budgets, manage financial processes and present the economic impact and sustainability of heritage interventions. In this context the course emphasizes budgeting and financial administration requirements of major donor organizations for cultural heritage (EU, World Bank etc) and raises student's awareness concerning the cultural diversity of global and regional approaches to fundraising and financing.

**Part 1: Finance for Heritage Management**
Students will gain familiarity with the key-concepts, terminologies and procedures of financial management as relevant to heritage projects. On the basis of exercises and scenarios, students will gain experience in budget estimation and allocation, cost categories, principles of accounting and financial reporting, as well as better understanding of auditing procedures.

**Part 2: Heritage Economics**
In this part of the course students will consider the economic impact of heritage conservation as well as its documentation to donors and decision-making. Concepts discussed include economic valuation models for heritage resources and tools to promote the economic valuation of heritage interventions, including economic impact analysis, feasibility studies, cost-benefit analysis as well as value chain models.

**Part 3: Fundraising for Cultural Heritage**
In the course on fundraising for cultural heritage students will be introduced to the ethics of fundraising activities in different contexts, including varying definitions of charitable organizations and purposes. They will understand the application requirements of major donor
organizations in the cultural heritage field and will acquire competence to develop individual fundraising campaigns and understand different aspects of philanthropy, private investments, donor behaviour, and incentive models.

Contents

**Part 1: Finance for Heritage Management**
Budget estimation and allocation, budget structures and cost categories, accounting and financial reporting, auditing procedures and other processes of financial management

**Part 2: Heritage Economics**
Economic valuation models, economic impact analysis, cost-benefit analysis, feasibility studies, Economic sustainability concepts

**Part 3: Fundraising for Cultural Heritage**
Principles of fundraising, philanthropy, private investments and tax deduction schemes, CSR, online fundraising, event fundraising, Heritage grant and funding schemes

Recommended Prerequisites
None

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
Will be announced

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
• Written examination (part 1: financing) (30% of overall grade)
• Return of two worksheets (part 2: economics) (30% of overall grade)
• Group presentation (about 10min per student) (part 3: fundraising) (40% of overall grade)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
none

Module Components
• Lecture/Seminar Financing and Fundraising for Heritage Management

Components to be offered in the Current Semester
No assignment
Module 37501 Cultural Management
assign to: Module Area Management

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37501</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Cultural Management</th>
<th>Kulturmanagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td>Faculty 6 - Architecture, Civil Engineering and Urban Planning</td>
<td></td>
</tr>
<tr>
<td>Responsible Staff Member</td>
<td>Dr. jur. Köstlin, Thomas</td>
<td></td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
<td></td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
<td></td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every winter semester</td>
<td></td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
<td></td>
</tr>
</tbody>
</table>

Learning Outcome
Successful management is the basis for the sustainable use of cultural resources, the management of cultural institutions and the organization of cultural events. This module introduces students with the necessary tools to develop and implement projects in the cultural sector as well as successfully manage affairs in cultural institutions like cultural ministries, heritage and memorial sites, museums, foundations or establishments of fine and performing arts. Students will learn the essential basics of cultural management: vision/goals, product/program, customers, customers' benefits, unique selling proposition, market environment, marketing, organization, finances.

Contents
The course program will be following the lines of a business plan process:
- strategy design and analysis | strategic management
- vision | mission statement | goals – objectives - target audiences – target audience orientation
- cultural offerings – value propositions – unique selling proposition
- market environment | market segmentation
- marketing | program-, communications-, distribution- and price-policies
- organisational structures | governance | essential functions
- financial framework

Recommended Prerequisites
None

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature

- Barringer, Bruce, Preparing successful business plans: an entrepreneurial approach, Upper Saddle River/Pearson/2009
- Yeoman, Ian et al (Ed), Festival and events management: an international arts and culture perspective, Amsterdam et al., Elsevier, 2004 – online available

Module Examination

Continuous Assessment (MCA)

Assessment Mode for Module Examination

- Group Work presentation (Groups of 4-6 – five minutes per person/personal evaluation) – topic will be assigned to the group about three weeks in advance (40 %)
- Final essay (4000 – 5000 words) – six week work period in February and March. Assignment and deadline will be announced in February. (60 %)

Evaluation of Module Examination

Performance Verification – graded

Limited Number of Participants

none

Remarks

The course is recommended to students who do not hold a degree in either business, general management, marketing or cultural/arts management. Students holding such a degree are recommended to take one of the more specialized modules “25419 Heritage Management and Management Plans”, “37405 - Tourism” (HCSM: “11459 Principles of Tourism and Visitor Management”), “37406 Fundraising and Finance for Heritage”, “38424 – Marketing, Public Relations and Media”.

Module Components

- Seminar Project Management
Components to be offered in the Current Semester

620304 Lecture/Seminar
Cultural Management - 4 Hours per Term
Module 38424 Marketing, PR and Media
assign to: Module Area Management

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>38424</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: Marketing, PR and Media
Marketing, PR und Medien

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Dr. jur. Köstlin, Thomas

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every summer semester

Credits: 6

Learning Outcome: This module acquaints students with a modern concept of heritage marketing that at the same time - respects and safeguards the material substance and intangible values of heritage site and - develops its program (services and products of the site) according to the requirements and needs of their customers and stakeholders. Heritage marketing is not restricted to promotion or public relations, but reaches out to influence the entire program of the heritage site. Mediating between heritage and markets is an important function of heritage marketing – enhancing the understanding and experience of heritage is a central contribution of heritage marketing to the good conservation of heritage. On this basis the module will enable students to acquire the skills for understanding the particularities of the heritage market and adapt marketing tools to the advantage of heritage.

Contents: The course program will cover:- key concepts of strategic heritage marketing- market environment - consumer and visitor behaviour - segmentation, targeting and positioning of heritage - market research - heritage products, services, program – branding and packaging - marketing communication and promotional tools, including media - distribution policies for heritage - price policies - marketing planning, implementation and control - sustainable marketing
Recommended Prerequisites: None

Mandatory Prerequisites: none

Forms of Teaching and Proportion:
- Lecture - 2 hours per week per semester
- Seminar - 2 hours per week per semester
- Self organised studies - 120 hours

Teaching Materials and Literature:

Although there is an abundance of good textbooks in marketing, there is comparatively little literature on marketing of cultural heritage or non-profit organisations. The following list is therefore a suggestion from which students should choose those which they find most helpful for their taste.

1. **Marketing for culture, heritage or non-profit organisation**
   - French, Ylva/Runyard, Sue, Marketing and Public Relations for Museums, Galleries, Cultural and Heritage Attractions, London/Routledge/2011
   - Misiura, Sashi, Heritage Marketing, Oxford/Elsevier/2006, online resource
   - Parowicz, Izabella, CulturalHeritage Marketing – a relationship marketing approach to conservation services, Cham/Springer/2019

2. **General Marketing Textbooks**
   - Baines, Paul/Fill, Chris/Rosengren, Sara, marketing, 4th ed.; Oxford/Oxford University Press/2017
   - Smith, Nick/Wollan, Robert/Zhou, Catherine, The Social Media Management Handbook – Everything you need to know to get social media working in your business, Hoboken/Wiley/2011

Module Examination: Continuous Assessment (MCA)

Assessment Mode for Module Examination:
1) Presentation (Groups of 4-6 – five minutes per person/personal evaluation) – topic will be assigned to the group about two/three weeks in advance (40 %)
2) Written Homework (4000 – 5000 words) – Topic will announced by end of semester – deadline six weeks later (60 %)
<table>
<thead>
<tr>
<th>Evaluation of Module Examination</th>
<th>Performance Verification – graded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Limited Number of Participants</td>
<td>none</td>
</tr>
<tr>
<td>Remarks</td>
<td>The course is recommended to students who do not yet hold a degree in marketing. Students with a marketing degree are recommended to take one of the more general modules “25419 Heritage Management and Management Plans”, “37405 - Tourism” (HCSM: “11459 Principles of Tourism and Visitor Management”), “37406 Fundraising and Finance for Heritage”,</td>
</tr>
<tr>
<td>Module Components</td>
<td>- Lecture/Seminar- Examination</td>
</tr>
<tr>
<td>Components to be offered in the Current Semester</td>
<td>No assignment</td>
</tr>
</tbody>
</table>
Module 11377 History of Architecture
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11377</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: History of Architecture
Geschichte der Architektur

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Prof. Dr.-Ing. Rheidt, Klaus

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome:
- Ability to describe, classify and assess historic architectural monuments.
- Ability to analyse historical architecture

Contents:
- Introduction to the history of architecture
- The lectures on the "History of Architecture" explain the historical evolution of architecture/architectural styles based on examples of buildings from different time periods and from various countries.
- Examples will focus on European architecture with a comparative view to buildings from countries outside of Europe.
- Workshops to train the analysis of historical buildings

Recommended Prerequisites: none

Mandatory Prerequisites: none

Forms of Teaching and Proportion:
- Lecture - 2 hours per week per semester
- Study project - 2 hours per week per semester
- Self organised studies - 120 hours

Teaching Materials and Literature: The bibliography will be presented in class.

Module Examination: Prerequisite + Final Module Examination (MAP)

Assessment Mode for Module Examination:
- Prerequisite:
- Successful Presentation
- Final Module Examination:
- Written Examination (90 Min.)
### Evaluation of Module Examination
- Performance Verification – graded

### Limited Number of Participants
- none

### Remarks
- none

### Module Components
- Attendance in lectures and participation in the project

### Components to be offered in the Current Semester
- **620106** Lecture/Seminar
  - History of Architecture - 4 Hours per Term
- **620181** Examination
  - History of Architecture
Module 11378 Archaeology
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11378</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

- **Modul Title**: Archaeology
- **Department**: Faculty 6 - Architecture, Civil Engineering and Urban Planning
- **Responsible Staff Member**: Prof. Dr.-Ing. Rheidt, Klaus
- **Language of Teaching / Examination**: English
- **Duration**: 1 semester
- **Frequency of Offer**: Every winter semester
- **Credits**: 6
- **Learning Outcome**: Basic knowledge of archaeological research methods and their contribution to the creation of heritage.
- **Contents**: The lectures on "archaeology" are intended to familiarize students with fundamental archaeological approaches and methods, including the significance of archaeological research and inherent dangers of archaeological projects at heritage sites.
- **Recommended Prerequisites**: none
- **Mandatory Prerequisites**: none
- **Forms of Teaching and Proportion**: Lecture - 2 hours per week per semester, Seminar - 2 hours per week per semester, Self organised studies - 120 hours
- **Teaching Materials and Literature**: The bibliography will be presented in class.
- **Module Examination**: Final Module Examination (MAP)
- **Assessment Mode for Module Examination**: Research paper (approximately 15-20 pages)
- **Evaluation of Module Examination**: Performance Verification – graded
- **Limited Number of Participants**: none
- **Remarks**: Maximum 25 participants

Stand: 01. Oktober 2019
**Module Components**

<table>
<thead>
<tr>
<th>Components to be offered in the Current Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>620105</strong> Lecture/Seminar Archaeology - 4 Hours per Term</td>
</tr>
<tr>
<td><strong>620186</strong> Examination Exam Archaeology</td>
</tr>
</tbody>
</table>
Module 11390 Building Archaeology
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11390</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Building Archaeology</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td>Faculty 6 - Architecture, Civil Engineering and Urban Planning</td>
</tr>
<tr>
<td>Responsible Staff Member</td>
<td>Prof. Dr.-Ing. Rheidt, Klaus</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every summer semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
<tr>
<td>Learning Outcome</td>
<td>At the end of the module the student are able to analyse historical buildings, fabrics and constructions. They know the methodology of architectural survey.</td>
</tr>
</tbody>
</table>
| Contents           | • Introduction to architectural survey methods  
|                    | • Introduction to documentation methods e.g. Raumbuch  
|                    | • Building information systems |
| Recommended Prerequisites | none |
| Mandatory Prerequisites | none |
| Forms of Teaching and Proportion | Lecture - 2 hours per week per semester  
|                                  | Exercise - 2 hours per week per semester  
<p>|                                  | Self organised studies - 120 hours |
| Teaching Materials and Literature | The bibliography will be presented in class. |
| Module Examination    | Final Module Examination (MAP) |
| Assessment Mode for Module Examination | Research paper (10-20 pages) |
| Evaluation of Module Examination | Performance Verification – graded |
| Limited Number of Participants | 10 |
| Remarks              | none |</p>
<table>
<thead>
<tr>
<th>Module Components</th>
<th>Attendance in lectures and participation in the exercises (workshops)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Components to be offered in the Current Semester</td>
<td>No assignment</td>
</tr>
</tbody>
</table>
Module 11462 Conservation of Ruins and Archaeological Sites

assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11462</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title                  Conservation of Ruins and Archaeological Sites
Department                   Faculty 6 - Architecture, Civil Engineering and Urban Planning
Responsible Staff Member     Prof. Dr.phil. Schmidt, Leopold
Language of Teaching / Examination English
Duration                     1 semester
Frequency of Offer           Every summer semester
Credits                      6

Learning Outcome

The module will allow the students

- to understand and assess the values and significance of ruins and archaeological sites,
- to assess and develop concepts for the physical preservation, conservation and rehabilitation of ruins and archaeological sites,
- to assess and develop concepts for the presentation of ruins and archaeological sites.

Contents

- The module will provide an introduction into the history of perception and appreciation of ruins and archaeological sites in their wide range of significance for people, encompassing ruins from ancient times as well as medieval, post-medieval and even contemporary ruins and archaeological sites.
- Furthermore it will present and discuss the specific problems that surround the physical preservation of ruins and of archaeological sites. Preventing and retarding decay will be discussed as well as methods of rehabilitating and strengthening ruins without interfering with their cultural significance. This includes discussing the benefits and problems of shelter buildings and other protective structures.
- Another field is the task of presenting and interpreting ruins and archaeological sites to visitors. This includes such topics as site design as well as the particular topic of (partial) reconstructions for interpretation or validation purposes.

Recommended Prerequisites    None
Mandatory Prerequisites       None
| **Forms of Teaching and Proportion** | Seminar - 4 hours per week per semester  
Self organised studies - 120 hours |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Teaching Materials and Literature</strong></td>
<td>The bibliography will be presented in class.</td>
</tr>
<tr>
<td><strong>Module Examination</strong></td>
<td>Final Module Examination (MAP)</td>
</tr>
<tr>
<td><strong>Assessment Mode for Module Examination</strong></td>
<td>Research paper (15-20 pages)</td>
</tr>
<tr>
<td><strong>Evaluation of Module Examination</strong></td>
<td>Performance Verification – graded</td>
</tr>
<tr>
<td><strong>Limited Number of Participants</strong></td>
<td>none</td>
</tr>
<tr>
<td><strong>Remarks</strong></td>
<td>none</td>
</tr>
<tr>
<td><strong>Module Components</strong></td>
<td>Conservation of Ruins and Archaeological Sites</td>
</tr>
<tr>
<td><strong>Components to be offered in the Current Semester</strong></td>
<td>No assignment</td>
</tr>
</tbody>
</table>
Module 11466 Strategic Planning and Site Management Plans
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11466</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Strategic Planning and Site Management Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td>Faculty 6 - Architecture, Civil Engineering and Urban Planning</td>
</tr>
<tr>
<td>Responsible Staff Member</td>
<td>Dr. phil. Rudolf, Britta</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every summer semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
<tr>
<td>Learning Outcome</td>
<td>At the end of the module the student are able to:</td>
</tr>
<tr>
<td></td>
<td>• Understand the benefit of strategic planning for heritage sites</td>
</tr>
<tr>
<td></td>
<td>• Develop visions, missions and value statements for heritage site management processes</td>
</tr>
<tr>
<td></td>
<td>• Design strategic objectives for site management and develop these into strategies and action plan</td>
</tr>
<tr>
<td></td>
<td>• Develop monitoring indicators and frameworks to allow for quality assurance of site management plans</td>
</tr>
<tr>
<td></td>
<td>• Assess the contents of site management plans and judge their capacity to provide for effective management mechanisms</td>
</tr>
<tr>
<td></td>
<td>• Draft management plans for archaeological heritage sites</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contents</th>
<th>The module will focus on the following contents:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Introduction to Strategic Planning</td>
</tr>
<tr>
<td></td>
<td>• Processes in strategic planning</td>
</tr>
<tr>
<td></td>
<td>• SWOT and other analysis methods</td>
</tr>
<tr>
<td></td>
<td>• Stakeholder consultation</td>
</tr>
<tr>
<td></td>
<td>• Designing of vision, mission and/or strategic goals</td>
</tr>
<tr>
<td></td>
<td>• Identifying fields of action and the suitable implementing measures</td>
</tr>
<tr>
<td></td>
<td>• Controlling/Monitoring of Quality</td>
</tr>
<tr>
<td></td>
<td>Heritage Site Management Plans</td>
</tr>
<tr>
<td></td>
<td>• Management Plan Components</td>
</tr>
<tr>
<td></td>
<td>• Management Plan Formats</td>
</tr>
<tr>
<td></td>
<td>• Translating challenges into strategies</td>
</tr>
<tr>
<td></td>
<td>• Best practice management plans</td>
</tr>
<tr>
<td></td>
<td>• Analysis of management plans</td>
</tr>
</tbody>
</table>

Recommended Prerequisites | none |
Mandatory Prerequisites
none

Forms of Teaching and Proportion
Seminars - 4 hours per week per semester
Self-organized studies - 120 hours

Teaching Materials and Literature

Although there is an abundance of good textbooks in marketing, there is comparatively little literature on marketing of cultural heritage or non-profit organizations. The following list is therefore a suggestion from which students should choose those which they find most helpful for their taste.

