GLOBAL MARKETS, GLOBAL TECHNOLOGY, AND GLOBAL STUDENTS?

Ulrich L. Rohde, Prof. Dr. Ing. habil Partner of Rohde & Schwarz GmbH & Co. KG





Historic venue
where Leibnitz,
Einstein, and
Heisenberg
presented
groundbreaking
ideas.

Academy
President Prof.
Schwaiger
pictured right





DEPARTMENT OF ELECTRICAL ENGINEERING

With the approval of the Faculty hereby recognizes the permanent appointment of



ULRICH L.ROHDE

Professor of Electrical Engineering

Wayne H. Chen_ Dean, College of Engineering Donald J. Childers

Chairman, Department of





Which Rohde

has this day been admitted into Membership in

Eta Kappa Nu Association

in recognition of his excellent scholarship and other attainments by which he has manifested interest and ability in the Profession of Electrical Engineering. Epsilon Sigma Chapter May 22, 1977



Secretary of Chapter

The George Washington University

THE DEPARTMENT OF ELECTRICAL ENGINEERING

With the approval of the Faculty hereby recognizes the permanent appointment of

Ulvich L. Rohde

as

Adjunct Professor of Electrical Engineering

Arthur D. Briedman

May 4, 1982

Chairman, Department of Electrical

ROMANIA MINISTERUL INVATAMANTULUI UNIVERSITATEA DIN ORADEA



DIPLOMA

The University of Oradea, with the recommendation of the Senate and the Faculty hereby appoints permanently

Ulrich L. Rohde

as Professor of Electrical Engineering and Microwave Technology.



Rector prof. dr. ing. TEODOR MAGHIAR May 30, 1997





THE

SCHOOL OF ELECTRONICS AND DIGITAL MEDIA

With the approval of the Faculty of Engineering and Physical Sciences hereby recognises the appointment of

Ulrich L Rohde

as

Honorary Visiting Professor of Electronic and Microwave Engineering

October 1, 1998

Head, School of Electronics and Digital Media

Lac D. Eamshaw

Dean, Faculty of Engineering and Physical Sciences





Brandenburgische Technische Universität Cottbus

Urkunde

Herr Ulrich L. Rohde PhD Prof. Dr. h. c. mult.

wird auf Antrag der Fakultät für Maschinenbau, Elektrotechnik und Wirtschaftsingenieurwesen gemäß § 52 Absatz 2 des Brandenburgischen Hochschulgesetzes

zum

Honorarprofessor

für das Fachgebiet

Hochfrequenz- und Mikrowellenschaltungstechnik

bestellt.

Cottbus, den 18. April 2002

Der Präsident

Prof. Dr. rer. nat. habil. Dr. h. c. Ernst Sigmund





Technische Universität München

With this certificate the Technische Universität München awards

PROF. DR.-ING. HABIL. DR. H.C. MULT.
ULRICH L. ROHDE
born Mai 20, 1940 in Munich

the title of GUEST LECTURER

for research stays at the Technische Universität München

4

Munich, February 28, 2012

Prof. Dr.-Ing. Liqiu Meng Vice-President



Im Namen der

Bundesrepublik Deutschland

bestelle ich

Herrn

Prof. Dr.-Ing. habil. Dr. h.c. mult. ULRICH L. ROHDE

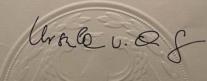
zum

Honorarprofessor

an der Universität der Bundeswehr München

Bonn, den 12. Züli 2017

Die Bundesministerin der Verteidigung



Translation

In the name of the Federal Republic of Germany
I appoint

Prof. Dr.-lng. habil. Dr. h.c mult. ULRICH L. ROHDE as

Honorary Professor
At the Universität der Bundeswehr München
(University of the federal armed forces in Munich
Germany)

Bonn, 12 July 2017

Secretary of Defense

Ursula von der Leyen



Ulrich L. Rohde

Visiting Scientist, Research Laboratory of Electronics

ulrohde@mit.edu





ULRICH L. ROHDE

Visiting Scientist
Microsystems Technology Laboratories

Massachusetts Institute of Technology

60 Vassar Street, 39-559 Cambridge, MA 02139

617-252-3177 ulrohde@mit.edu





International communications market

The technologies involved are a combination of analog and digital applications as well as passive and active components.

