

Thousands of business successions

Dear alumni,

»opportunity is missed, because it is dressed in overalls and looks like work«, said entrepreneur Thomas Edison. This quote fits to our region with thousands of company successions. Indeed the generational change looks like a lot of work, sometimes in overalls, but it offers great opportunities for entrepreneurs. Especially our alumni with professional experience are welcome as successors, who benefit from new networks, which we will briefly introduce. Maybe it sparks your entrepreneurship for the region.

Kind regards from your alumni office
Daniel Ebert

INHALT

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1 Challenge accepted

BTU Foundation Service helps with business successions

Anyone who can imagine taking on a company starts with a lot of questions - financing models, contract designs, assessments of corporate values, taxes, leadership skills and other aspects can overwhelm anyone. Much overlaps with topics of starting up a business. Therefore, our foundation service is now also the central point of contact for company successors. The service is valid for alumni up to seven years after graduation.

<https://www.b-tu.de/gruendungsservice/>

2 Networks and experiences

IHK and HWK are helping

Business successions require awareness, time and advice on all sides - this can take years. Finding a matching company can take a year or two, plus years of regular introductions and transitions. It is a big topic and affects over a quarter of all regional companies, because the bosses are already older than 60. That means thousands of companies need successors - especially in the fields of electrical / metal, construction, services, trade and tourism. The Chamber of Commerce and Industry (IHK) mediates between companies and successors, and the Chamber of Trade (HWK) helps with craft businesses.

www.cottbus.ihk.de/starthilfe/Unternehmensnachfolge

www.hwk-cottbus.de/artikel/unternehmensnachfolge-7,0,43.html

3 Alumna Anja Beck

Networker for business successions

Anja Beck studied business administration on campus Senftenberg until 2006 and worked as a business assistant, project manager, marketing manager and many years in business development. She has been working at the Chamber of Commerce and Industry (IHK) since 2018 and supports companies with successions - also as regional partner of the nexxt change network, which is the largest contact exchange for successions in Germany. The platform is only in German, but maybe you will find your way seeking for an entrepreneurial opportunity. Learn more about Anja Beck in one of the upcoming [Alumni of the Month](#) Interviews.

www.nexxt-change.org

4 News for local alumni

University sports for alumni fee

Sport connects! Get sporty for the alumni fee for 20€ each semester. When booking a course, simply select alumni and show a copy of the university certificate to the trainer to identify as alumni. Of course students have priority, but most of our 110 sports courses have space for alumni - from Aikido to Zumba there is something for everyone.

www.b-tu.de/sport

5 News from the campus

Art and Campus

The BTU Cottbus-Senftenberg honors the art works on our locations with a bilingual publication in German and English. The department Plastisches Gestalten from Prof Jo Achermann offers a German tour via app and website. If enough alumni come together, Prof Achermann will also offer a personal tour. If you are interested, please send a mail to daniel.ebert@b-tu.de.

www.b-tu.de/fg-gestalten/partner/kunst-campus

6 Save the Date

18. Nov. 2018 | 19:30 | Closing concert academic orchestra „Collegium musicum“
Dieselkraftwerk, Am Amtsteich 15, Cottbus

13. Dez. 2018 | 18:00 | After Work with Alumna Anja Beck for business successions
Heim[e]lich, Karl-Liebknecht-Str. 25, Cottbus
Please register at Beck@cottbus.ihk.de

25. Jan. 2019 | 20:00 | University Ball
Mensa, Zentralcampus Cottbus
Tickets are available at Zentralcampus Cottbus

27. Jan. 2019 | 16:00 | Closing concert Tschaikowski Projekt on piano
Konzertsaal Haus 7, Campus Cottbus Sachsendorf

28. Jan. 2019 | 21:00 | Closing concert Jazz/Rock/Pop
Club Bebel, Nordstr. 4, Cottbus

22. Mai 2019 | Campus-X-Change (Job fair)
Events in Cottbus and Senftenberg are in planning

Herausgeber:

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