1. Strategic Planning

2. Site Management

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
1) Strategic Planning (50 %)
   Strategy Analysis – Oral presentation of topic and analysis method in class during the semester followed by a Seminar paper (4000 – 5000 words)
2) Site Management Plans (50 %)
   Oral group presentation of 45 minutes (corresponding to 15 minutes per person)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
none

Module Components
• Seminar Introduction to Strategic Planning
• Seminar Heritage Site Management Plans
Components to be offered in the Current Semester

No assignment
Module 13109 Philosophy of Technology and Nature
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>13109</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Philosophy of Technology and Nature</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Technik- und Naturphilosophie</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Department</th>
<th>Faculty 5 - Business, Law and Social Sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responsible Staff Member</td>
<td>Prof. Dr. rer. nat. phil. habil. Schwarz, Astrid</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every winter semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
</tbody>
</table>

Learning Outcome
This module offers basic knowledge and first experiences with scientific, systemic and analytical reasoning and arguing. With respect of the history of philosophy the main context here is the powerful mainstream of analytical philosophy in the 20th century. System theory helps also to model more precisely in the field of ecology and management.
Philosophy of Nature is reflecting about the origin and development of our concept of nature. This concept was a complete other one in ancient times than in modern contemporary cultures. But the meaning of what we conceive as nature also differs considerably between different cultures. With respect to handle ecological and cultural problems a conscious reflection about nature seems to be required. This altogether may need some philosophical knowledge and methods. The class will provide some basics for this task.

Contents
The module offers also an overview about the history and the actual state of contemporary discussion about ethics and moral from a principal and theoretical point of view as well as from actual aspects of fields of conflicts (e.g. ecology versus economy). It is important to learn and to train structures of ethical arguing to be able to apply them to conflict situations in economy, society, politics and culture.
How to handle knowledge is an important skill not only in management but also in science. The history of knowledge is shortly sketched and the problem of tradition and handing on knowledge for future generations is discussed. This gives rise to a lot of ethical problems, beside the technical and physical problems the task of selection and waste management of knowledge together with modern technologies of archiving and documentation is put into contrast.
Recommended Prerequisites
none

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
The recommendation for Reading will be listed by the lecturer when the classes are announced.

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
For the calculation of the module grade both partial assessments are equally weighted.
• One written essay, about 10 pages) OR an oral presentation, 15 minutes - part 1 (50%)
• One written essay, about 10 pages OR an oral presentation, 15 minutes - part 2 (50%)

The assessment criteria will be made public by the instructor at the beginning of the course.

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
none

Module Components
Lectures and seminars in the corresponding field.

Components to be offered in the Current Semester
510111 Lecture/Seminar
Living in the Anthropocene: Concepts, models, and narratives in the climate change debate - 2 Hours per Term
510112 Lecture/Seminar
How to talk about "Nature"? - 2 Hours per Term
Module 22504 Architecture, City, Space
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>22504</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: Architecture, City, Space
Architektur, Stadt, Raum

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Prof. Dr.-Ing. (I) Fein, Raimund

Language of Teaching / Examination: English

Duration: 2 semesters

Frequency of Offer: Every summer semester

Credits: 6

Learning Outcome:
This module is aimed to generate a basic understanding of the complexity of architecture, space and urban planning in relation to world heritage sites. A first insight into a wide range of different architectural and urban design topics is meant to enable students to an initial understanding and judgement of architectural and urban environments.

Contents:
The module is on the one hand focused on the imparting of basic structural and construction related knowledge as well as a first approach to architectural tools and media and the basic understanding of architectural, urban and spatial concepts. It furthermore deals with the application and deepening of the gained knowledge. With the help of examples architectural, spatial and urban design concepts will be analysed with regard to their design determining factors and conceptional and spatial qualities. The result will be a first valuation of the examined concepts.

Recommended Prerequisites: none

Mandatory Prerequisites: none

Forms of Teaching and Proportion: Seminar - 4 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature: Topic related references

Module Examination: Prerequisite + Final Module Examination (MAP)

Assessment Mode for Module Examination: Prerequisite:
• Seminar presentation (ca. 15 min) with following discussion
Final modul examination:
- Written essay with graphical components

The form of the written essay will be determined in the first lecture.

<table>
<thead>
<tr>
<th>Evaluation of Module Examination</th>
<th>Performance Verification – graded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Limited Number of Participants</td>
<td>none</td>
</tr>
<tr>
<td>Remarks</td>
<td>none</td>
</tr>
<tr>
<td>Module Components</td>
<td>Seminar Architecture City Space. Whose architecture? Whose City?</td>
</tr>
<tr>
<td>Components to be offered in the</td>
<td>No assignment</td>
</tr>
<tr>
<td>Current Semester</td>
<td></td>
</tr>
</tbody>
</table>
Module 24103 Urban Planning - Life, Work and Recreation in the Future
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>24103</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: Urban Planning - Life, Work and Recreation in the Future
Stadtplanung - Leben, Arbeiten und Erholen in der Zukunft

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Stevens, J. Miller

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome:
Our world is becoming more and more urban. Today the urban population already comprises more than fifty per cent of the world population - in 2030 it is predicted to be more than sixty per cent. The module provides insights into the main drivers of these global urbanisation processes and their accompanying phenomena as well as current challenges for sustainable urban development and will discuss and explain strategies and instruments of urban planning applicable in the different spatial contexts. Globalisation and industrialisation, urban growth and sprawl, the environmental damage done and the vulnerability to the impacts of the man-made climate change are some of the key topics to be discussed in the broader context of the goal of sustainable urban development. They will be illustrated by taking a closer look at metropolitan areas especially in the southern hemisphere, where most of the global urbanisation takes part.

Students acquire detailed knowledge about general questions and current trends of urban planning and development related to the different elements of sustainable urban development such as urban structure, transport and mobility, resources and energy, environment and climate and the socioeconomic context. The module discusses political, economic, social and cultural trends and projections (e.g. demographic change, leisure and consumer behavior, new forms of work and employment, globalisation) and their spatial impact on the local, national and international level.

In addition, the module enables students to realise and understand the urban dynamics and their impact on urban structures with a specific
regard to existing urban structures and values of the built and non-built environment. This module will allow students:
• to identify the factors influencing urban change
• to identify the current challenges of sustainable urban development
• to analyse urban structures and functions
• to understand the concepts, analytical methods and planning tools required for sustainable urban and regional planning
• to understand the impact of urban development on heritage sites and local communities.

Contents

• Forms and processes of sustainable urban development
• Main concepts and approaches as well as methods and instruments of sustainable urban planning
• Identification of the urban/regional profiles and (environmental, physical, social, demographic, economic, cultural setting)
• Stakeholder analysis and participatory approaches to urban and regional planning
• Integrated and strategic planning and management concepts for urban areas.

The participants will contribute to the content with the analysis of sectoral approaches, integrated strategies and relevant case studies. A special focus in this field will be innovative, i.e. future-oriented planning approaches and processes which can be used as a basis for discussing expert opinions and developing concepts within the seminar.

Recommended Prerequisites
none

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Study project - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
Depending on the seminar topic

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
• Oral presentation of seminar paper, usually 15 minutes (50%)
• Lyrically and / or graphic elaboration of the topic of seminar paper (50%)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
none

Module Components
• Seminar (SP/WHS M1) Urban Dynamics: Challenges of Urban Development in Megacities
• Examination (SP/WHS M1) Urban Dynamics: Challenges of Urban Development in Megacities

Components to be offered in the Current Semester
640105 Seminar
Urban Dynamics: Challenges of Urban Development in Megacities
640182 Examination
Urban Dynamics: Challenges of Urban Development in Megacities
Module 25106 Conservation / Building in Existing Fabric
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>25106</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Conservation / Building in Existing Fabric</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Rekonstruktion und Erhaltungsarbeiten / Neubau im Bestand</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Department</th>
<th>Faculty 6 - Architecture, Civil Engineering and Urban Planning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responsible Staff Member</td>
<td>Prof. Dr.phil. Schmidt, Leopold</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every winter semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
<tr>
<td>Learning Outcome</td>
<td>The module aims at providing a theoretical basis of methods employed in the conservation of architecture heritage. Transdisciplinary skills are conveyed enabling the students to employ methods for analysing and assessing the cultural significance of architectural heritage and ways and means to retain their significance in these places.</td>
</tr>
<tr>
<td>Contents</td>
<td>The history of architectural conservation, in particular the development of the values associated with architectural heritage, forms part of the theoretical background of this module. In addition, the various charters and international standards dealing with the assessment of the cultural significance of historic sites are discussed. Contemporary challenges in the conservation practice, such as the management of change, or the preservation of the values of cultural sites are examined. Study cases provide an insight into the challenges contemporary architects and conservation experts are faced with today when dealing with the conservation of sites and the preservation of the cultural significance manifested in the many historic layers and traces at a site.</td>
</tr>
<tr>
<td>Recommended Prerequisites</td>
<td>none</td>
</tr>
<tr>
<td>Mandatory Prerequisites</td>
<td>none</td>
</tr>
<tr>
<td>Forms of Teaching and Proportion</td>
<td>Lecture - 4 hours per week per semester</td>
</tr>
<tr>
<td></td>
<td>Self organised studies - 120 hours</td>
</tr>
<tr>
<td>Teaching Materials and Literature</td>
<td>Will be announced during the sessions</td>
</tr>
<tr>
<td>Module Examination</td>
<td>Final Module Examination (MAP)</td>
</tr>
<tr>
<td>Assessment Mode for Module Examination</td>
<td>Written Examination (90 min.)</td>
</tr>
<tr>
<td>----------------------------------------</td>
<td>-------------------------------</td>
</tr>
<tr>
<td>Evaluation of Module Examination</td>
<td>Performance Verification – graded</td>
</tr>
<tr>
<td>Limited Number of Participants</td>
<td>none</td>
</tr>
<tr>
<td>Remarks</td>
<td>none</td>
</tr>
<tr>
<td>Module Components</td>
<td></td>
</tr>
<tr>
<td>• 620401 Lecture Architectural Conservation - Heritage in Context</td>
<td></td>
</tr>
<tr>
<td>• 620480 Examination Architectural Conservation - Heritage in Context</td>
<td></td>
</tr>
<tr>
<td>Components to be offered in the Current Semester</td>
<td>620401 Lecture Architectural Conservation - Heritage in Context - 4 Hours per Term</td>
</tr>
<tr>
<td></td>
<td>620480 Examination Architectural Conservation - Heritage in Context</td>
</tr>
</tbody>
</table>
Module 25419 Heritage Management and Management Plans
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>25419</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title                  | Heritage Management and Management Plans  
Erbe - Management und Management - Pläne  

Department                   | Faculty 6 - Architecture, Civil Engineering and Urban Planning  

Responsible Staff Member      | Dr. phil. Rudolf, Britta  

Language of Teaching / Examination | English  

Duration                     | 1 semester  

Frequency of Offer            | Every winter semester  

Credits                       | 6  

Learning Outcome

Rationale:
Successful management is the basis for the sustainable use and preservation of World Heritage Sites. This module provides students with the necessary tools to develop strategic management frameworks and management plans for World Heritage Sites as well as other places of cultural and/or natural significance.

Part 1: Lecture/Seminar: Introduction to World Heritage Management
The first part of this module provides a basic introduction to strategies in heritage management and familiarizes students with key terms and processes for the management of both cultural and natural heritage sites. The module aims to enable students to competently participate in professional debates on management planning and understand the necessary requirements of World Heritage Site Management. It further introduces the latest developments in international guidelines and recommendations for heritage management processes.

Part 2: Lecture/Seminar: World Heritage Management Plans
This second component introduces to strategic and project management processes in Management planning for World Heritage sites and outlines the requirements for World Heritage Management Plans. It also gives students the opportunity to consider heritage management for specific case studies and reflect on the steps necessary for the preparation and implementation of management strategies and actions. Students will be enabled to understand and analyze decision-making processes required to arrive at strategic management objectives and action plans for specific heritage sites and review existing management plans to evaluate their capacity to guide successful site management.
Part 1: Lecture/Seminar: Introduction to World Heritage Management

In two separate segments this first part of the modules introduces to basic terminologies in the management of cultural and natural World Heritage sites.

- **Natural Heritage Management:** The introduction to natural heritage management is focused on basic requirements in the management of World Heritage Sites, planning processes, financial and human resources, sustainable use and benefit sharing, tourism management, as well as monitoring and reporting procedures.

- **Cultural Heritage management:** The cultural heritage component considers planning and management processes for cultural heritage sites including development planning in urban and land-use schemes, conservation management, participatory decision-making, visitor management, risk prepared as well as monitoring and reporting.

Part 2: Lecture/Seminar: World Heritage Management Plans

The second is focused providing a theoretical overview of the different steps and components required to draft management planning tools for World Heritage Sites. Based on strategic management frameworks, concepts of vision, mission, objectives, strategies, policies and action plans are introduced and developed for World Heritage Management planning. Successively, the course will consider the potentials of different approaches to successful site management based on outlines and formats suggested in the available reading materials as well as an analysis of different existing management plans. Specific emphasis is also given to development of monitoring indicators to enable quality assessments for site management factors and management plan implementation.

Recommended Prerequisites

none

Mandatory Prerequisites

none

Forms of Teaching and Proportion

Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature

• Dudley, Nigel: Guidelines for Applying Protected Area Management Categories, 2008, Gland: IUCN.

Module Examination
Final Module Examination (MAP)

Assessment Mode for Module Examination
One integrated examination, 135 minutes (consisting of an oral group examination, 45 minutes and an individual written examination, 90 minutes).

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
none

Module Components
• Lecture/Seminar Heritage Management Plans
• Lecture/Seminar International Standards in Heritage Management
• Examination Heritage Management and Management Plans

Components to be offered in the Current Semester
620302 Lecture/Seminar
Heritage Management Plans
620303 Lecture/Seminar
International Standards in Heritage Management
620382 Examination
Heritage Management and Management Plans
Module  25504  Applied Art History and Museology
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>25504</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title                        Applied Art History and Museology
Angewandte Kunstgeschichte und Museologie

Department                      Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member         Prof. Dr. phil. Claus, Sylvia

Language of Teaching / Examination   English

Duration                        1 semester

Frequency of Offer                 Every winter semester

Credits                          6

Learning Outcome
• Introduction in main themes/topics of Museology
• enable students to apply key-concepts to specific dimensions, and/or cases

Contents
• History of Museums
• The Modern Museum
• Museum and Architecture
• Questions of Restauration Work
• Exhibitions
• Museums and Internationality
• Museum and Memory

Recommended Prerequisites           none

Mandatory Prerequisites            none

Forms of Teaching and Proportion  Seminar - 4 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature  Students will be provided with material during the course

Module Examination               Continuous Assessment (MCA)

Assessment Mode for Module
Examination
- Oral presentation and/or minor oral and written tasks (e.g. reading responses, chairing discussions, minutes of meetings) (30%)
- In-depth study of a self-chosen topic from the seminar context in the form of a written term paper (70%)

Evaluation of Module Examination  Performance Verification – graded
<table>
<thead>
<tr>
<th>Limited Number of Participants</th>
<th>none</th>
</tr>
</thead>
<tbody>
<tr>
<td>Remarks</td>
<td>none</td>
</tr>
<tr>
<td>Module Components</td>
<td>Seminar &quot;Applied Art History and Museology&quot; and &quot;Culture in Conflict&quot;</td>
</tr>
<tr>
<td>Components to be offered in the Current Semester</td>
<td>620505 Seminar Memory, Media, and Materiality, or: Why Do Museums Need Objects? - 4 Hours per Term</td>
</tr>
<tr>
<td></td>
<td>620581 Examination Applied Art History and Museology (Modul 25-5-04)</td>
</tr>
</tbody>
</table>
### Module 37101 Intercultural Competence

**assign to:** Further Compulsory Elective Modules

#### Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37101</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

#### Modul Title

**Intercultural Competence**

Interkulturelle Kompetenz

#### Department

Faculty 5 - Business, Law and Social Sciences

#### Responsible Staff Member

Prof. Dr. Amelina, Anna

#### Language of Teaching / Examination

English

#### Duration

1 semester

#### Frequency of Offer

Every summer semester

#### Credits

6

#### Learning Outcome

Approaching 'the social' as an outcome of interdependencies of classifications, narratives and discourses on the one hand and social practices and institutional contexts on the other, essentialist and holistic views on 'culture' are to be critically reviewed.

Within a transcultural lens, culture is the product of hybridization, entanglements and exchanges. Thus, cultures can no longer be understood as homogeneous or separated, but are complex and inner differentiated. Cultures go beyond national borders, their central meaning is permanently fought out by different actors within unequal and transnationally linked power structures.

Students will acquire competencies in:

- Understanding and applying theories and methods of cultural sociology and interdisciplinary theories of culture and society
- Understanding dynamics between culture, belonging and power with respect to social phenomena
- Analyzing and comparing texts and approaches, applying approaches to the scientific study of social phenomena

#### Contents

The module will focus on (and differentiate between) various concepts of subject, culture and power. It aims at critically reflecting different fields of application of theories of culture and society. What is more, it deals with different methodologies for analyzing and understanding cultural entanglements from a critical/constructivist perspective and apply them exemplarily.