The globally/universally useful RF engineering additionally understands

- A/D converters
- DSP, digital signal processing (DSP),
- Micro processor coding in C++
- Data science in Python
- Business education (MBA)
- Innovative design with an eye for quality and reliability of the product.

Analog Technology, Examples

RF front ends consists of

- Analog low noise preamplifiers
- "Linear mixers"
- PLL based synthesizers with low power consumption

Design parameters may be:

- Noise figure, i.e.: < 1dB
- Intermodulation distortion IP3>1dBm
- Input selectivity
- Phase noise (-145dBc/Hz @ 200KHz)
- Settling speed, less than 1mS

Digital Technology Example

Analog to digital converters (A/D)

- Optimized IF frequencies
- Impedance matching
- Overload and saturation vs. noise figure

Design decisions may be:

- IF selectivity
- Coding scheme
- Composite filters implementation in DSP
- Automatic gain routines
- Computational delay time

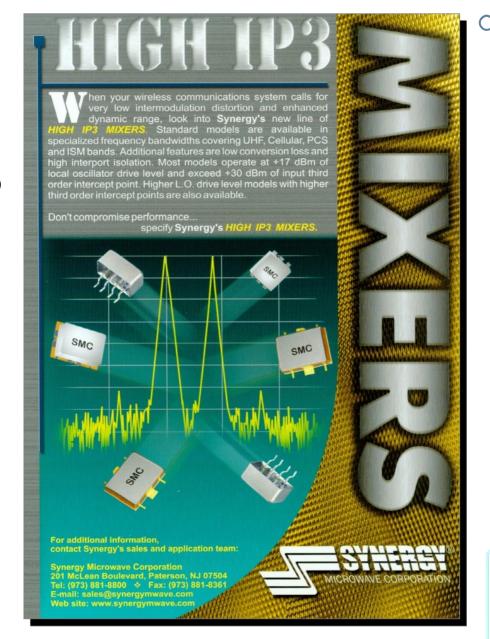
ANALOG AND DIGITAL TECHNIQUES





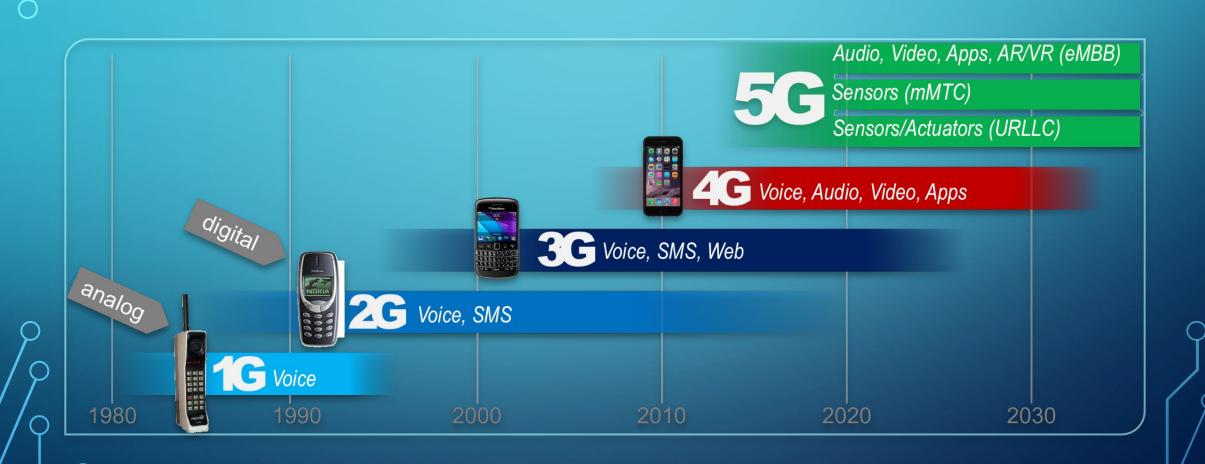
HIGH PERFORMANCE ANALOG TECHNIQUES

AN EXAMPLE





Evolution of the cellular technologies



EVOLUTION OF DIGITAL CELLULAR TECHNOLOGIES

2G

Mainly GSM

Narrowband 270 kHz

Few frequencies 900/1800/1900 MHz No global frequencies

Low data rates, initially 9.6 kbps evolving up to 384 kbps

Very high latency

1991

3**G**

Mainly WCMDA

Bandwidth 5 MHz

Initially 2.1 GHz almost global availability Evolved to a global standard

Data rates 384 kbit/s evolving to 42 mbit/s

Medium latency Suffered from IPR fights

2002

4G

LTE

Flexible bandwidth up to 20MHz

Deployed from 400 MHz to 3.7 GHz

Data rates from 40 Mbit/s to todays 1.2 Gbit/s

Low latency

2010

5G / 6G?

5G NR (New Radio)

Scalable bandwidth up to 2000 MHz

Frequencies up to 71 GHz

Very high data rates

Ultra low latency possible

2019

HAS 5G DELIVERED ON ITS PROMISES? YES AND NO

- ✓ Download speeds are up, latency is down
- ✓ Is the "playground" where new features are being developed
 - ✓ Non terrestrial networks
 - ✓ Reduced capabilities devices
- Current 5G networks are more 4.9G networks maintaining legacy 4G functionality
 - Increased user equipment complexity, cost and power consumption
- Slow take up on low latency and Internet of Things (IoT) applications



Winners

Apple

- Entered the mobile world 2007
- Most profitable manufacturer since 2009

Samsung

- Highly vertically integrated, from components to phones
- In house touch screen expertise
- World's largest manufacturer

Google

- Android has 85% market share as mobile OS
- 38% of all devices connected to the internet are using Android
- 2021 3 billion active devices

Losers

Nokia

- 2009 the largest cellphone maker in the world
- Too proud to adopt Android
- Strong innovation culture failed to bring innovations to the market sold to Microsoft – Name sold to HMD

Motorola

• Sold to Google – sold to Lenovo

Ericsson

- Cellphones were a mean to sell infrastructure when 3G matured not able to compete.
- Sold to Sony