#### Recommended Prerequisites

none
<table>
<thead>
<tr>
<th>Mandatory Prerequisites</th>
<th>none</th>
</tr>
</thead>
</table>
| Forms of Teaching and Proportion | Seminar - 4 hours per week per semester  
                             | Self organised studies - 120 hours |
| Teaching Materials and Literature | to be announced in class |
| Module Examination          | Continuous Assessment (MCA) |
| Assessment Mode for Module Examination | • 2 Presentations, ca. 15 min. (40 %)  
                             | • Essay, ca. 15 pages (60 %) |
| Evaluation of Module Examination | Performance Verification – graded |
| Limited Number of Participants | none |
| Remarks                      | none |
| Module Components            | • Introduction to Cultural Studies - 2 HWS  
                             | • Seminar Introduction to Critical Intercultural Communication Studies - 2 HWS |
| Components to be offered in the Current Semester | No assignment |
Module 37102 Discourses on Culture and Heritage

assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37102</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

| Modul Title               | Discourses on Culture and Heritage  
                         | Diskurse von Kultur und Erbe   |
|---------------------------|-----------------------------------|
| Department                | Faculty 5 - Business, Law and Social Sciences |
| Responsible Staff Member  | Prof. Dr. Amelina, Anna           |
| Language of Teaching / Examination | English                           |
| Duration                  | 1 semester                        |
| Frequency of Offer        | Every winter semester             |
| Credits                   | 6                                 |

Learning Outcome: The students learn various critical approaches to reflect on discourses about culture and heritage. They also learn to apply different methodological tools to examine and compare different forms and practices of heritage. Altogether, the students develop the ability to identify dominant and marginalized discourses on heritage and culture in national and transnational contexts.

Contents: The module introduces students to the field of Critical Heritage Studies. It focuses on cultural and social theories which scrutinize social, political and technological discursive practices through which the field of heritage is constructed along and across national borders. These theories address heritage not as a given entity, but rather as a social field in which the centrality of culture and its relation to identity are constantly negotiated by different powerful actors.

Recommended Prerequisites: Knowledge of the content of module 37407 Introduction / Coaching.

Mandatory Prerequisites: No successful participation in associated phase-out module 37403 Cultural Sciences. Concepts and Applications.

Forms of Teaching and Proportion: Seminar - 4 hours per week per semester  
Self organised studies - 120 hours

Teaching Materials and Literature:  
- Further materials and literature will be announced at the beginning of the semester.
Module Examination

Continuous Assessment (MCA)

Assessment Mode for Module Examination

- Essay, 10 pages (50%)
- Presentation, 15 min (25%)
- Critical summary of two texts included in the syllabus, 1 page each (each 12.5%)

Evaluation of Module Examination

Performance Verification – graded

Limited Number of Participants

none

Remarks

none

Module Components

- 510206 Seminar Interdisciplinary Critical Perspectives on Heritage I - 2 Hours per Week per Semester
- 510221 Seminar Interdisciplinary Critical Perspectives on Heritage II - 2 Hours per Week per Semester

Components to be offered in the Current Semester

510206 Seminar Interdisciplinary Critical Perspectives on Heritage I - 2 Hours per Term
510221 Seminar Interdisciplinary Critical Perspectives on Heritage II - 2 Hours per Term
**Module 37106 Social Change and Continuity**

**assign to:** Further Compulsory Elective Modules

**Study programme World Heritage Studies**

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37106</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Modul Title**

Social Change and Continuity

Sozialer Wandel und Kontinuität

**Department**

Faculty 5 - Business, Law and Social Sciences

**Responsible Staff Member**

Prof. Dr. rer. pol. habil. Jacobsen, Heike

**Language of Teaching / Examination**

English

**Duration**

1 semester

**Frequency of Offer**

Every summer semester

**Credits**

6

**Learning Outcome**

- Introduction into main topics of the sociological debate on social change
- Overview of core theories on social change and continuity
- Improve students competence to apply key-concepts for the analysis on social change to specific dimensions, theoretical and empirical problems or ongoing economic and social challenges

**Contents**

In the wake of increasing globalization of the economy and transformations in the relationship between states and markets, many scholars have become increasingly aware of the need for systematic analysis of the social dimensions of economic institutions and practices. This seminar provides an introduction into main topics of the sociological debate on social change and economic phenomena and gives an overview of core theories in this field.

Topics: The (changed) economic and social role of flexible labour markets, processes of rationalization, production regimes and management concepts, finance markets and (informal) networks; comparative analysis of industrial organisations in different countries; capitalism in (non)-western societies; transformation in Eastern Germany and Europe; migration flows and social cohesion.

**Recommended Prerequisites**

Knowledge:

- Fundamentals of sociology

**Mandatory Prerequisites**

none

**Forms of Teaching and Proportion**

Lecture - 2 hours per week per semester

Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature

- Polanyi, Karl, The great Transformation. Dt. 1978 (1944)

Module Examination

Continuous Assessment (MCA)

Assessment Mode for Module Examination

1. Oral presentation, 10 minutes (worth 30%)
2. Essay, 4 pages (worth 30%)
3. Written examination, 60 minutes (worth 40%)

Evaluation of Module Examination

Performance Verification – graded

Limited Number of Participants

none

Remarks

none

Module Components

- Social Change and Continuity (seminar) - It is a lecture/seminar with a seminaristic character.

Components to be offered in the Current Semester

No assignment
Module 37404 Culture and Globalisation

assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37404</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Culture and Globalisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kultur und Globalisierung</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Department</th>
<th>Faculty 5 - Business, Law and Social Sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responsible Staff Member</td>
<td>Prodan, Anca Claudia</td>
</tr>
<tr>
<td></td>
<td>Prof. Dr. Amelina, Anna</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Language of Teaching / Examination</th>
<th>English</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every summer semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
</tbody>
</table>

| Learning Outcome                       | Students will learn concepts, theories and methodologies for investigating the phenomenon of globalization and the cultural, social, political and economic consequences. They will gain a comprehensive understanding of the forces and factors that drive globalization and will be able to critically analyze the transformations triggered by the growing interconnectedness of the world and by the development of transnational linkages. Additionally, they will gain insights into competing definitions and debates characterizing current research on the dynamics of culture under the influence of global processes. |

<table>
<thead>
<tr>
<th>Contents</th>
<th>Globalization is an important context for our contemporary understanding of culture. It is a product of cultural activity and at the same time it exercises a major influence on the development of culture. In order to assess this interdependency, the module explores the dynamics, debates, and manifestations of globalization and its cultural impacts.</th>
</tr>
</thead>
</table>
| Part 1: Culture, Environment and International Politics | • Globalization as a macro, large-scale phenomenon  
• Issues and cornerstones of international politics since 1945  
• Transnationalization and transnational linkages  
• Culture and environment as issues of international politics  
• Development and impacts of global political organizations |
| Part 2: Cultural Dynamics in Cross-Border Perspective | • Globalization as conjunctural phenomenon  
• Formation, maintenance, and transformation of cultures over time |
- Means of cross-cultural interaction
- Creolization as a relational process
- Impacts of globalization on traditional local practices

**Recommended Prerequisites**
None

**Mandatory Prerequisites**
none

**Forms of Teaching and Proportion**
Seminar - 4 hours per week per semester
Self organised studies - 120 hours

**Teaching Materials and Literature**
To be announced in class

**Module Examination**
Continuous Assessment (MCA)

**Assessment Mode for Module Examination**
- Presentation 25% (15 minutes)
- Presentation 25% (15 minutes)
- Essay 50% (5,000 words)

In Part 1, globalization is approached from a macro perspective, whereas in Part 2, a micro perspective is followed. The understanding of students is evaluated through two presentations, one for each part, and a final essay for the module, based on the presentations.

**Evaluation of Module Examination**
Performance Verification – graded

**Limited Number of Participants**
none

**Remarks**
Participation and active involvement are expected

**Module Components**
- Part 1: Culture, Environment and International Politics (Seminar)
- Part 2: Cultural Dynamics in Cross-Border Perspective (Seminar)

**Components to be offered in the Current Semester**
No assignment
Module 37405 Tourism
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37405</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: Tourism
Tourismus

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Dr. jur. Köstlin, Thomas

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome: Students will be introduced to the basic concepts and methods of tourism management and to the current trends of the industry. They will learn to apply these to selected world heritage sites and use different development and mitigation strategies. They will be able to develop models of good practice for tourism management at heritage properties, balancing the tourist use, the regional development and the protection of the sites in the interest of sustainable tourism.

While taking a systematic approach this module will look at definitions of tourism, types, attitudes and interests of visitors, supply and demand in tourism, sustainable tourism and destination development. A special focus will be on the impact of tourism on economy, community and environment. Moreover, the module seeks to develop students’ understanding of issues, tools and strategies in visitor management. It introduces dimensions of visitor management and outlines principles and approaches to the management of visitors at different scales focusing on heritage areas. By the end of the module, students will be able to:

• Develop a systematic understanding of international and domestic tourism
• Identify different forms and types of tourism
• Recognize the different interests of visitors according to their attitudes and motives
• Develop an understanding on tourism demand and supply, destination development and the influence of the tourism generating region.
• Understand the economic, socio-cultural and environmental impacts of tourism
• Critically assess and evaluate various approaches to visitor management
• Develop touristic strategies

Contents
An overview of the following aspects of tourism management
• definition and system of tourism
• tourists and tourism – market environment
• touristic strategy and target audience orientation
• tourism supply (incl. intermediaries in the tourism system)
• tourism generating regions
• destination development and management
• economic, environmental, social and cultural impacts of tourism
• visitor management
• tourism marketing
• public sector involvement and tourism policy

Recommended Prerequisites
None

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
Textbooks
- Du Cros, Hilary/ McKercher, Bob, Cultural Tourism, 2nd ed.; London et al./Routledge/2015
- Inkson, Clare/Minnaert Lynn, Tourism Management – an introduction, London/Sage/2018 – additional material online: https://study.sagepub.com/inkson/student-resources

Special literature
- Leask, Anna/Fyall, Alan/Garrod, Brian, Managing Visitor Attractions – New Directions, Amsterdam et al./Elsevier et al./2008
- Leask, Anna/Fyall, Alan, Managing World Heritage Sites, Amsterdam et al./Elsevier et al./2006
- Mason, Peter: Visitor Management in Protected Areas: From 'Hard' to 'Soft' Approaches, in: Current Issues in Tourism 8 No.2 and 3 (2005, p.181 - 194 (Zeitschriftenzugang online)
- Mathieson, Alister; Wall, Geoffrey: Tourism, Economic, Physical and Social Impacts; London et al./Longman 1982
- De Rojas, Carmen; Carmarero, Carmen: Visitors' Experience, Mood, Satisfaction in a Heritage Context: Evidence from an Interpretation Center, in: Tourism Management 29 (2008), 505 – 537 (Zeitschriftenzugang online)

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
• Group Work presentation (Groups of 4-6 – five minutes per person/personal evaluation) – topic will be assigned to the group about two weeks in advance (40 %)
• Final essay (4000 – 5000 words) – – six weeks work period during February and March. Assignment and deadline will be announced in February. (60 %)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
The course is recommended to students who do not hold a degree in tourism or management with a specialization in tourism. Students holding such a degree are recommended to take one of the more general specialized modules “25419 Heritage Management and Management Plans”, “37406 Fundraising and Finance for Heritage”, “38424 – Marketing, Public Relations and Media”

Module Components
• 2403221 Lecture/Seminar Heritage Tourism
• 620306 Lecture/Seminar Sustainable Tourism and Visitor Management

Components to be offered in the Current Semester
620306 Lecture/Seminar Tourism and Principles of Tourism Management - 4 Hours per Term
Module 37406 Fundraising and Finance for Heritage
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37406</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Modul Title**  
Fundraising and Finance for Heritage  
Mittelbeschaffung und Finanzierung für Erbestätten

**Department**  
Faculty 6 - Architecture, Civil Engineering and Urban Planning

**Responsible Staff Member**  
Dr. phil. Rudolf, Britta

**Language of Teaching / Examination**  
English

**Duration**  
1 semester

**Frequency of Offer**  
Every summer semester

**Credits**  
6

**Learning Outcome**  

**Objectives**  
Students will acquire a set of basic skills in budgeting, financial management and fundraising, which will allow them to estimate and acquire budgets, manage financial processes and present the economic impact and sustainability of heritage interventions. In this context the course emphasizes budgeting and financial administration requirements of major donor organizations for cultural heritage (EU, World Bank etc) and raises student's awareness concerning the cultural diversity of global and regional approaches to fundraising and financing.

**Part 1: Finance for Heritage Management**  
Students will gain familiarity with the key-concepts, terminologies and procedures of financial management as relevant to heritage projects. On the basis of exercises and scenarios, students will gain experience in budget estimation and allocation, cost categories, principles of accounting and financial reporting, as well as better understanding of auditing procedures.

**Part 2: Heritage Economics**  
In this part of the course students will consider the economic impact of heritage conservation as well as its documentation to donors and decision-making. Concepts discussed include economic valuation models for heritage resources and tools to promote the economic valuation of heritage interventions, including economic impact analysis, feasibility studies, cost-benefit analysis as well as value chain models.

**Part 3: Fundraising for Cultural Heritage**  
In the course on fundraising for cultural heritage students will be introduced to the ethics of fundraising activities in different contexts, including varying definitions of charitable organizations and purposes. They will understand the application requirements of major donor...
organizations in the cultural heritage field and will acquire competence to
develop individual fundraising campaigns and understand different aspects of philanthropy, private investments, donor behaviour, and incentive models.

Contents

Part 1: Finance for Heritage Management
Budget estimation and allocation, budget structures and cost categories, accounting and financial reporting, auditing procedures and other processes of financial management

Part 2: Heritage Economics
Economic valuation models, economic impact analysis, cost-benefit analysis, feasibility studies, Economic sustainability concepts

Part 3: Fundraising for Cultural Heritage
Principles of fundraising, philanthropy, private investments and tax deduction schemes, CSR, online fundraising, event fundraising, Heritage grant and funding schemes

Recommended Prerequisites
None

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
Will be announced

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
• Written examination (part 1: financing) (30% of overall grade)
• Return of two worksheets (part 2: economics) (30% of overall grade)
• Group presentation (about 10min per student) (part 3: fundraising) (40% of overall grade)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
none

Module Components
• Lecture/Seminar Financing and Fundraising for Heritage Management

Components to be offered in the Current Semester
No assignment
Module 37501 Cultural Management
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37501</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Modul Title**
Cultural Management

**Department**
Faculty 6 - Architecture, Civil Engineering and Urban Planning

**Responsible Staff Member**
Dr. jur. Köstlin, Thomas

**Language of Teaching / Examination**
English

**Duration**
1 semester

**Frequency of Offer**
Every winter semester

**Credits**
6

**Learning Outcome**
Successful management is the basis for the sustainable use of cultural resources, the management of cultural institutions and the organization of cultural events. This module introduces students with the necessary tools to develop and implement projects in the cultural sector as well as successfully manage affairs in cultural institutions like cultural ministries, heritage and memorial sites, museums, foundations or establishments of fine and performing arts. Students will learn the essential basics of cultural management: vision/goals, product/program, customers, customers' benefits, unique selling proposition, market environment, marketing, organization, finances.

**Contents**
The course program will be following the lines of a business plan process:
- strategy design and analysis | strategic management
- vision | mission statement | goals – objectives - target audiences – target audience orientation
- cultural offerings – value propositions – unique selling proposition
- market environment | market segmentation
- marketing | program-, communications-, distribution- and price-policies
- organisational structures | governance | essential functions
- financial framework

**Recommended Prerequisites**
None

**Mandatory Prerequisites**
none

**Forms of Teaching and Proportion**
Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
- Barringer, Bruce, Preparing successful business plans: an entrepreneurial approach, Upper Saddle River/ Pearson/2009
- Yeoman, Ian et al (Ed), Festival and events management: an international arts and culture perspective, Amsterdam et al., Elsevier, 2004 – online available

Module Examination
- Continuous Assessment (MCA)

Assessment Mode for Module Examination
- Group Work presentation (Groups of 4-6 – five minutes per person/personal evaluation) – topic will be assigned to the group about three weeks in advance (40 %)
- Final essay (4000 – 5000 words) – six week work period in February and March. Assignment and deadline will be announced in February. (60 %)

Evaluation of Module Examination
- Performance Verification – graded

Limited Number of Participants
- none

Remarks
- The course is recommended to students who do not hold a degree in either business, general management, marketing or cultural/arts management. Students holding such a degree are recommended to take one of the more specialized modules “25419 Heritage Management and Management Plans”, “37405 - Tourism” (HCSM: “11459 Principles of Tourism and Visitor Management”), “37406 Fundraising and Finance for Heritage”, “38424 – Marketing, Public Relations and Media”.

Module Components
- Seminar Project Management
- Vorlesung/Seminar Management in Cultural Institutions
- Prüfung Cultural Management

<table>
<thead>
<tr>
<th>Components to be offered in the Current Semester</th>
<th>620304 Lecture/Seminar Cultural Management - 4 Hours per Term</th>
</tr>
</thead>
</table>
Module 38424 Marketing, PR and Media
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>38424</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: Marketing, PR and Media
Marketing, PR und Medien

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Dr. jur. Köstlin, Thomas

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every summer semester

Credits: 6

Learning Outcome:
This module acquaints students with a modern concept of heritage marketing that at the same time
- respects and safeguards the material substance and intangible values of heritage site and
- develops its program (services and products of the site) according to the requirements and needs of their customers and stakeholders.
Heritage marketing is not restricted to promotion or public relations, but reaches out to influence the entire program of the heritage site.
Mediating between heritage and markets is an important function of heritage marketing – enhancing the understanding and experience of heritage is a central contribution of heritage marketing to the good conservation of heritage.
On this basis the module will enable students to acquire the skills for understanding the particularities of the heritage market and adapt marketing tools to the advantage of heritage.