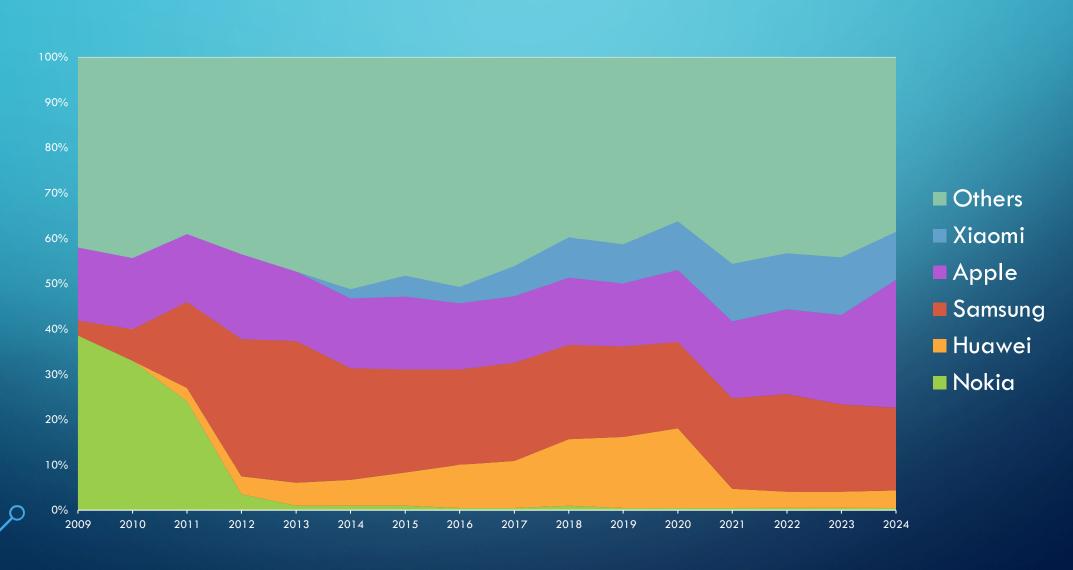
Blackberry

- Focused on messaging
- · Missed the touch screen revolution

Huawei

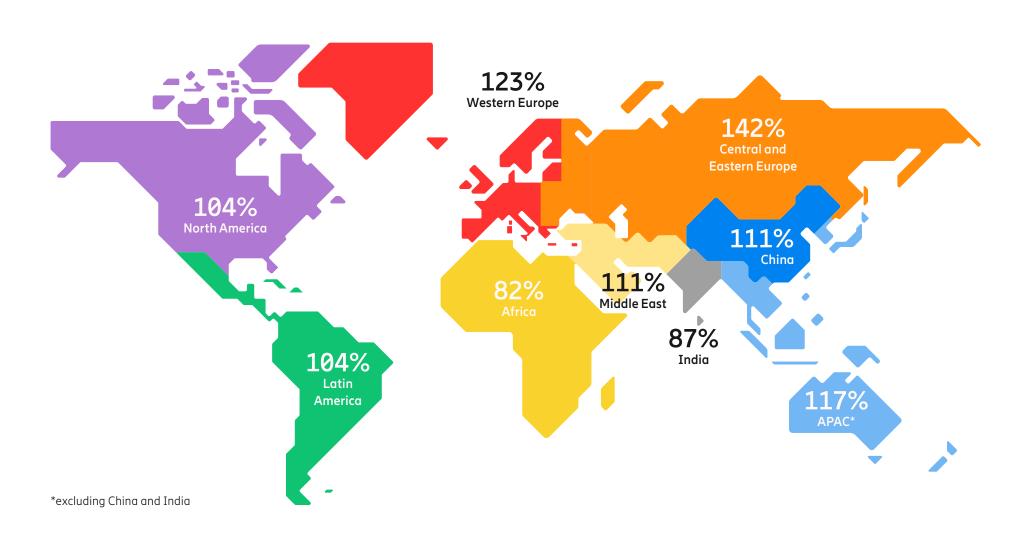
- First cellphones 2003
- 2019 worlds second largest supplier of smartphones
- "Killed" by US trade sanctions -Renamed to Honor -sold

CELLPHONE SHIPMENTS UNTIL 2024





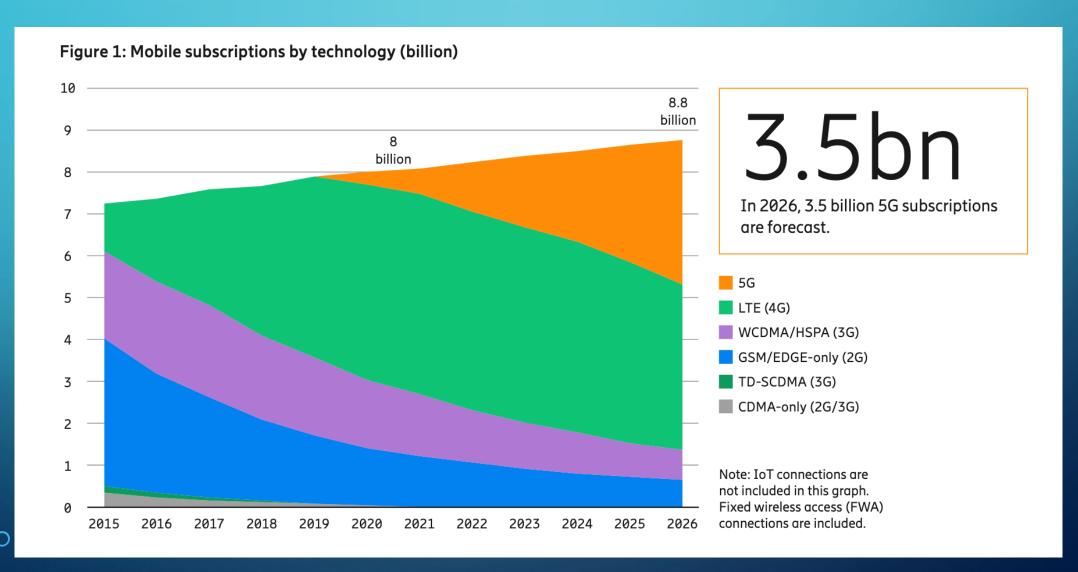
Subscriptions per capita

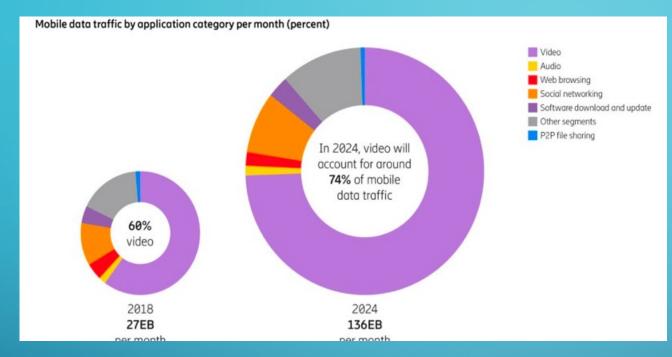


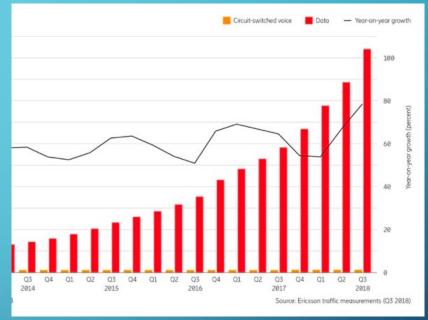


THE FUTURE OF WIRELESS TECHNOLOGIES

SOURCE: ERICSSON MOBILITY REPORT

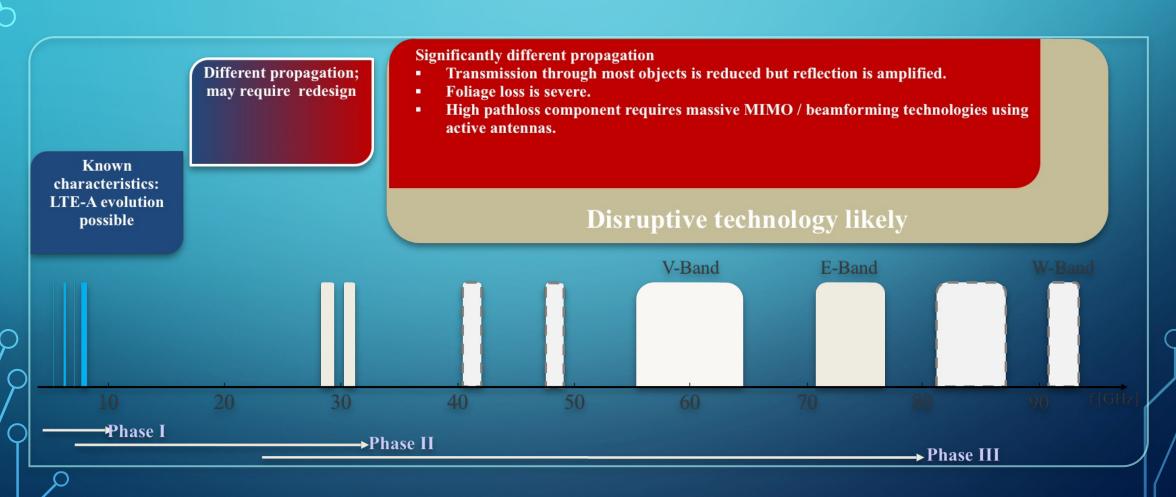






DATA WILL BE DRIVING THE FUTURE OF THE CELLULAR INDUSTRY

HIGHER DATA RATES REQUIRES BANDWIDTH ONLY AVAILABLE AT HIGHER FREQUENCIES



AI-DRIVEN WIRELESS TECHNOLOGIES ARTIFICIAL INTELLIGENCE IS TRANSFORMING WIRELESS COMMUNICATIONS

Al Applications in Wireless

- Intelligent Beamforming: Al algorithms optimize antenna patterns in real-time
- Spectrum Management: Machine learning predicts and allocates spectrum dynamically
- Network Optimization: Self-organizing networks (SON) using AI for coverage and capacity
- Predictive Maintenance: Al analyses RF component health before failures occur
- Signal processing: Al dynamically performs channel estimation to increase throughput