Contents:
The course program will cover:
- key concepts of strategic heritage marketing
- market environment
- consumer and visitor behaviour
- segmentation, targeting and positioning of heritage
- market research
- heritage products, services, program – branding and packaging
- marketing communication and promotional tools, including media
- distribution policies for heritage
- price policies
- marketing planning, implementation and control
- sustainable marketing
### Recommended Prerequisites

None

### Mandatory Prerequisites

none

### Forms of Teaching and Proportion

- Lecture - 2 hours per week per semester
- Seminar - 2 hours per week per semester
- Self organised studies - 120 hours

### Teaching Materials and Literature

**Teaching Materials and Literature**

Although there is an abundance of good textbooks in marketing, there is comparatively little literature on marketing of cultural heritage or non-profit organisations. The following list is therefore a suggestion from which students should choose those which they find most helpful for their taste.

1. **Marketing for culture, heritage or non-profit organisation**
   - French, Ylva/Runyard, Sue, Marketing and Public Relations for Museums, Galleries, Cultural and Heritage Attractions, London/Routledge/2011
   - Misiura, Sashi, Heritage Marketing, Oxford/Elsevier/2006, online resource
   - Parowicz, Izabella, CulturalHeritage Marketing – a relationship marketing approach to conservation services, Cham/Springer/2019

2. **General Marketing Textbooks**
   - Baines, Paul/Fill, Chris/Rosengren, Sara, marketing, 4th ed.; Oxford/Oxford University Press/2017
   - Smith, Nick/Wollan, Robert/Zhou, Catherine, The Social Media Management Handbook – Everything you need to know to get social media working in your business, Hoboken/Wiley/2011

### Module Examination

*Continuous Assessment (MCA)*

1. **Assessment Mode for Module Examination**
   - 1) Presentation (Groups of 4-6 – five minutes per person/personal evaluation) – topic will be assigned to the group about two/three weeks in advance (40 %)
   - 2) Written Homework (4000 – 5000 words) – Topic will announced by end of semester – deadline six weeks later (60 %)
<table>
<thead>
<tr>
<th><strong>Evaluation of Module Examination</strong></th>
<th>Performance Verification – graded</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Limited Number of Participants</strong></td>
<td>none</td>
</tr>
<tr>
<td><strong>Remarks</strong></td>
<td>The course is recommended to students who do not yet hold a degree in marketing. Students with a marketing degree are recommended to take one of the more general modules “25419 Heritage Management and Management Plans”, “37405 - Tourism” (HCSM: “11459 Principles of Tourism and Visitor Management”), “37406 Fundraising and Finance for Heritage”,</td>
</tr>
<tr>
<td><strong>Module Components</strong></td>
<td>- Lecture/Seminar - Examination</td>
</tr>
<tr>
<td><strong>Components to be offered in the Current Semester</strong></td>
<td>No assignment</td>
</tr>
</tbody>
</table>
Module 41102 Ecology
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>41102</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Modul Title**
Ecology
Ökologie

**Department**
Faculty 2 - Environment and Natural Sciences

**Responsible Staff Member**
Prof. Dr. rer. nat. Birkhofer, Klaus

**Language of Teaching / Examination**
English

**Duration**
1 semester

**Frequency of Offer**
Every summer semester

**Credits**
6

**Learning Outcome**

**Overall**
Students will be able to understand ecological principles and functioning of ecosystems and to apply them to different ecosystems. The connection between ecosystem integrity, ecosystem functions and resource management will be understood.

**Part "Terrestrial Ecology"**
The objective is to outline the fundamentals of ecology, including biodiversity-ecosystem function research in terrestrial ecosystems with a focus on conservation and resource management. Students will gain knowledge about biodiversity as a basic ecological concept, and will be able to understand the different dimensions of biodiversity when focusing on the protection and management of ecosystems. Students will learn about:

- Ecophysiology & Population Ecology
- The different dimensions of biological diversity and their applied role in conservation and ecosystem management
- The role of diversity in ecosystem stability and ecosystem functioning
- The ethical and economic justifications of biodiversity protection and related management strategies

**Part "Aquatic Ecology"**
Students will understand drivers of freshwater evolution and the variability of freshwater ecosystems. They will obtain knowledge on freshwater and marine ecology, principle functioning of lakes and running waters as well as their role in biogeochemical cycling of landscapes. The connection between freshwater organisms and ecosystem services will be understood. Students will be able to apply general principles of ecology to aquatic ecosystems. They can evaluate...
the consequences of impacts to aquatic organisms and ecosystem functioning and services.

Contents

Part "Terrestrial Ecology"
- Definitions & measures of biodiversity
- The importance of biodiversity for human well-being
- Management approaches for biodiversity conservation

Part “Aquatic Ecology”
- Running water ecosystems: variability, characteristics and functioning, connected functional compartments,
- Ecosystem engineers, key species, ecosystem services and relation to freshwater management.
- Ponds, Lakes and reservoirs: genesis and typology, physical and chemical properties and biogeochemistry of water and sediment, habitats and organisms
- Lake shores and macrophyte ecology
- Marine ecology

Recommended Prerequisites
Biology, Chemistry, Statistics

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 4 hours per week per semester
Excursion - 5 hours
Self organised studies - 115 hours

Teaching Materials and Literature
Part "Terrestrial Ecology"
- Lecture slides (in Moodle)

Recommended readings:
Levin - Encyclopedia of Biodiversity (e-book)
Jorgensen - Encyclopedia of Ecology (e-book available)
Schowalter – Insect Ecology (e-book available)
Coleman – Fundamentals of Soil Ecology (e-book available)
Van Dyke – Conservation Biology (e-book available)

Part "Aquatic Ecology"
- Lecture slides, links to video clips, additional readings, script of lecture and catalogue of questions to support self-organized work and preparation for the exam will be provided in Moodle

Recommended readings:
Dodds, Whiles – Freshwater Ecology (e-book available)
Miller, Wheeler – Biological Oceanography (e-book available)

Module Examination
Final Module Examination (MAP)

Assessment Mode for Module Examination
Written exam at the end of the lecture period (120 min.) covering both parts of the module. Each part (LE Terrestrial Ecology & LE Aquatic Ecology) contributes 50% to the total number of achievable points.

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none
Remarks

None...

Module Components

• 240537 Lecture Aquatic Ecology
• 240731 Lecture Terrestrial Ecology
• 240793 Excursion Excursion
• 240766 Examination Ecology

Components to be offered in the Current Semester

240539 Examination Ecology
Module 41407 Legal Aspects of Heritage
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>41407</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

- **Modul Title**: Legal Aspects of Heritage
- **Department**: Faculty 5 - Business, Law and Social Sciences
- **Responsible Staff Member**: Prof. Dr. iur. Albrecht, Eike
- **Language of Teaching / Examination**: English
- **Duration**: 1 semester
- **Frequency of Offer**: Every summer semester
- **Credits**: 6

**Learning Outcome**

**Part 1: Advanced Studies of International Environmental Law**
The objective of the lecture is to provide a deep understanding of the contents and compliance strategies of international environmental agreements established to address global environmental problems such as biodiversity loss, global warming, marine pollution, ozone layer depletion and hazardous substances. Citizens’ right to information, public participation, access to justice and the intersection between international environmental law and world trade will be covered. The module is designed to provide an overview of the potential of instruments of environmental law to solve or to support solving regional, national and international environmental problems and additionally of problems in business processes. Also a profound understanding of the limitations of such instruments will be given.

**Part 2: International Conventions**
In the field of cultural heritage, international conventions are the most powerful tool for leading the international community to implement what the international community has presumed as important for human development. Furthermore, the tool serves to integrate national approaches into an advanced international strategy aiming at the protection of our common and endangered cultural and natural resources. Meanwhile the adopted international conventions are covering a wide range of peoples lives and shall enhance the awareness that the world has to be holistically understood.

**Contents**

**Part 1: Advanced Studies of International Environmental Law**
The lecture will introduce international law and international environmental law, creation and development of international environmental law, implementation and enforcement strategies of
international environmental agreements with respect to the following topics: biodiversity (Biodiversity Convention/CITES/WHC); marine environment (Convention on the Law of the Sea); climate change (Climate Change Convention/Kyoto Protocol); ozone depletion (Convention for Protecting Ozone Layer/ Montreal Protocol); toxic/hazardous substances (Basel Convention on Hazardous Waste); international environmental law and world trade and citizens rights to information, public participation and access to Justice.  

**Part 2: International Conventions**

The seminar will introduce the complex process of preparing, adopting and managing an international convention and the related conceptual, political, legal and managerial issues. It will deal with all recently adopted conventions as well as the 1972 convention. The intangible cultural heritage a new Convention for the protection of cultural diversity will specifically show that this new instrument covers a highly political issue.

**Recommended Prerequisites**  
None

**Mandatory Prerequisites**  
none

**Forms of Teaching and Proportion**  
Lecture - 2 hours per week per semester  
Seminar - 2 hours per week per semester  
Self organised studies - 120 hours

**Teaching Materials and Literature**

**Part 1: Advanced Studies of International Environmental Law**
- Albrecht/Egute/Wanki, International environmental law (IEL) – Agreements and introduction. 5th expanded and updated edition, 2016

**Part 2: International Conventions**
- www.unesco.org/culture/legalprotection
- International Conventions, Charters, Declarations

**Module Examination**

**Assessment Mode for Module Examination**

**Part 1: Advanced Studies of International Environmental Law**
- Written examination, 60 min (50%)

**Part 2: International Heritage Conventions**
- Oral examination, 15 min (50%)

**Evaluation of Module Examination**

Performance Verification – graded

**Limited Number of Participants**

none

**Remarks**

None

**Module Components**

- Lecture Advanced Studies of International Environmental Law
- Lecture/Seminar International Heritage Conventions
Components to be offered in the Current Semester
No assignment
Module 41408 Cultural Landscapes
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>41408</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title                  | Cultural Landscapes          |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Kulturlandschaften</td>
</tr>
</tbody>
</table>

Department                  | Faculty 2 - Environment and Natural Sciences

Responsible Staff Member    | Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael

Language of Teaching / Examination | English

Duration                     | 1 semester

Frequency of Offer           | Every winter semester

Credits                       | 6

Learning Outcome

Students will be able to understand the concept of cultural landscapes, with particular reference to the UNESCO approach. They will be introduced to the most significant types of cultural landscapes, as corresponding to the following categories: landscapes designed and created intentionally by man, organically evolved landscapes, and associative cultural landscapes.

Students will learn how to assess the criteria, OUV, Authenticity and Integrity of these landscapes while being introduced to the concepts and methodologies of Attribute Listing, Attribute Mapping and Comparative Analysis in the framework of cultural landscapes.

Contents

The course is designed as a combination of seminars with key lectures and excursions. During the seminars, key lectures will introduce the categories of cultural landscapes according to the Operational Guidelines, specific risks and conservation measures. Attribute Listing and Attribute Mapping and their application on cultural landscapes will be explained as well as suitable methods for Comparative Analysis of cultural landscapes discussed.

In selected excursions the categories of cultural landscapes as well as methods for the description and assessment of value based attributes of cultural landscapes will be introduced.

By student group works different categories of cultural landscapes will be examined in the context of OUV, relevant criteria and the attributes conveying the OUV and criteria.
The following topics, methodologies and scientific approaches are part of the class.

- The concept of Cultural Landscapes and its categories
- Cultural Landscapes and the World Heritage Convention and Operational Guideline
- Typology, OUV, Criteria, Authenticity and Integrity
- Attribute Listing and Attribute Mapping
- Comparative Analysis

### Recommended Prerequisites

None

### Mandatory Prerequisites

None

### Forms of Teaching and Proportion

- **Seminar** - 2 hours per week per semester
- **Excursion** - 40 hours
- **Self organised studies** - 110 hours

### Teaching Materials and Literature

Literature will be recommended during seminars.

### Module Examination

Continuous Assessment (MCA)

#### Assessment Mode for Module Examination

- **Consecutive Group Presentations**, 15 minutes per student for each of them (50 %)
- **Written Essay**, Structure: Based on presentation (~ 1800 words per person) (50 %)

### Evaluation of Module Examination

Performance Verification – graded

### Limited Number of Participants

none

### Remarks

None

### Module Components

- 2403211 Seminar Cultural Landscapes
- 2403213 Excursion Cultural Landscapes

### Components to be offered in the Current Semester

- **2403211 Seminar**
  Cultural Landscapes - 2 Hours per Term
- **2403213 Excursion**
  Cultural Landscapes
Module 42414 Geological Heritage
assign to: Further Compulsory Elective Modules

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>42414</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title                Geological Heritage
Geologisches Erbe

Department
Faculty 2 - Environment and Natural Sciences

Responsible Staff Member
Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael

Language of Teaching / Examination
English

Duration
1 semester

Frequency of Offer
Every summer semester

Credits
6

Learning Outcome
The module helps the students to develop a set of interdisciplinary tools which will enable them to use the obtained knowledge in practice. The students will be able to:
- gain an understanding of the complex processes taking place in the history of Earth
- investigate the various forms of natural and cultural landscapes in relationship to the geological resources
- realise the importance of the protection and sustainable development of geotops
- understand the importance of geological processes and resources for the development of life and culture on different parts of the Earth.

Contents
The course contains 4 parts:
Part 1: Geotops/ Geosites
- Geological heritage as part of World Heritage
- Inventory and conservation of Geosites
- Geosites as a mirror of former life on the Earth
- Geological features
- Geological processes forming the landscape

Part 2: Geohazards and World Heritage Protection
- Earthquakes and volcanic eruptions
- Landslides and erosion processes
- Weathering and karst processes

Part 3: Springs and Wells
- Types of springs and wells
- Water sanctuaries and holy wells
• The use of springs and wells for water supply
• Wells as architectural monuments

**Part 4: Dimension and Ornamental Stones**
- Kinds of rocks and their formation
- Texture, structure and other properties of stones
- The use of ornamental and dimension stones in historical buildings and monuments in different architectural periods

The module includes an excursion demonstrating the use of dimension and ornamental stones in historical buildings of Berlin.

**Recommended Prerequisites**
None

**Mandatory Prerequisites**
none

**Forms of Teaching and Proportion**
- Lecture - 2 hours per week per semester
- Seminar - 2 hours per week per semester
- Excursion - 8 hours
- Self organised studies - 112 hours

**Teaching Materials and Literature**
- Script of the lecture

**Module Examination**
Continuous Assessment (MCA)

**Assessment Mode for Module Examination**
- Written case study, 15-20 pages (40%)
- Oral presentation and discussion about content of the case study, 15 min. (45%)
- Active participation in class (15%)

**Evaluation of Module Examination**
Performance Verification – graded

**Limited Number of Participants**
none

**Remarks**
none

**Module Components**
- 248483 Excursion Natural stones of buildings in Berlin
- 248414 Lecture/Seminar Geological Heritage

**Components to be offered in the Current Semester**
No assignment
Module 37409 Master Thesis
assign to: Total Account Double Degree
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37409</td>
<td>Mandatory</td>
</tr>
</tbody>
</table>

- **Modul Title**: Master Thesis
- **Department**: Faculty 2 - Environment and Natural Sciences
- **Responsible Staff Member**: Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael
- **Language of Teaching / Examination**: English
- **Duration**: 1 semester
- **Frequency of Offer**: Every summer semester
- **Credits**: 30

**Learning Outcome**

The Master’s thesis is a culmination of the academic and learning experiences acquired through the World Heritage Studies programme. It demonstrates the students’ ability to independently and critically deal with a problem of a theoretical or applied nature related to the identification, assessment, protection, management or presentation of cultural or natural heritage, and to propose scientifically founded solutions in this regard.

More specifically, the thesis is expected to have the following learning outcomes:

- **Knowledge**: students show in depth understanding of a specific research area related to (world) heritage, are able to recognise interrelationships in the larger context and the cross-sectorial nature of heritage protection and management processes; they are able to gather and analyse information concerning their specific research area, to understand complex academic materials and the related theoretical frameworks, but also to reflect on the practical applicability of this knowledge in the professional field;
- **Methods**: students are able to apply scientific research methods (both qualitative and quantitative) and to develop their thesis according to academic standards; they demonstrate that they can independently and successfully complete an assignment within a set deadline, contributing to the development of new ideas;
- **Critical thinking**: students demonstrate the ability to critically discuss the consulted literary sources and their research findings, to independently and coherently formulate a position in regard to a specific topic,
• Communication: students are able to articulate the reasoning and process behind their individual research in a clear written and spoken form, to present the results of their academic work in front of an audience and to respond to questions that may arise in this context.

Contents
The Master’s thesis should deal with a problem of a theoretical or applied nature related to the identification, assessment, protection, management or presentation of cultural or natural heritage.
The topic of the Master’s thesis can be chosen from any of the four study areas of the curriculum: Humanities and Social Sciences; Art, Architecture and Conservation; Natural Heritage and Cultural Landscape; Management.
Students will work under the guidance of two academic advisors.
The written work must be completed in four months.

Recommended Prerequisites
none

Mandatory Prerequisites
Completion of coursework (90 CP)

Forms of Teaching and Proportion
Seminar - 4 hours per week per semester
Self organised studies - 840 hours

Teaching Materials and Literature
Depending on the individual subject

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
The final exam consists of the evaluation of the written work and its oral examination.
The final grade is formed by the arithmetical rounded mean of the evaluation of the written work with a weight of 0.75 and the evaluation of the oral examination with a weight of 0.25.

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
none

Module Components
None

Components to be offered in the Current Semester
No assignment
## Module 37407 Introduction / Coaching

### assign to: Mandatory Modules BTU

Studienrichtung / Vertiefung: Doppelmaster-Programm

### Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37407</td>
<td>Mandatory</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Introduction / Coaching</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Einführung / Coaching</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Department</th>
<th>Faculty 5 - Business, Law and Social Sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responsible Staff Member</td>
<td>Prof. Dr. Amelina, Anna</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every winter semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
</tbody>
</table>

### Learning Outcome

The students will develop skills in the critical reading of academic texts and the ability to link conceptual ideas to current phenomena in the field of World Heritage. They will also learn about the most relevant social scientific and interdisciplinary research methods and develop basic methodical skills in applying these methods. In addition, the students will acquire knowledge about standards in scientific techniques and presentation skills.