Al in Modern Smartphones

- Computational Photography: Al enhances camera performance beyond hardware limits
- Battery Optimization: Machine learning manages power consumption intelligently
- Voice Processing: Real-time speech enhancement and noise cancellation
- Network Selection: Al chooses optimal network connections automatically

AI-DRIVEN WIRELESS TECHNOLOGIES

ARTIFICIAL INTELLIGENCE IS TRANSFORMING WIRELESS COMMUNICATIONS

Technical Requirements

- Edge Computing: Processing AI at the device level
- Reduced Latency: <1ms response times for real-time AI decisions
- Energy Efficiency: Al algorithms optimized for mobile power constraints

QUANTUM TECHNOLOGIES IN COMMUNICATIONS PROMISE REVOLUTIONARY ADVANCES IN SECURITY AND PROCESSING

Potential Quantum Applications in Wireless

- Quantum Computing: Complex optimization problems in network design
- Post-Quantum Cryptography: Preparing for quantum-resistant security
- Quantum Key Distribution (QKD): Unbreakable encryption for sensitive communications

WHERE ARE WE WITH 6G STANDARDIZATION?

- 3GPP has not started yet First 5G advanced work will be started in release 18, with completion in 2024
- ITU-R is working on "IMT for 2030 and beyond" (aka "6G")
 - Targeting commercialization around 2030
- Currently inputs are collected around use cases to find suitable technologies

6G TECHNOLOGIES WITH AI AND QUANTUM

Al-Native 6G Features

- Al-Native Network Architecture: Devices and Networks designed from ground up for Al processing
- Autonomous Network Management: Self-healing, self-optimizing networks
- Predictive Quality of Service: Al predicts and prevents network issues
- Quantum-Secured Communications: Unbreakable encryption as standard feature

WHAT ARE THE USE CASES FOR 6G? A FEW EXAMPLES FROM THE NGMN ALLIANCE

- Enhanced Human Communication Metaverse, digital twin and holographic telepresence
- Enhanced Machine Communication -Robots, interactive collaborative robots and autonomous machines
- Enabling Services high accuracy location, mapping, environmental, or body sensing data
- Network Evolution Al and energy efficiency
- Social needs environmental sustainability, security and privacy

WHAT TECHNOLOGIES CAN WE EXPECT TO BE USED 6G IN 2030? SOME CURRENT RESEARCH AREAS ARE

- Faster data transmission using higher frequencies & wider bandwidth
- ISAC Integrated Sensing and Communication and "radar" like functions
- Al and ML for better performance on the physical layer
- RIS Reflective intelligent surfaces for better and more dynamic coverage

- New network structure with LEO and GEO satellites, drones and others to provide true worldwide coverage
- Increased security Quantum secure encryption
- Energy harvesting
- Edge computing

FIRST 6G DEMOSTRATORS USING D-BAND AIMING FOR COMMERCIALIZATION 2029





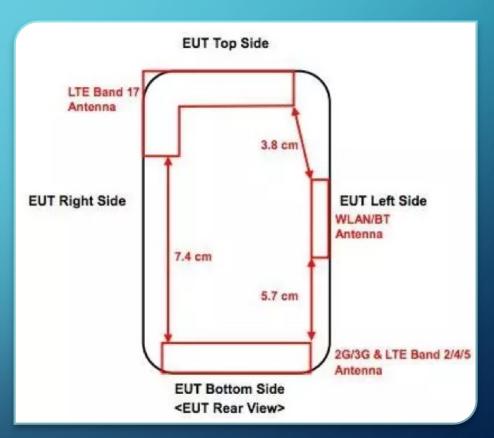
https://www.lgnewsroom.com/2021/08/lg-records-6g-thz-band-milestone/