### Contents

The module provides insights into the basic cultural and social scientific approaches to the field of World Heritage. The students will be introduced to the most important theoretical and methodological concepts in this interdisciplinary research field, which differentiate various forms of heritage including material/intangible heritage and official/non-official heritage.

In this module, the students will study a number of key approaches to heritage studies and relate them to the field of World Heritage. They will also learn to identify differences and similarities between various approaches, to contribute to the academic debates in this field and to develop their own research questions. In addition, the students will develop a reflexive approach to the literature studied and, in particular, differentiate between academic and policy-related concepts in the field of World Heritage.

The seminars in this module involve theoretical discussion of (World) heritage, classical approaches (e.g. the heritage industry), critical heritage studies and the major ‘discursive turn’ in heritage research, as well as methodological approaches to the study of heritage, such as ethnography, discourse analysis, interviews and grounded theory.
Recommended Prerequisites

None

Mandatory Prerequisites

No successful participation in associated phase-out module 37401 Preparatory Humanities and Social Sciences.

Forms of Teaching and Proportion

Seminar - 4 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature

To be announced at the beginning of the semester

Module Examination

Continuous Assessment (MCA)

Assessment Mode for Module Examination

- Presentation, 15 min. (50%)
- Essay, 10 pages (50%)

Evaluation of Module Examination

Performance Verification – graded

Limited Number of Participants

none

Remarks

none

Module Components

- Introduction / Coaching (Seminar)

Components to be offered in the Current Semester

510216 Seminar
Introduction into the World Heritage Studies: Social Scientific Approaches - 4 Hours per Term
Module 37408 World Heritage Studies - Body of Knowledge

assign to: Mandatory Modules BTU

Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37408</td>
<td>Mandatory</td>
</tr>
</tbody>
</table>

Modul Title                  | World Heritage Studies - Body of Knowledge |
Department                   | Faculty 5 - Business, Law and Social Sciences |
Responsible Staff Member     | Prof. Dr. Amelina, Anna |
Language of Teaching / Examination | English |
Duration                    | 1 semester |
Frequency of Offer          | Every winter semester |
Credits                     | 6 |
Learning Outcome            | The class provides an overview, in a condensed manner, of the approaches to the protection of cultural and natural heritage and cultural landscapes, looking at both material and immaterial expressions and the diversity of cultures. The module introduces students to the main fields of the UNESCO system of heritage protection, namely material heritage and natural heritage, intangible heritage, documentary heritage and the diversity of cultures. A separate unit illustrates the lessons learnt through an excursion. A common theme of all units is the discussion on expressions of heritage and their evaluation, use and protection. |
Contents                    | The module introduces the UNESCO World Heritage Convention, its background, institutional context, and key concepts, as well as other UNESCO standard-setting instruments relevant for heritage protection. The module includes an excursion. Topics and destinations vary yearly and are announced at the beginning of the semester. |
Recommended Prerequisites    | None |
Mandatory Prerequisites     | No successful participation in associated phase-out module 37402 Humanities, Social Sciences and Economics. |
Forms of Teaching and Proportion | Seminar - 4 hours per week per semester |
|                          | Self organised studies - 120 hours |
Teaching Materials and Literature | • UNESCO conventions and guidelines |
|                          | • Additional materials are announced at the beginning of the semester |
### Module Examination

**Continuous Assessment (MCA)**

### Assessment Mode for Module Examination

- presentation, 15 min. (15%)
- handout to presentation, 1 page (15%)
- written exam, 90 min (70%)

### Evaluation of Module Examination

Performance Verification – graded

### Limited Number of Participants

none

### Remarks

none

### Module Components

- World Heritage Studies - Body of Knowledge (Integrated lectures)

### Components to be offered in the Current Semester

510217 Seminar

(37-4-08) World Heritage Studies - Body of Knowledge - 4 Hours per Term
Module 37411 Study Project 2
assign to: Mandatory Modules BTU
Studienrichtung / Vertiefung:Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37411</td>
<td>Mandatory</td>
</tr>
</tbody>
</table>

**Modul Title**
Study Project 2
Studienprojekt 2

**Department**
Faculty 2 - Environment and Natural Sciences

**Responsible Staff Member**
Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael

**Language of Teaching / Examination**
English

**Duration**
1 semester

**Frequency of Offer**
Every semester

**Credits**
12

**Learning Outcome**
This module will enable students to apply the skills and knowledge they have acquired from the courses of the World Heritage Studies curriculum into the context of a specific heritage site. Students will carry out in-depth analysis on a chosen topic in relation to a cultural or natural heritage property. The interdisciplinary approach will allow them to examine the site not in an isolated context, but in relation to a wide range of stakeholders. Students will learn how to identify threats and opportunities, as well as how to plan and prioritize project tasks. The study project will enable students to develop, through individual and team work, innovative concepts and strategies for the protection and promotion of heritage sites. Students will develop skills and competencies that are required in heritage projects: scientific research and analysis skills, communication skills, problem-solving skills, competencies for concept development and project management.

**Contents**
The study project has an interdisciplinary approach and focuses on a wide range of topics and study areas. The project must be completed within one semester, during which the students are expected to acquire and enhance the knowledge of the subject by means of intensive research both in class and in the course of independent work (group and individual). By the end of the semester, students are expected to develop their own approaches and ideas for particular topics related to the project. Elaborated strategies, guidelines and ideas have to be presented in a final report. The study project combines various teaching and learning methods, which may include:
• Seminars,
• Lectures,
• Individual study,
• Group work,
• Workshops,
• Presentations,
• Field trips,
• Work with relevant databases,
• Interviews,
• Research

The number of teaching hours per week per semester (SWS) will depend on the project-specific teaching and learning methods. They will usually range from 2 to 4 SWS. Thematically, study projects cover a wide range of topics related to cultural and natural heritage. These include:
• Conservation and management of heritage sites,
• Tourism management,
• Rehabilitation of historic sites and regions,
• Landscape planning,
• Landscape archaeology,
• Art history,
• Museums,
• Urban planning,
• Interpretation and presentation of heritage sites,
• Nomination of sites on the World Heritage List,
• Project management.

A list of the study projects offered each semester is announced to the students by the respective teaching staff in advance. The students choose among the available options and sign up for the project which best suits their personal research interests.

Recommended Prerequisites
Modules 37407 Introduction / Coaching and 37408 World Heritage Studies - Body of Knowledge

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Study project - 4 hours per week per semester
Self organised studies - 300 hours

Teaching Materials and Literature
Depending on the focus of the project

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
• Interim Presentation/s on the subject of the study project (possible formats: individual or group presentations, excursion report, poster presentation, simulation, interview) – usually 50 % of the grade
• Study Project (possible formats: report, seminar paper, portfolio, essay, case study) – usually 50 % of the grade

Number, format and weighting of partial performance/s for the module examination (module grade) are announced in the respective seminar.

Evaluation of Module Examination
Performance Verification – graded
Limited Number of Participants

none

Remarks

Taking into consideration the above-mentioned prerequisites, students are expected to enroll in Study Projects 1 and 2 during the 2nd and 3rd semester of their studies respectively. However, should a student prefer to take both Study Projects within one semester (either 2nd, or 3rd), this option is possible as well.

Plagiarism

Please, note that plagiarism (copying from other sources without properly acknowledging these sources in the text and/or bibliography) is considered a serious breach of academic working standards in Germany. In case of proven plagiarism the student will fail the course and excluded from further assessments in the respective semester (cf. §16, par. 6 of the BTU General Examination and Study Regulations for Master Programmes, as of December 21, 2010).

Module Components

One of offered projects

Components to be offered in the Current Semester

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours per Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>2403123</td>
<td>Study project Mitigation Strategies for Tourism Impacts</td>
<td>4</td>
</tr>
<tr>
<td>620305</td>
<td>Glass Settlement Baruth - Heritage Management Analysis</td>
<td>4</td>
</tr>
<tr>
<td>620319</td>
<td>Study Project: World Heritage Global Strategy</td>
<td>4</td>
</tr>
<tr>
<td>620383</td>
<td>Study Project Thomas Köstlin</td>
<td>4</td>
</tr>
</tbody>
</table>
Module 37102 Discourses on Culture and Heritage
assign to: Module Area Humanities and Social Sciences
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37102</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title
Discourses on Culture and Heritage
Diskurse von Kultur und Erbe

Department
Faculty 5 - Business, Law and Social Sciences

Responsible Staff Member
Prof. Dr. Amelina, Anna

Language of Teaching / Examination
English

Duration
1 semester

Frequency of Offer
Every winter semester

Credits
6

Learning Outcome
The students learn various critical approaches to reflect on discourses about culture and heritage. They also learn to apply different methodological tools to examine and compare different forms and practices of heritage. Altogether, the students develop the ability to identify dominant and marginalized discourses on heritage and culture in national and transnational contexts.

Contents
The module introduces students to the field of Critical Heritage Studies. It focuses on cultural and social theories which scrutinize social, political and technological discursive practices through which the field of heritage is constructed along and across national borders. These theories address heritage not as a given entity, but rather as a social field in which the centrality of culture and its relation to identity are constantly negotiated by different powerful actors.

Recommended Prerequisites
- Knowledge of the content of module 37407 Introduction / Coaching.

Mandatory Prerequisites

Forms of Teaching and Proportion
Seminar - 4 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
• Further materials and literature will be announced at the beginning of the semester

**Module Examination**

Continuous Assessment (MCA)

**Assessment Mode for Module Examination**

- Essay, 10 pages (50%)
- Presentation, 15 min (25%)
- Critical summary of two texts included in the syllabus, 1 page each (each 12.5%)

**Evaluation of Module Examination**

Performance Verification – graded

**Limited Number of Participants**

none

**Remarks**

none

**Module Components**

- 510206 Seminar Interdisciplinary Critical Perspectives on Heritage I - 2 Hours per Week per Semester
- 510221 Seminar Interdisciplinary Critical Perspectives on Heritage II - 2 Hours per Week per Semester

**Components to be offered in the Current Semester**

510206 Seminar Interdisciplinary Critical Perspectives on Heritage I - 2 Hours per Term
510221 Seminar Interdisciplinary Critical Perspectives on Heritage II - 2 Hours per Term
Module 11377 History of Architecture
assign to: Module Area Art, Architecture and Conservation
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11377</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: History of Architecture
Geschichte der Architektur

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Prof. Dr.-Ing. Rheidt, Klaus

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome:
• Ability to describe, classify and assess historic architectural monuments.
• Ability to analyse historical architecture

Contents:
• Introduction to the history of architecture
• The lectures on the "History of Architecture" explain the historical evolution of architecture/architectural styles based on examples of buildings from different time periods and from various countries.
• Examples will focus on European architecture with a comparative view to buildings from countries outside of Europe.
• Workshops to train the analysis of historical buildings

Recommended Prerequisites: none
Mandatory Prerequisites: none

Forms of Teaching and Proportion:
Lecture - 2 hours per week per semester
Study project - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature: The bibliography will be presented in class.

Module Examination:
Prerequisite + Final Module Examination (MAP)

Assessment Mode for Module Examination:
Prerequisite:
Successful Presentation
Final Module Examination:
Written Examination (90 Min.)
<table>
<thead>
<tr>
<th><strong>Evaluation of Module Examination</strong></th>
<th>Performance Verification – graded</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Limited Number of Participants</strong></td>
<td>none</td>
</tr>
<tr>
<td><strong>Remarks</strong></td>
<td>none</td>
</tr>
<tr>
<td><strong>Module Components</strong></td>
<td>Attendance in lectures and participation in the project</td>
</tr>
</tbody>
</table>
| **Components to be offered in the Current Semester** | 620106 Lecture/Seminar  
History of Architecture - 4 Hours per Term  
620181 Examination  
History of Architecture |
Module 11378 Archaeology
assign to: Module Area Art, Architecture and Conservation
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11378</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: Archaeology
Archäologie

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Prof. Dr.-Ing. Rheidt, Klaus

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome: Basic knowledge of archaeological research methods and their contribution to the creation of heritage.

Contents: The lectures on "archaeology" are intended to familiarize students with fundamental archaeological approaches and methods, including the significance of archaeological research and inherent dangers of archaeological projects at heritage sites.

Recommended Prerequisites: none

Mandatory Prerequisites: none

Forms of Teaching and Proportion: Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature: The bibliography will be presented in class.

Module Examination: Final Module Examination (MAP)

Assessment Mode for Module Examination: Research paper (approximately 15-20 pages)

Evaluation of Module Examination: Performance Verification – graded

Limited Number of Participants: none

Remarks: Maximum 25 participants

Stand: 01. Oktober 2019
<table>
<thead>
<tr>
<th>Module Components</th>
<th>Lecture/Seminar Archaeology</th>
</tr>
</thead>
<tbody>
<tr>
<td>Components to be offered in the Current Semester</td>
<td>620105 Lecture/Seminar Archaeology - 4 Hours per Term</td>
</tr>
<tr>
<td></td>
<td>620186 Examination Exam Archaeology</td>
</tr>
</tbody>
</table>
Modul 11511 Architectural Conservation Practice
assign to: Module Area Art, Architecture and Conservation
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11511</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title                      Architectural Conservation Practice
Department                      Faculty 6 - Architecture, Civil Engineering and Urban Planning
Responsible Staff Member        Prof. Dr.phil. Schmidt, Leopold
Language of Teaching / Examination English
Duration                        1 semester
Frequency of Offer              On special announcement
Credits                         6
Learning Outcome                Transdisciplinary skills in the architectural analysis, documentation and evaluation in terms of architectural conservation of historic fabric and structure; ability to express and work on scientific questions in the field of monument preservation; ability to work scientifically and independently and to transfer theoretical approaches into practical aspects.
Contents                        Specific case studies within the fields of the history of architecture are examined in scientific and interdisciplinary manner with regard to aspects of architectural conservation.

The assessment of the cultural significance of historical sites shall be practised. Aim is to examine specific architectural elements or changes to a building which relate to the cultural significance of a site.

Recommended Prerequisites       Lecture 240210 and 281401 Architectural Conservation / Building in Context
Mandatory Prerequisites         none
Forms of Teaching and Proportion Seminar - 4 hours per week per semester
                                    Self organised studies - 120 hours
Teaching Materials and Literature Will be announced during the sessions
Module Examination              Prerequisite + Final Module Examination (MAP)
### Assessment Mode for Module Examination

**Prerequisite:**
Successful intermediate presentation/s and discussion to task the paper. The form of the intermediate presentation/s (possible as a written paper, as-built surveying, concept, draft and others) is set in the selected course.

**Final Module Examination:**
- paper

### Evaluation of Module Examination
- Performance Verification – graded

### Limited Number of Participants
- none

### Remarks
- Complementary module WHS

### Module Components
- Seminar

### Components to be offered in the Current Semester
- No assignment
### Module 22504 Architecture, City, Space

**assign to:** Module Area Art, Architecture and Conservation  
Studienrichtung / Vertiefung: Doppelmaster-Programm

#### Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>22504</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Architecture, City, Space</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Architektur, Stadt, Raum</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Department</th>
<th>Faculty 6 - Architecture, Civil Engineering and Urban Planning</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Responsible Staff Member</th>
<th>Prof. Dr.-Ing. (I) Fein, Raimund</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Language of Teaching / Examination</th>
<th>English</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Duration</th>
<th>2 semesters</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Frequency of Offer</th>
<th>Every summer semester</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Credits</th>
<th>6</th>
</tr>
</thead>
</table>

**Learning Outcome**  
This module is aimed to generate a basic understanding of the complexity of architecture, space and urban planning in relation to world heritage sites. A first insight into a wide range of different architectural and urban design topics is meant to enable students to an initial understanding and judgement of architectural and urban environments.

**Contents**  
The module is on the one hand focused on the imparting of basic structural and construction related knowledge as well as a first approach to architectural tools and media and the basic understanding of architectural, urban and spatial concepts. It furthermore deals with the application and deepening of the gained knowledge. With the help of examples architectural, spatial and urban design concepts will be analysed with regard to their design determining factors and conceptional and spatial qualities. The result will be a first valuation of the examined concepts.

**Recommended Prerequisites**  
none

**Mandatory Prerequisites**  
none

**Forms of Teaching and Proportion**  
Seminar - 4 hours per week per semester  
Self organised studies - 120 hours

**Teaching Materials and Literature**  
Topic related references

**Module Examination**  
Prerequisite + Final Module Examination (MAP)
| Assessment Mode for Module Examination | Prerequisite:  
• Seminar presentation (ca. 15 min) with following discussion |
| Final modul examination:  
• Written essay with graphical components |
| The form of the written essay will be determined in the first lecture. |
| Evaluation of Module Examination | Performance Verification – graded |
| Limited Number of Participants | none |
| Remarks | none |
| Module Components | Seminar Architecture City Space. Whose architecture? Whose City? |
| Components to be offered in the Current Semester | No assignment |
Module 24103 Urban Planning - Life, Work and Recreation in the Future
assign to: Module Area Art, Architecture and Conservation
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>24103</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: Urban Planning - Life, Work and Recreation in the Future
Stadtplanung - Leben, Arbeiten und Erholen in der Zukunft

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Stevens, J. Miller

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome:

Our world is becoming more and more urban. Today the urban population already comprises more than fifty per cent of the world population - in 2030 it is predicted to be more than sixty per cent. The module provides insights into the main drivers of these global urbanisation processes and their accompanying phenomena as well as current challenges for sustainable urban development and will discuss and explain strategies and instruments of urban planning applicable in the different spatial contexts. Globalisation and industrialisation, urban growth and sprawl, the environmental damage done and the vulnerability to the impacts of the man-made climate change are some of the key topics to be discussed in the broader context of the goal of sustainable urban development. They will be illustrated by taking a closer look at metropolitan areas especially in the southern hemisphere, where most of the global urbanisation takes part.

Students acquire detailed knowledge about general questions and current trends of urban planning and development related to the different elements of sustainable urban development such as urban structure, transport and mobility, resources and energy, environment and climate and the socioeconomic context. The module discusses political, economic, social and cultural trends and projections (e.g. demographic change, leisure and consumer behavior, new forms of work and employment, globalisation) and their spatial impact on the local, national and international level.

In addition, the module enables students to realise and understand the urban dynamics and their impact on urban structures with a specific
regard to existing urban structures and values of the built and non-built environment. This module will allow students:
• to identify the factors influencing urban change
• to identify the current challenges of sustainable urban development
• to analyse urban structures and functions
• to understand the concepts, analytical methods and planning tools required for sustainable urban and regional planning
• to understand the impact of urban development on heritage sites and local communities.

Contents
• Forms and processes of sustainable urban development
• Main concepts and approaches as well as methods and instruments of sustainable urban planning
• Identification of the urban/regional profiles and (environmental, physical, social, demographic, economic, cultural setting)
• Stakeholder analysis and participatory approaches to urban and regional planning
• Integrated and strategic planning and management concepts for urban areas.

The participants will contribute to the content with the analysis of sectoral approaches, integrated strategies and relevant case studies. A special focus in this field will be innovative, i.e. future-oriented planning approaches and processes which can be used as a basis for discussing expert opinions and developing concepts within the seminar.

Recommended Prerequisites
none

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Study project - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
Depending on the seminar topic

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
• Oral presentation of seminar paper, usually 15 minutes (50%)
• Lyrically and / or graphic elaboration of the topic of seminar paper (50%)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
none

Module Components
• Seminar (SP/WHS M1) Urban Dynamics: Challenges of Urban Development in Megacities
• Examination (SP/WHS M1) Urban Dynamics: Challenges of Urban Development in Megacities

Components to be offered in the Current Semester
640105 Seminar
Urban Dynamics: Challenges of Urban Development in Megacities
640182 Examination
Urban Dynamics: Challenges of Urban Development in Megacities
Module 25106 Conservation / Building in Existing Fabric
assign to: Module Area Art, Architecture and Conservation
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>25106</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title                  Conservation / Building in Existing Fabric
Rekonstruktion und Erhaltungsarbeiten / Neubau im Bestand

Department                  Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member     Prof. Dr.phil. Schmidt, Leopold

Language of Teaching / Examination English

Duration                    1 semester

Frequency of Offer           Every winter semester

Credits                     6

Learning Outcome
The module aims at providing a theoretical basis of methods employed in the conservation of architecture heritage. Transdisciplinary skills are conveyed enabling the students to employ methods for analysing and assessing the cultural significance of architectural heritage and ways and means to retain their significance in these places.

Contents
The history of architectural conservation, in particular the development of the values associated with architectural heritage, forms part of the theoretical background of this module. In addition, the various charters and international standards dealing with the assessment of the cultural significance of historic sites are discussed. Contemporary challenges in the conservation practice, such as the management of change, or the preservation of the values of cultural sites are examined. Study cases provide an insight into the challenges contemporary architects and conservation experts are faced with today when dealing with the conservation of sites and the preservation of the cultural significance manifested in the many historic layers and traces at a site.

Recommended Prerequisites    none

Mandatory Prerequisites      none

Forms of Teaching and Proportion
Lecture - 4 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature Will be announced during the sessions
<table>
<thead>
<tr>
<th>Module Examination</th>
<th>Final Module Examination (MAP)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment Mode for Module Examination</td>
<td>Written Examination (90 min.)</td>
</tr>
<tr>
<td>Evaluation of Module Examination</td>
<td>Performance Verification – graded</td>
</tr>
<tr>
<td>Limited Number of Participants</td>
<td>none</td>
</tr>
<tr>
<td>Remarks</td>
<td>none</td>
</tr>
<tr>
<td>Module Components</td>
<td>620401 Lecture Architectural Conservation - Heritage in Context</td>
</tr>
<tr>
<td></td>
<td>620480 Examination Architectural Conservation - Heritage in Context</td>
</tr>
<tr>
<td>Components to be offered in the Current Semester</td>
<td>620401 Lecture Architectural Conservation - Heritage in Context - 4 Hours per Term</td>
</tr>
<tr>
<td></td>
<td>620480 Examination Architectural Conservation - Heritage in Context</td>
</tr>
</tbody>
</table>
Module 13109 Philosophy of Technology and Nature
assign to: Module Area Natural Heritage and Cultural Landscapes
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>13109</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Modul Title**  Philosophy of Technology and Nature  
Technik- und Naturphilosophie

**Department**  Faculty 5 - Business, Law and Social Sciences

**Responsible Staff Member**  Prof. Dr. rer. nat. phil. habil. Schwarz, Astrid

**Language of Teaching / Examination**  English

**Duration**  1 semester

**Frequency of Offer**  Every winter semester

**Credits**  6

**Learning Outcome**  This module offers basic knowledge and first experiences with scientific, systemic and analytical reasoning and arguing. With respect of the history of philosophy the main context here is the powerful mainstream of analytical philosophy in the 20th century. System theory helps also to model more precisely in the field of ecology and management. Philosophy of Nature is reflecting about the origin and development of our concept of nature. This concept was a complete other one in ancient times than in modern contemporary cultures. But the meaning of what we conceive as nature also differs considerably between different cultures. With respect to handle ecological and cultural problems a conscious reflection about nature seems to be required. This altogether may need some philosophical knowledge and methods. The class will provide some basics for this task.

**Contents**  The module offers also an overview about the history and the actual state of contemporary discussion about ethics and moral from a principal and theoretical point of view as well as from actual aspects of fields of conflicts (e.g. ecology versus economy). It is important to learn and to train structures of ethical arguing to be able to apply them to conflict situations in economy, society, politics and culture. How to handle knowledge is an important skill not only in management but also in science. The history of knowledge is shortly sketched and the problem of tradition and handing on knowledge for future generations is discussed. This gives rise to a lot of ethical problems, beside the technical and physical problems the task of selection and waste management of knowledge together with modern technologies of archiving and documentation is put into contrast.
<table>
<thead>
<tr>
<th>Recommended Prerequisites</th>
<th>none</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mandatory Prerequisites</td>
<td>none</td>
</tr>
</tbody>
</table>
| Forms of Teaching and Proportion| Lecture - 2 hours per week per semester  
Seminar - 2 hours per week per semester  
Self organised studies - 120 hours |
| Teaching Materials and Literature| The recommendation for Reading will be listed by the lecturer when the classes are announced. |
| Module Examination              | Continuous Assessment (MCA) |
| Assessment Mode for Module      | For the calculation of the module grade both partial assessments are equally weighted.  
  - One written essay, about 10 pages) OR an oral presentation, 15 minutes - part 1 (50%)  
  - One written essay, about 10 pages OR an oral presentation, 15 minutes - part 2 (50%) |
| Examination                     | The assessment criteria will be made public by the instructor at the beginning of the course. |
| Evaluation of Module Examination| Performance Verification – graded |
| Limited Number of Participants  | none |
| Remarks                         | none |
| Module Components               | Lectures and seminars in the corresponding field. |
| Components to be offered in the | 510111 Lecture/Seminar  
Living in the Anthropocene: Concepts, models, and narratives in the climate change debate - 2 Hours per Term  
510112 Lecture/Seminar  
How to talk about "Nature"? - 2 Hours per Term |
| Current Semester                |      |
Module 41102 Ecology
assign to: Module Area Natural Heritage and Cultural Landscapes
Studienrichtung / Vertiefung:Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>41102</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

**Modul Title**           Ecology
                        Ökologie

**Department**           Faculty 2 - Environment and Natural Sciences

**Responsible Staff Member**  Prof. Dr. rer. nat. Birkhofer, Klaus

**Language of Teaching / Examination**  English

**Duration**              1 semester

**Frequency of Offer**    Every summer semester

**Credits**               6

**Learning Outcome**

**Overall**  Students will be able to understand ecological principles and functioning of ecosystems and to apply them to different ecosystems. The connection between ecosystem integrity, ecosystem functions and resource management will be understood.

**Part "Terrestrial Ecology"**
The objective is to outline the fundamentals of ecology, including biodiversity-ecosystem function research in terrestrial ecosystems with a focus on conservation and resource management. Students will gain knowledge about biodiversity as a basic ecological concept, and will be able to understand the different dimensions of biodiversity when focusing on the protection and management of ecosystems. Students will learn about:

- Ecophysiology & Population Ecology
- The different dimensions of biological diversity and their applied role in conservation and ecosystem management
- The role of diversity in ecosystem stability and ecosystem functioning
- The ethical and economic justifications of biodiversity protection and related management strategies

**Part "Aquatic Ecology"**
Students will understand drivers of freshwater evolution and the variability of freshwater ecosystems. They will obtain knowledge on freshwater and marine ecology, principle functioning of lakes and running waters as well as their role in biogeochemical cycling of landscapes. The connection between freshwater organisms and ecosystem services will be understood. Students will be able to apply...
general principles of ecology to aquatic ecosystems. They can evaluate the consequences of impacts to aquatic organisms and ecosystem functioning and services.

### Contents

**Part "Terrestrial Ecology"**
- Definitions & measures of biodiversity
- The importance of biodiversity for human well-being
- Management approaches for biodiversity conservation

**Part “Aquatic Ecology”**
- Running water ecosystems: variability, characteristics and functioning, connected functional compartments,
- Ecosystem engineers, key species, ecosystem services and relation to freshwater management.
- Ponds, Lakes and reservoirs: genesis and typology, physical and chemical properties and biogeochemistry of water and sediment, habitats and organisms
- Lake shores and macrophyte ecology
- Marine ecology

### Recommended Prerequisites
- Biology, Chemistry, Statistics

### Mandatory Prerequisites
- none

### Forms of Teaching and Proportion
- Lecture - 4 hours per week per semester
- Excursion - 5 hours
- Self organised studies - 115 hours

### Teaching Materials and Literature

**Part "Terrestrial Ecology"**
- Lecture slides (in Moodle)
- Recommended readings:
  - Levin - Encyclopedia of Biodiversity (e-book)
  - Jorgensen - Encyclopedia of Ecology (e-book available)
  - Schowalter – Insect Ecology (e-book available)
  - Coleman - Fundamentals of Soil Ecology (e-book available)
  - Van Dyke – Conservation Biology (e-book available)

**Part "Aquatic Ecology"**
- Lecture slides, links to video clips, additional readings, script of lecture and catalogue of questions to support self-organized work and preparation for the exam will be provided in Moodle
- Recommended readings:
  - Dodds, Whiles – Freshwater Ecology (e-book available)
  - Miller, Wheeler – Biological Oceanography (e-book available)

### Module Examination
- Final Module Examination (MAP)

### Assessment Mode for Module Examination
- Written exam at the end of the lecture period (120 min.) covering both parts of the module. Each part (LE Terrestrial Ecology & LE Aquatic Ecology) contributes 50% to the total number of achievable points.

### Evaluation of Module Examination
- Performance Verification – graded

### Limited Number of Participants
- none
<table>
<thead>
<tr>
<th>Remarks</th>
<th>None...</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module Components</td>
<td></td>
</tr>
<tr>
<td>• 240537 Lecture Aquatic Ecology</td>
<td></td>
</tr>
<tr>
<td>• 240731 Lecture Terrestrial Ecology</td>
<td></td>
</tr>
<tr>
<td>• 240793 Excursion Excursion</td>
<td></td>
</tr>
<tr>
<td>• 240766 Examination Ecology</td>
<td></td>
</tr>
<tr>
<td>Components to be offered in the Current Semester</td>
<td>240539 Examination Ecology</td>
</tr>
</tbody>
</table>
Module 41408 Cultural Landscapes
assign to: Module Area Natural Heritage and Cultural Landscapes
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>41408</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title: Cultural Landscapes

Department: Faculty 2 - Environment and Natural Sciences

Responsible Staff Member: Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome:

Students will be able to understand the concept of cultural landscapes, with particular reference to the UNESCO approach. They will be introduced to the most significant types of cultural landscapes, as corresponding to the following categories: landscapes designed and created intentionally by man, organically evolved landscapes, and associative cultural landscapes.

Students will learn how to assess the criteria, OUV, Authenticity and Integrity of these landscapes while being introduced to the concepts and methodologies of Attribute Listing, Attribute Mapping and Comparative Analysis in the framework of cultural landscapes.

Contents:

The course is designed as a combination of seminars with key lectures and excursions. During the seminars, key lectures will introduce the categories of cultural landscapes according to the Operational Guidelines, specific risks and conservation measures. Attribute Listing and Attribute Mapping and their application on cultural landscapes will be explained as well as suitable methods for Comparative Analysis of cultural landscapes discussed.

In selected excursions the categories of cultural landscapes as well as methods for the description and assessment of value based attributes of cultural landscapes will be introduced.

By student group works different categories of cultural landscapes will be examined in the context of OUV, relevant criteria and the attributes conveying the OUV and criteria.
The following topics, methodologies and scientific approaches are part of the class.

- The concept of Cultural Landscapes and its categories
- Cultural Landscapes and the World Heritage Convention and Operational Guideline
- Typology, OUV, Criteria, Authenticity and Integrity
- Attribute Listing and Attribute Mapping
- Comparative Analysis

Recommended Prerequisites
None

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Seminar - 2 hours per week per semester
Excursion - 40 hours
Self organised studies - 110 hours

Teaching Materials and Literature
Literature will be recommended during seminars.

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
- Consecutive Group Presentations, 15 minutes per student for each of them (50 %)
- Written Essay, Structure: Based on presentation (~ 1800 words per person) (50 %)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
None

Module Components
- 2403211 Seminar Cultural Landscapes
- 2403213 Excursion Cultural Landscapes

Components to be offered in the Current Semester
2403211 Seminar Cultural Landscapes - 2 Hours per Term
2403213 Excursion Cultural Landscapes
Module 25419 Heritage Management and Management Plans
assign to: Module Area Management
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>25419</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title                  | Heritage Management and Management Plans
Department                  | Faculty 6 - Architecture, Civil Engineering and Urban Planning
Responsible Staff Member    | Dr. phil. Rudolff, Britta
Language of Teaching / Examination | English
Duration                    | 1 semester
Frequency of Offer           | Every winter semester
Credits                      | 6

Learning Outcome

Rationale:
Successful management is the basis for the sustainable use and preservation of World Heritage Sites. This module provides students with the necessary tools to develop strategic management frameworks and management plans for World Heritage Sites as well as other places of cultural and/or natural significance.

Part 1: Lecture/Seminar: Introduction to World Heritage Management
The first part of this module provides a basic introduction to strategies in heritage management and familiarizes students with key terms and processes for the management of both cultural and natural heritage sites. The module aims to enable students to competently participate in professional debates on management planning and understand the necessary requirements of World Heritage Site Management. It further introduces the latest developments in international guidelines and recommendations for heritage management processes.

Part 2: Lecture/Seminar: World Heritage Management Plans
This second component introduces to strategic and project management processes in Management planning for World Heritage sites and outlines the requirements for World Heritage Management Plans. It also gives students the opportunity to consider heritage management for specific case studies and reflect on the steps necessary for the preparation and implementation of management strategies and actions. Students will be enabled to understand and analyze decision-making processes required to arrive at strategic management objectives and
action plans for specific heritage sites and review existing management plans to evaluate their capacity to guide successful site management.

Contents

Part 1: Lecture/Seminar: Introduction to World Heritage Management

In two separate segments this first part of the modules introduces to basic terminologies in the management of cultural and natural World Heritage sites.

- Natural Heritage Management: The introduction to natural heritage management is focused on basic requirements in the management of World Heritage Sites, planning processes, financial and human resources, sustainable use and benefit sharing, tourism management, as well as monitoring and reporting procedures.
- Cultural Heritage management: The cultural heritage component considers planning and management processes for cultural heritage sites including development planning in urban and land-use schemes, conservation management, participatory decision-making, visitor management, risk prepared as well as monitoring and reporting.

Part 2: Lecture/Seminar: World Heritage Management Plans

The second is focused providing a theoretical overview of the different steps and components required to draft management planning tools for World Heritage Sites. Based on strategic management frameworks, concepts of vision, mission, objectives, strategies, policies and action plans are introduced and developed for World Heritage Management planning. Successively, the course will consider the potentials of different approaches to successful site management based on outlines and formats suggested in the available reading materials as well as an analysis of different existing management plans. Specific emphasis is also given to development of monitoring indicators to enable quality assessments for site management factors and management plan implementation.

Recommended Prerequisites

none

Mandatory Prerequisites

none

Forms of Teaching and Proportion

Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature

• Dudley, Nigel: Guidelines for Applying Protected Area Management Categories, 2008, Gland: IUCN.

Module Examination
Final Module Examination (MAP)
Assessment Mode for Module Examination
One integrated examination, 135 minutes (consisting of an oral group examination, 45 minutes and an individual written examination, 90 minutes).
Evaluation of Module Examination
Performance Verification – graded
Limited Number of Participants
none
Remarks
none
Module Components
• Lecture/Seminar Heritage Management Plans
• Lecture/Seminar International Standards in Heritage Management
• Examination Heritage Management and Management Plans
Components to be offered in the Current Semester
620302 Lecture/Seminar Heritage Management Plans
620303 Lecture/Seminar International Standards in Heritage Management
620382 Examination Heritage Management and Management Plans
Module 37405 Tourism
assign to: Module Area Management
Studienrichtung / Vertiefung:Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37405</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title   Tourism
Tourismus

Department   Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member   Dr. jur. Köstlin, Thomas

Language of Teaching / Examination   English

Duration   1 semester

Frequency of Offer   Every winter semester

Credits   6

Learning Outcome
Students will be introduced to the basic concepts and methods of tourism management and to the current trends of the industry. They will learn to apply these to selected world heritage sites and use different development and mitigation strategies. They will be able to develop models of good practice for tourism management at heritage properties, balancing the tourist use, the regional development and the protection of the sites in the interest of sustainable tourism.