Antennas in a modern cellphone Not just one antenna

- Up to 10 different frequency bands
- Multiple cellular technologies: GSM, UMTS,LTE, TD-SCDMA, 5G
- Non cellular technologies: WIFI, Bluetooth, GPS, Glonass, Galileo, Baidu, NFC
- Receive diversity antennas



5G AND ENERGY CONSUMPTION

- Current 5G devices consume more energy when using 4G+5G (NSA)
- 5G devices with low (FR1) and high frequency (FR2) consume more than devices with FR1 only
- Most of the power in a cell phone is used during monitoring of control information
- Improvements to increase efficiency is being standardized

- 5G Networks consume less power than 4G Networks
- Energy consumption is a major expense for network operators

ARTIFICIAL INTELLIGENCE (AI) OPPORTUNITIES AND CHALLENGES IN TECHNOLOGY

PROS

- Enhanced Productivity: All can automate repetitive tasks while preserving jobs requiring creativity and judgment
- 24/7 Availability
- Pattern Recognition: Superior at detecting anomalies and predicting failures
- Software Bug Detection: All excels at analysing code logic, finding vulnerabilities, and suggesting fixes through pattern matching
- Language Translation: Breaking communication barriers with, context-aware translation

CONS

- Lacks True Innovation: Al cannot create genuinely novel solutions - only recombines existing knowledge
- Prone to Errors: Al makes mistakes
- Black Box Problem: Complex Al decisions are often unexplainable, creating trust and regulatory challenges
- High Energy Consumption: Training and running large Al models requires significant computational resources
- Dependency Risk: Over-reliance on AI can erode human expertise and critical thinking skills

QUANTUM COMPUTING PROMISE AND PERILS OF QUANTUM TECHNOLOGY

PROS

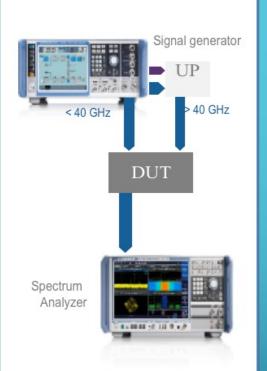
- Scientific Research: simulation of systems for advances in physics and chemistry
- Drug Discovery & Materials: Quantum simulation enables modelling of molecular interactions impossible with classical computers
- Quantum-Safe Cryptography: Drives development of new encryption methods already being implemented (e.g., Signal protocol)
- Machine Learning Enhancement: Quantum ML algorithms promise exponential speedups for certain problems

CONS

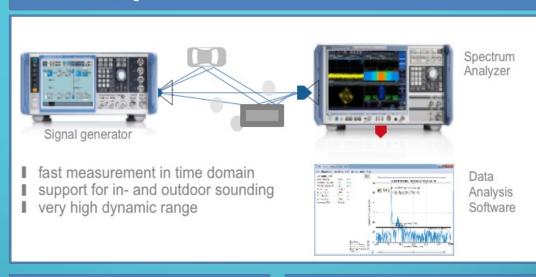
- Extreme Operating Costs: Requires near-absolute zero temperatures and sophisticated systems
- Limited Applications: Provides advantages for specific problem types - not a general-purpose solution
- Cryptographic Threat: Will break current encryption, endangering legacy devices and stored data
- **Technical Immaturity:** Current quantum computers are noisy, error-prone, and have limited qubit counts
- Accessibility Barriers: Extremely expensive and complex, limiting access



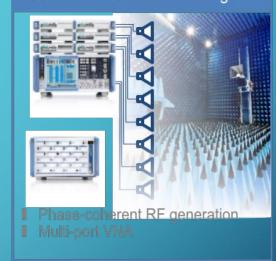
Wideband Signal Testing



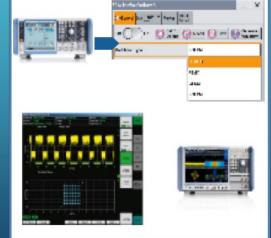
Channel Sounding Solution



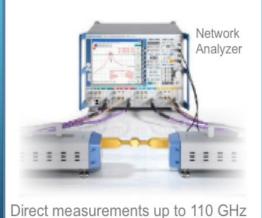
Massive MIMO - Beamforming



New 5G PHY Candidates



Component Characterization



E2e Application Testing





Requirement For Modern Educators (Professors)