While taking a systematic approach this module will look at definitions of tourism, types, attitudes and interests of visitors, supply and demand in tourism, sustainable tourism and destination development. A special focus will be on the impact of tourism on economy, community and environment. Moreover, the module seeks to develop students’ understanding of issues, tools and strategies in visitor management. It introduces dimensions of visitor management and outlines principles and approaches to the management of visitors at different scales focusing on heritage areas. By the end of the module, students will be able to:

• Develop a systematic understanding of international and domestic tourism
• Identify different forms and types of tourism
• Recognize the different interests of visitors according to their attitudes and motives
• Develop an understanding on tourism demand and supply, destination development and the influence of the tourism generating region.
• Understand the economic, socio-cultural and environmental impacts of tourism
• Critically assess and evaluate various approaches to visitor management
• Develop touristic strategies

Contents
An overview of the following aspects of tourism management
• definition and system of tourism
• tourists and tourism – market environment
• touristic strategy and target audience orientation
• tourism supply (incl. intermediaries in the tourism system)
• tourism generating regions
• destination development and management
• economic, environmental, social and cultural impacts of tourism
• visitor management
• tourism marketing
• public sector involvement and tourism policy

Recommended Prerequisites
None

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
Textbooks
- Du Cros, Hilary/ McKercher, Bob, Cultural Tourism, 2nd ed.; London et al./Routledge/2015
- Inkson, Clare/Minnaert Lynn, Tourism Management – an introduction, London/Sage/2018 – additional material online: https://study.sagepub.com/inkson/student-resources

Special literature
- Leask, Anna/Fyall, Alan/Garrod, Brian, Managing Visitor Attractions – New Directions, Amsterdam et al./Elsevier et al./2008
- Leask, Anna/Fyall, Alan, Managing World Heritage Sites, Amsterdam et al./Elsevier et al./2006
- Mason, Peter: Visitor Management in Protected Areas: From 'Hard' to 'Soft' Approaches, in: Current Issues in Tourism 8 No.2 and 3 (2005, p.181 - 194 (Zeitschriftenzugang online)
- Mathieson, Alister; Wall, Geoffrey: Tourism, Economic, Physical and Social Impacts; London et al./Longman 1982
- De Rojas, Carmen; Carmarero, Carmen: Visitors' Experience, Mood, Satisfaction in a Heritage Context: Evidence from an Interpretation Center, in: Tourism Management 29 (2008), 505 – 537 (Zeitschriftenzugang online)

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
- Group Work presentation (Groups of 4-6 – five minutes per person/personal evaluation) – topic will be assigned to the group about two weeks in advance (40 %)
- Final essay (4000 – 5000 words) – – six weeks work period during February and March. Assignment and deadline will be announced in February. (60 %)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
The course is recommended to students who do not hold a degree in tourism or management with a specialization in tourism. Students holding such a degree are recommended to take one of the more general specialized modules “25419 Heritage Management and Management Plans”, “37406 Fundraising and Finance for Heritage”, “38424 – Marketing, Public Relations and Media”

Module Components
- 2403221 Lecture/Seminar Heritage Tourism
- 620306 Lecture/Seminar Sustainable Tourism and Visitor Management

Components to be offered in the Current Semester
620306 Lecture/Seminar
Tourism and Principles of Tourism Management - 4 Hours per Term
Module 37501 Cultural Management
assign to: Module Area Management
Studienrichtung / Vertiefung:Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37501</td>
<td>Compulsory elective</td>
</tr>
</tbody>
</table>

Modul Title            Cultural Management
Department             Faculty 6 - Architecture, Civil Engineering and Urban Planning
Responsible Staff Member Dr. jur. Köstlin, Thomas
Language of Teaching / Examination English
Duration                1 semester
Frequency of Offer      Every winter semester
Credits                 6

Learning Outcome
Successful management is the basis for the sustainable use of cultural resources, the management of cultural institutions and the organization of cultural events. This module introduces students with the necessary tools to develop and implement projects in the cultural sector as well as successfully manage affairs in cultural institutions like cultural ministries, heritage and memorial sites, museums, foundations or establishments of fine and performing arts. Students will learn the essential basics of cultural management: vision/goals, product/program, customers, customers' benefits, unique selling proposition, market environment, marketing, organization, finances.

Contents
The course program will be following the lines of a business plan process:
- strategy design and analysis | strategic management
- vision | mission statement | goals – objectives – targets – target audience orientation
- cultural offerings – value propositions – unique selling proposition
- market environment | market segmentation
- marketing | program-, communications-, distribution- and price-policies
- organisational structures | governance | essential functions
- financial framework

Recommended Prerequisites
None

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature

- Barringer, Bruce, Preparing successful business plans: an entrepreneurial approach, Upper Saddle River/Pearson/2009
- Yeoman, Ian et al (Ed), Festival and events management: an international arts and culture perspective, Amsterdam et al., Elsevier, 2004 – online available

Module Examination

Continuous Assessment (MCA)

Assessment Mode for Module Examination

- Group Work presentation (Groups of 4-6 – five minutes per person/personal evaluation) – topic will be assigned to the group about three weeks in advance (40 %)
- Final essay (4000 – 5000 words) – six week work period in February and March. Assignment and deadline will be announced in February. (60 %)

Evaluation of Module Examination

Performance Verification – graded

Limited Number of Participants

none

Remarks

The course is recommended to students who do not hold a degree in either business, general management, marketing or cultural/arts management. Students holding such a degree are recommended to take one of the more specialized modules “25419 Heritage Management and Management Plans”, “37405 - Tourism” (HCSM: “11459 Principles of Tourism and Visitor Management”), “37406 Fundraising and Finance for Heritage”, “38424 – Marketing, Public Relations and Media”.
Module Components

• Seminar Project Management
• Vorlesung/Seminar Management in Cultural Institutions
• Prüfung Cultural Management

Components to be offered in the Current Semester

620304 Lecture/Seminar
Cultural Management - 4 Hours per Term
Module 37411 Study Project 2
assign to: Core Modules BTU
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37411</td>
<td>Mandatory</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Study Project 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td>Faculty 2 - Environment and Natural Sciences</td>
</tr>
<tr>
<td>Responsible Staff Member</td>
<td>Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every semester</td>
</tr>
<tr>
<td>Credits</td>
<td>12</td>
</tr>
</tbody>
</table>

Learning Outcome

This module will enable students to apply the skills and knowledge they have acquired from the courses of the World Heritage Studies curriculum into the context of a specific heritage site. Students will carry out in-depth analysis on a chosen topic in relation to a cultural or natural heritage property. The interdisciplinary approach will allow them to examine the site not in an isolated context, but in relation to a wide range of stakeholders. Students will learn how to identify threats and opportunities, as well as how to plan and prioritize project tasks. The study project will enable students to develop, through individual and team work, innovative concepts and strategies for the protection and promotion of heritage sites. Students will develop skills and competencies that are required in heritage projects: scientific research and analysis skills, communication skills, problem-solving skills, competencies for concept development and project management.

Contents

The study project has an interdisciplinary approach and focuses on a wide range of topics and study areas. The project must be completed within one semester, during which the students are expected to acquire and enhance the knowledge of the subject by means of intensive research both in class and in the course of independent work (group and individual). By the end of the semester, students are expected to develop their own approaches and ideas for particular topics related to the project. Elaborated strategies, guidelines and ideas have to be presented in a final report. The study project combines various teaching and learning methods, which may include:
• Seminars,
• Lectures,
• Individual study,
• Group work,
• Workshops,
• Presentations,
• Field trips,
• Work with relevant databases,
• Interviews,
• Research

The number of teaching hours per week per semester (SWS) will depend on the project-specific teaching and learning methods. They will usually range from 2 to 4 SWS.

Thematically, study projects cover a wide range of topics related to cultural and natural heritage. These include:
• Conservation and management of heritage sites,
• Tourism management,
• Rehabilitation of historic sites and regions,
• Landscape planning,
• Landscape archaeology,
• Art history,
• Museums,
• Urban planning,
• Interpretation and presentation of heritage sites,
• Nomination of sites on the World Heritage List,
• Project management.

A list of the study projects offered each semester is announced to the students by the respective teaching staff in advance. The students choose among the available options and sign up for the project which best suits their personal research interests.

Recommended Prerequisites

Modules 37407 Introduction / Coaching and 37408 World Heritage Studies - Body of Knowledge

Mandatory Prerequisites

none

Forms of Teaching and Proportion

Study project - 4 hours per week per semester
Self organised studies - 300 hours

Teaching Materials and Literature

Depending on the focus of the project

Module Examination

Continuous Assessment (MCA)

Assessment Mode for Module Examination

• Interim Presentation/s on the subject of the study project (possible formats: individual or group presentations, excursion report, poster presentation, simulation, interview) – usually 50 % of the grade
• Study Project (possible formats: report, seminar paper, portfolio, essay, case study) – usually 50 % of the grade

Number, format and weighting of partial performance/s for the module examination (module grade) are announced in the respective seminar.

Evaluation of Module Examination

Performance Verification – graded
Limited Number of Participants

none

Remarks

Taking into consideration the above-mentioned prerequisites, students are expected to enroll in Study Projects 1 and 2 during the 2nd and 3rd semester of their studies respectively. However, should a student prefer to take both Study Projects within one semester (either 2nd, or 3rd), this option is possible as well.

Plagiarism

Please, note that plagiarism (copying from other sources without properly acknowledging these sources in the text and/or bibliography) is considered a serious breach of academic working standards in Germany. In case of proven plagiarism the student will fail the course and excluded from further assessments in the respective semester (cf. §16, par. 6 of the BTU General Examination and Study Regulations for Master Programmes, as of December 21, 2010).

Module Components

One of offered projects

Components to be offered in the Current Semester

2403123 Study project
Study Project Mitigation Strategies for Tourism Impacts - 4 Hours per Term

620305 Study project
Glass Settlement Baruth - Heritage Management Analysis - 4 Hours per Term

620319 Study project
Study Project: World Heritage Global Strategy - 4 Hours per Term

620383 Study project
Study Project Thomas Köstlin - 4 Hours per Term
Module 11377 History of Architecture
assign to: Optional Modules BTU
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11377</td>
<td>Optional</td>
</tr>
</tbody>
</table>

Modul Title: History of Architecture
Geschichte der Architektur

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Prof. Dr.-Ing. Rheidt, Klaus

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome:
- Ability to describe, classify and assess historic architectural monuments.
- Ability to analyse historical architecture

Contents:
- Introduction to the history of architecture
- The lectures on the "History of Architecture" explain the historical evolution of architecture/architectural styles based on examples of buildings from different time periods and from various countries.
- Examples will focus on European architecture with a comparative view to buildings from countries outside of Europe.
- Workshops to train the analysis of historical buildings

Recommended Prerequisites: none

Mandatory Prerequisites: none

Forms of Teaching and Proportion:
- Lecture - 2 hours per week per semester
- Study project - 2 hours per week per semester
- Self organised studies - 120 hours

Teaching Materials and Literature:
The bibliography will be presented in class.

Module Examination:
Prerequisite + Final Module Examination (MAP)

Assessment Mode for Module Examination:
Prerequisite:
Successful Presentation
Final Module Examination:
Written Examination (90 Min.)

Stand: 01. Oktober 2019
### Evaluation of Module Examination
- Performance Verification – graded

### Limited Number of Participants
- none

### Remarks
- none

### Module Components
- Attendance in lectures and participation in the project

### Components to be offered in the Current Semester
- **620106** Lecture/Seminar
  - History of Architecture - 4 Hours per Term
- **620181** Examination
  - History of Architecture
Module 11378 Archaeology
assign to: Optional Modules BTU
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>11378</td>
<td>Optional</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Archaeology</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td>Archäologie</td>
</tr>
<tr>
<td>Faculty 6 - Architecture, Civil Engineering and Urban Planning</td>
<td></td>
</tr>
<tr>
<td>Responsible Staff Member</td>
<td>Prof. Dr.-Ing. Rheidt, Klaus</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every winter semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
<tr>
<td>Learning Outcome</td>
<td>Basic knowledge of archaeological research methods and their contribution to the creation of heritage.</td>
</tr>
<tr>
<td>Contents</td>
<td>The lectures on &quot;archaeology&quot; are intended to familiarize students with fundamental archaeological approaches and methods, including the significance of archaeological research and inherent dangers of archaeological projects at heritage sites.</td>
</tr>
<tr>
<td>Recommended Prerequisites</td>
<td>none</td>
</tr>
<tr>
<td>Mandatory Prerequisites</td>
<td>none</td>
</tr>
<tr>
<td>Forms of Teaching and Proportion</td>
<td>Lecture - 2 hours per week per semester</td>
</tr>
<tr>
<td></td>
<td>Seminar - 2 hours per week per semester</td>
</tr>
<tr>
<td></td>
<td>Self organised studies - 120 hours</td>
</tr>
<tr>
<td>Teaching Materials and Literature</td>
<td>The bibliography will be presented in class.</td>
</tr>
<tr>
<td>Module Examination</td>
<td>Final Module Examination (MAP)</td>
</tr>
<tr>
<td>Assessment Mode for Module Examination</td>
<td>Research paper (approximately 15-20 pages)</td>
</tr>
<tr>
<td>Evaluation of Module Examination</td>
<td>Performance Verification – graded</td>
</tr>
<tr>
<td>Limited Number of Participants</td>
<td>none</td>
</tr>
<tr>
<td>Remarks</td>
<td>Maximum 25 participants</td>
</tr>
</tbody>
</table>

Stand: 01. Oktober 2019
### Module Components

**Components to be offered in the Current Semester**

- **620105** Lecture/Seminar Archaeology - 4 Hours per Term
- **620186** Examination Exam Archaeology
Module 22504 Architecture, City, Space
assign to: Optional Modules BTU
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>22504</td>
<td>Optional</td>
</tr>
</tbody>
</table>

Modul Title: Architecture, City, Space

Architektur, Stadt, Raum

Department: Faculty 6 - Architecture, Civil Engineering and Urban Planning

Responsible Staff Member: Prof. Dr.-Ing. (I) Fein, Raimund

Language of Teaching / Examination: English

Duration: 2 semesters

Frequency of Offer: Every summer semester

Credits: 6

Learning Outcome: This module is aimed to generate a basic understanding of the complexity of architecture, space and urban planning in relation to world heritage sites. A first insight into a wide range of different architectural and urban design topics is meant to enable students to an initial understanding and judgement of architectural and urban environments.

Contents: The module is on the one hand focused on the imparting of basic structural and construction related knowledge as well as a first approach to architectural tools and media and the basic understanding of architectural, urban and spatial concepts. It furthermore deals with the application and deepening of the gained knowledge. With the help of examples architectural, spatial and urban design concepts will be analysed with regard to their design determining factors and conceptional and spatial qualities. The result will be a first valuation of the examined concepts.

Recommended Prerequisites: none

Mandatory Prerequisites: none

Forms of Teaching and Proportion: Seminar - 4 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature: Topic related references

Module Examination: Prerequisite + Final Module Examination (MAP)
### Assessment Mode for Module Examination

Prerequisite:
- Seminar presentation (ca. 15 min) with following discussion

Final modul examination:
- Written essay with graphical components

The form of the written essay will be determined in the first lecture.

### Evaluation of Module Examination

Performance Verification – graded

### Limited Number of Participants

none

### Remarks

none

### Module Components

Seminar Architecture City Space. Whose architecture? Whose City?

### Components to be offered in the Current Semester

No assignment
Module 24103 Urban Planning - Life, Work and Recreation in the Future

assign to: Optional Modules BTU
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>24103</td>
<td>Optional</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Urban Planning - Life, Work and Recreation in the Future</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td>Faculty 6 - Architecture, Civil Engineering and Urban Planning</td>
</tr>
<tr>
<td>Responsible Staff Member</td>
<td>Stevens, J. Miller</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every winter semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
</tbody>
</table>

Learning Outcome:
Our world is becoming more and more urban. Today the urban population already comprises more than fifty per cent of the world population - in 2030 it is predicted to be more than sixty per cent. The module provides insights into the main drivers of these global urbanisation processes and their accompanying phenomena as well as current challenges for sustainable urban development and will discuss and explain strategies and instruments of urban planning applicable in the different spatial contexts. Globalisation and industrialisation, urban growth and sprawl, the environmental damage done and the vulnerability to the impacts of the man-made climate change are some of the key topics to be discussed in the broader context of the goal of sustainable urban development. They will be illustrated by taking a closer look at metropolitan areas especially in the southern hemisphere, where most of the global urbanisation takes part.

Students acquire detailed knowledge about general questions and current trends of urban planning and development related to the different elements of sustainable urban development such as urban structure, transport and mobility, resources and energy, environment and climate and the socioeconomic context. The module discusses political, economic, social and cultural trends and projections (e.g. demographic change, leisure and consumer behavior, new forms of work and employment, globalisation) and their spatial impact on the local, national and international level.

In addition, the module enables students to realise and understand the urban dynamics and their impact on urban structures with a specific
regard to existing urban structures and values of the built and non-built environment. This module will allow students:
• to identify the factors influencing urban change
• to identify the current challenges of sustainable urban development
• to analyse urban structures and functions
• to understand the concepts, analytical methods and planning tools required for sustainable urban and regional planning
• to understand the impact of urban development on heritage sites and local communities.

Contents
• Forms and processes of sustainable urban development
• Main concepts and approaches as well as methods and instruments of sustainable urban planning
• Identification of the urban/regional profiles and (environmental, physical, social, demographic, economic, cultural setting)
• Stakeholder analysis and participatory approaches to urban and regional planning
• Integrated and strategic planning and management concepts for urban areas.

The participants will contribute to the content with the analysis of sectoral approaches, integrated strategies and relevant case studies. A special focus in this field will be innovative, i.e. future-oriented planning approaches and processes which can be used as a basis for discussing expert opinions and developing concepts within the seminar.

Recommended Prerequisites
none

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Study project - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
Depending on the seminar topic

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
• Oral presentation of seminar paper, usually 15 minutes (50%)
• Lyrically and / or graphic elaboration of the topic of seminar paper (50%)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
none

Module Components
• Seminar (SP/WHS M1) Urban Dynamics: Challenges of Urban Development in Megacities
• Examination (SP/WHS M1) Urban Dynamics: Challenges of Urban Development in Megacities

Components to be offered in the Current Semester
640105 Seminar
Urban Dynamics: Challenges of Urban Development in Megacities
640182 Examination
Urban Dynamics: Challenges of Urban Development in Megacities
Module 25106 Conservation / Building in Existing Fabric
assign to: Optional Modules BTU
Studienrichtung / Vertiefung:Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>25106</td>
<td>Optional</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Modul Title</th>
<th>Conservation / Building in Existing Fabric</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department</td>
<td>Rekonstruktion und Erhaltungsarbeiten / Neubau im Bestand</td>
</tr>
<tr>
<td>Responsible Staff Member</td>
<td>Prof. Dr.phil. Schmidt, Leopold</td>
</tr>
<tr>
<td>Language of Teaching / Examination</td>
<td>English</td>
</tr>
<tr>
<td>Duration</td>
<td>1 semester</td>
</tr>
<tr>
<td>Frequency of Offer</td>
<td>Every winter semester</td>
</tr>
<tr>
<td>Credits</td>
<td>6</td>
</tr>
<tr>
<td>Learning Outcome</td>
<td>The module aims at providing a theoretical basis of methods employed in the conservation of architecture heritage. Transdisciplinary skills are conveyed enabling the students to employ methods for analysing and assessing the cultural significance of architectural heritage and ways and means to retain their significance in these places.</td>
</tr>
<tr>
<td>Contents</td>
<td>The history of architectural conservation, in particular the development of the values associated with architectural heritage, forms part of the theoretical background of this module. In addition, the various charters and international standards dealing with the assessment of the cultural significance of historic sites are discussed. Contemporary challenges in the conservation practice, such as the management of change, or the preservation of the values of cultural sites are examined. Study cases provide an insight into the challenges contemporary architects and conservation experts are faced with today when dealing with the conservation of sites and the preservation of the cultural significance manifested in the many historic layers an traces at a site.</td>
</tr>
<tr>
<td>Recommended Prerequisites</td>
<td>none</td>
</tr>
<tr>
<td>Mandatory Prerequisites</td>
<td>none</td>
</tr>
<tr>
<td>Forms of Teaching and Proportion</td>
<td>Lecture - 4 hours per week per semester</td>
</tr>
<tr>
<td></td>
<td>Self organised studies - 120 hours</td>
</tr>
<tr>
<td>Teaching Materials and Literature</td>
<td>Will be announced during the sessions</td>
</tr>
<tr>
<td>Module Examination</td>
<td>Final Module Examination (MAP)</td>
</tr>
<tr>
<td>------------------------------------</td>
<td>--------------------------------</td>
</tr>
<tr>
<td>Assessment Mode for Module</td>
<td>Written Examination (90 min.)</td>
</tr>
<tr>
<td>Examination</td>
<td></td>
</tr>
<tr>
<td>Evaluation of Module Examination</td>
<td>Performance Verification – graded</td>
</tr>
<tr>
<td>Limited Number of Participants</td>
<td>none</td>
</tr>
<tr>
<td>Remarks</td>
<td>none</td>
</tr>
<tr>
<td>Module Components</td>
<td>• 620401 Lecture Architectural Conservation - Heritage in Context</td>
</tr>
<tr>
<td></td>
<td>• 620480 Examination Architectural Conservation - Heritage in Context</td>
</tr>
<tr>
<td>Components to be offered in the</td>
<td>620401 Lecture Architectural</td>
</tr>
<tr>
<td>Current Semester</td>
<td>Conservation - Heritage in Context - 4 Hours per Term</td>
</tr>
<tr>
<td></td>
<td>620480 Examination Architectural Conservation - Heritage in Context</td>
</tr>
</tbody>
</table>
Module 37405 Tourism
assign to: Optional Modules BTU
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37405</td>
<td>Optional</td>
</tr>
</tbody>
</table>

**Modul Title**  
Tourism

**Department**  
Faculty 6 - Architecture, Civil Engineering and Urban Planning

**Responsible Staff Member**  
Dr. jur. Köstlin, Thomas

**Language of Teaching / Examination**  
English

**Duration**  
1 semester

**Frequency of Offer**  
Every winter semester

**Credits**  
6

**Learning Outcome**  
Students will be introduced to the basic concepts and methods of tourism management and to the current trends of the industry. They will learn to apply these to selected world heritage sites and use different development and mitigation strategies. They will be able to develop models of good practice for tourism management at heritage properties, balancing the tourist use, the regional development and the protection of the sites in the interest of sustainable tourism. While taking a systematic approach this module will look at definitions of tourism, types, attitudes and interests of visitors, supply and demand in tourism, sustainable tourism and destination development. A special focus will be on the impact of tourism on economy, community and environment. Moreover, the module seeks to develop students’ understanding of issues, tools and strategies in visitor management. It introduces dimensions of visitor management and outlines principles and approaches to the management of visitors at different scales focusing on heritage areas. By the end of the module, students will be able to:

- Develop a systematic understanding of international and domestic tourism
- Identify different forms and types of tourism
- Recognize the different interests of visitors according to their attitudes and motives
- Develop an understanding on tourism demand and supply, destination development and the influence of the tourism generating region.
- Understand the economic, socio-cultural and environmental impacts of tourism
• Critically assess and evaluate various approaches to visitor management
• Develop touristic strategies

Contents
An overview of the following aspects of tourism management
• definition and system of tourism
• tourists and tourism – market environment
• touristic strategy and target audience orientation
• tourism supply (incl. intermediaries in the tourism system)
• tourism generating regions
• destination development and management
• economic, environmental, social and cultural impacts of tourism
• visitor management
• tourism marketing
• public sector involvement and tourism policy

Recommended Prerequisites
None

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature
Textbooks
- Du Cros, Hilary/ McKercher, Bob, Cultural Tourism, 2nd ed.; London et al./Routledge/2015
- Inkson, Clare/Minnaert Lynn, Tourism Management – an introduction, London/Sage/2018 – additional material online: https://study.sagepub.com/inkson/student-resources

Special literature
- Leask, Anna/Fyall, Alan/Garrod, Brian, Managing Visitor Attractions – New Directions, Amsterdam et al./Elsevier et al./2008
- Leask, Anna/Fyall, Alan, Managing World Heritage Sites, Amsterdam et al./Elsevier et al./2006
- Mathieson, Alister; Wall, Geoffrey: Tourism, Economic, Physical and Social Impacts; London et al./Longman 1982
- De Rojas, Carmen; Carmarero, Carmen: Visitors’ Experience, Mood, Satisfaction in a Heritage Context: Evidence from an Interpretation Center, in: Tourism Management 29 (2008), 505 – 537 (Zeitschriftenzugang online)

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
- Group Work presentation (Groups of 4-6 – five minutes per person/personal evaluation) – topic will be assigned to the group about two weeks in advance (40 %)
- Final essay (4000 – 5000 words) – – six weeks work period during February and March. Assignment and deadline will be announced in February. (60 %)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
The course is recommended to students who do not hold a degree in tourism or management with a specialization in tourism. Students holding such a degree are recommended to take one of the more general specialized modules “25419 Heritage Management and Management Plans”, “37406 Fundraising and Finance for Heritage”, “38424 – Marketing, Public Relations and Media”

Module Components
- 2403221 Lecture/Seminar Heritage Tourism
- 620306 Lecture/Seminar Sustainable Tourism and Visitor Management

Components to be offered in the Current Semester
620306 Lecture/Seminar Tourism and Principles of Tourism Management - 4 Hours per Term
Module 37501 Cultural Management
assign to: Optional Modules BTU
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>37501</td>
<td>Optional</td>
</tr>
</tbody>
</table>

Modul Title                        Cultural Management
Department                        Faculty 6 - Architecture, Civil Engineering and Urban Planning
Responsible Staff Member          Dr. jur. Köstlin, Thomas
Language of Teaching / Examination English
Duration                          1 semester
Frequency of Offer                Every winter semester
Credits                            6

Learning Outcome                  Successful management is the basis for the sustainable use of cultural resources, the management of cultural institutions and the organization of cultural events. This module introduces students with the necessary tools to develop and implement projects in the cultural sector as well as successfully manage affairs in cultural institutions like cultural ministries, heritage and memorial sites, museums, foundations or establishments of fine and performing arts. Students will learn the essential basics of cultural management: vision/goals, product/program, customers, customers' benefits, unique selling proposition, market environment, marketing, organization, finances.

Contents                          The course program will be following the lines of a business plan process:
- strategy design and analysis | strategic management
- vision | mission statement | goals – objectives – target audiences – target audience orientation
- cultural offerings – value propositions – unique selling proposition
- market environment | market segmentation
- marketing | program-, communications-, distribution- and price-policies
- organisational structures | governance | essential functions
- financial framework

Recommended Prerequisites         None
Mandatory Prerequisites           none
Forms of Teaching and Proportion  Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature

- Barringer, Bruce, Preparing successful business plans: an entrepreneurial approach, Upper Saddle River/Pearson/2009
- Yeoman, Ian et al (Ed), Festival and events management: an international arts and culture perspective, Amsterdam et al., Elsevier, 2004 – online available

Module Examination

Continuous Assessment (MCA)

Assessment Mode for Module Examination

- Group Work presentation (Groups of 4-6 – five minutes per person/personal evaluation) – topic will be assigned to the group about three weeks in advance (40 %)
- Final essay (4000 – 5000 words) – six week work period in February and March. Assignment and deadline will be announced in February. (60 %)

Evaluation of Module Examination

Performance Verification – graded

Limited Number of Participants

none

Remarks

The course is recommended to students who do not hold a degree in either business, general management, marketing or cultural/arts management. Students holding such a degree are recommended to take one of the more specialized modules “25419 Heritage Management and Management Plans”, “37405 - Tourism” (HCSM: “11459 Principles of Tourism and Visitor Management”), “37406 Fundraising and Finance for Heritage”, “38424 – Marketing, Public Relations and Media”.

Stand: 01. Oktober 2019
Module Components

- Seminar Project Management
- Vorlesung/Seminar Management in Cultural Institutions
- Prüfung Cultural Management

Components to be offered in the Current Semester

620304 Lecture/Seminar
Cultural Management - 4 Hours per Term
Module 41217 General and Applied Ecology
assign to: Optional Modules BTU
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>41217</td>
<td>Optional</td>
</tr>
</tbody>
</table>

Modul Title: General and Applied Ecology
Allgemeine und Angewandte Ökologie

Department: Faculty 2 - Environment and Natural Sciences

Responsible Staff Member: Prof. Dr. rer. nat. Birkhofer, Klaus

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome:
The Module General and Applied Ecology provides an overview of the basic and applied aspects of ecology.

Part "Fundamentals of Ecology"
The lectures provide a comprehensive overview of modern concepts of ecology including ecophysiology, population and community ecology. Students will learn about
- basic concepts of ecology
- analyses of simple and more complex ecological data
- the diversity of ecosystems and organisms
- contemporary challenges in ecology

Part "Ecological Methods and Models"
Ecological research requires a fundamental understanding of sampling techniques and designs and a solid ability to read and present scientific content. Students will learn about
- basic concepts of study design
- sampling techniques
- understanding & presenting the content of scientific studies (talk)

Contents
Part "Fundamentals of Ecology"
- What is ecology?
- Organisms in the environment
- Ecophysiology
- Population ecology
- Community ecology
- Understanding biodiversity
Part "Ecological Methods and Models"

- How to present a scientific study?
- Study design & hypothesis testing
- Sampling organisms

Recommended Prerequisites
Bachelor Module “Ecology”, Statistics, Biology

Mandatory Prerequisites
none

Forms of Teaching and Proportion
Lecture - 2 hours per week per semester
Seminar - 2 hours per week per semester
Self organised studies - 120 hours

Teaching Materials and Literature

Part "Fundamentals of Ecology"
The class is organized as lectures complemented by discussions and individual contributions. All slides and schedules are available in Moodle. Self-organized work, in particular independent acquisition of relevant ecological information, is required.

Textbooks

EBooks
Jorgensen - Encyclopedia of Ecology
Levin - Encyclopedia of Biodiversity
Levin – The Princeton Guide to Ecology

Part "Ecological Methods and Models"
The class is organized as lectures and seminars for oral presentations by students. Slides and schedules are available in Moodle. Self-organized work, in particular independent acquisition of relevant ecological information, is required.

Textbooks
Quinn, G.P. & Keough, M.J. 2002 Experimental design and data analysis for biologists. Cambridge Univ. Press

EBooks
Pla - Quantifying Functional Biodiversity
Adams – Species Richness
## Module Examination

**Continuous Assessment (MCA)**

### Assessment Mode for Module Examination

- **Part "Fundamentals of Ecology"**
  - written exam, 60 min. (50%)

- **Part "Ecological Methods and Models"**
  - One presentation of a scientific paper as 10 min. oral talk (50%)

### Evaluation of Module Examination

Performance Verification – graded

### Limited Number of Participants

none

### Remarks

Complementary module WHS

### Module Components

- 240745 Lecture/Seminar Fundamentals of Ecology
- 240746 Lecture/Seminar Ecological Methods and Models

### Components to be offered in the Current Semester

- **240745** Lecture/Seminar Fundamentals of Ecology
- **240746** Lecture/Seminar Ecological Methods and Models
Module 41408 Cultural Landscapes
assign to: Optional Modules BTU
Studienrichtung / Vertiefung: Doppelmaster-Programm

Study programme World Heritage Studies

<table>
<thead>
<tr>
<th>Degree</th>
<th>Module Number</th>
<th>Module Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts</td>
<td>41408</td>
<td>Optional</td>
</tr>
</tbody>
</table>

Modul Title: Cultural Landscapes

Department: Faculty 2 - Environment and Natural Sciences

Responsible Staff Member: Prof. Dr. Dr.h.c. (NMU, UA) Schmidt, Michael

Language of Teaching / Examination: English

Duration: 1 semester

Frequency of Offer: Every winter semester

Credits: 6

Learning Outcome:
Students will be able to understand the concept of cultural landscapes, with particular reference to the UNESCO approach. They will be introduced to the most significant types of cultural landscapes, as corresponding to the following categories: landscapes designed and created intentionally by man, organically evolved landscapes, and associative cultural landscapes.

Students will learn how to assess the criteria, OUV, Authenticity and Integrity of these landscapes while being introduced to the concepts and methodologies of Attribute Listing, Attribute Mapping and Comparative Analysis in the framework of cultural landscapes.

Contents:
The course is designed as a combination of seminars with key lectures and excursions. During the seminars, key lectures will introduce the categories of cultural landscapes according to the Operational Guidelines, specific risks and conservation measures. Attribute Listing and Attribute Mapping and their application on cultural landscapes will be explained as well as suitable methods for Comparative Analysis of cultural landscapes discussed.

In selected excursions the categories of cultural landscapes as well as methods for the description and assessment of value based attributes of cultural landscapes will be introduced.

By student group works different categories of cultural landscapes will be examined in the context of OUV, relevant criteria and the attributes conveying the OUV and criteria.
The following topics, methodologies and scientific approaches are part of the class.

- The concept of Cultural Landscapes and its categories
- Cultural Landscapes and the World Heritage Convention and Operational Guideline
- Typology, OUV, Criteria, Authenticity and Integrity
- Attribute Listing and Attribute Mapping
- Comparative Analysis

Recommended Prerequisites
None

Mandatory Prerequisites
none

Forms of Teaching and Proportion
- Seminar - 2 hours per week per semester
- Excursion - 40 hours
- Self organised studies - 110 hours

Teaching Materials and Literature
Literature will be recommended during seminars.

Module Examination
Continuous Assessment (MCA)

Assessment Mode for Module Examination
- Consecutive Group Presentations, 15 minutes per student for each of them (50 %)
- Written Essay, Structure: Based on presentation (~ 1800 words per person) (50 %)

Evaluation of Module Examination
Performance Verification – graded

Limited Number of Participants
none

Remarks
None

Module Components
- 2403211 Seminar Cultural Landscapes
- 2403213 Excursion Cultural Landscapes

Components to be offered in the Current Semester
- 2403211 Seminar Cultural Landscapes - 2 Hours per Term
- 2403213 Excursion Cultural Landscapes
Erläuterungen


The module catalogue is part of the examination regulation and as such establishes the legal basis for studies according to the rules. Furthermore, it should also give orientation for the organisation of the studies.

This module catalogue was generated automatically by the examination administration system on the base of the examination regulation on the 1 October 2019, for the Master (universitär) of World Heritage Studies (research-oriented profile). The examination version is the 2008, Catalogue contains all allocated modules including the detailed module descriptions from 1 October 2019. Apart from the composition of all components of a module, the list of lectures, seminars and events for the current semester according to the catalogue of lectures of the BTU is displayed.