"Professional programs must prepare workers to become professional practitioners in their chosen field of practice. As educators, we want our students to appreciate the importance of both classroom and field educational experiences and learn that there is nothing more practical than a good theory. While experience is a great teacher, it cannot replace what can be best taught in a classroom and vice versa"

Enhancing Learning by Integrating Theory and Practice Jan Wrenn and Bruce Wrenn, Andrews University

Not all curriculums are equal and have different focuses but need a blend of theory and practice.

In RF measurement setups, instrument capabilities and associated uncertainties as well as tools for data analytics need to be taught.

This applies to me too

Requirements For Modern Adaptive Students

Fewer young people nowadays choose engineering education, and what is even more worrisome is the fact that the most gifted students decide to study at the faculties of computer science and engineering, choosing zeros and ones over microwaves or curl and divergence. The said zeros and ones are significantly easier to comprehend than the area of curl and divergence.

Requirements For Modern Adaptive Students

Therefore, as a consequence, the computer students score higher than those who study the microwaves area, while putting, in fact, less effort into their learning. Difficult curriculum and fewer opportunities to obtain high grades cause the students to lose interest in microwaves.

Requirements For Modern Adaptive Students

"The only person who is educated is the one who has learned how to learn and change"

The general demand to master new skills results from constantly modernizing technologies.

"The world does not pay for what a person knows. But it pays for what a person does with what he knows."

Reference: Josef W. Modelski, MTT-S Microwave Magazine, August 2008

Requirements For Modern Adaptive Students Skills for the Al-Quantum-RF Era

Traditional RF Engineering Skills (Still Essential)

- Electromagnetic theory and antenna design
- Circuit analysis and microwave engineering
- Signal processing and communication theory
- Measurement and instrumentation

NEW: Al/Machine Learning Skills

- Programming: Python, TensorFlow, PyTorch for AI development
- Data Science: Statistical analysis and pattern recognition

NEW: Quantum Mechanics: Basic principles of quantum information

The Modern RF Engineer Must Be:

"An engineer who speaks the languages of waves, algorithms, and quantum states"



Software Engineering in Quantum

Source: IEEE Spectrum • November 2025

Skills:

- Python control software & scripting
- Rust, C++, MATLAB firmware & back-end
- FPGA programming real-time control systems

Common Job Titles

- Quantum Software Developer
- Quantum Algorithm Engineer
- Quantum Machine Learning Scientist
- Quantum Performance Engineer

Hardware & Infrastructure Roles Source: IEEE Spectrum • November 2025

Hardware Engineering Key expertise areas:

- Quantum mechanics & linear algebra
- Statistical/numerical methods (ODE/PDE solvers)
- Laser cooling & atom trapping (neutral-atom QC)
- Quantum optics & photonics (photonic QC)
- Cryogenics & vacuum systems (superconducting QC)

Common titles:

- Quantum Hardware Engineer
- Optical Engineer
- Quantum Lab Technician
- Instrumentation & Controls Engineer
- Mechanical/Electronic Integration Engineer

Infrastructure Roles

- High-bandwidth data movement (CPU/GPU) real-time error correction
- Low-latency data handling control systems

Common titles:

- Quantum Infrastructure Engineer
- HPC Specialist
- Quantum Systems Integration Engineer



- RF/Microwave Education (in German)
- Focus mostly on theory
- No international conferences
- No technology exchange or transfer due to language problems
- No digital technology (did not exist at that time)

LEHRBUCH DER HOCHFREQUENZTECHNIK

VON

Dr.-Ing. habil. FRITZ VILBIG

Oberpostrat und Leiter des Amtes für Wellenausbreitung der Forschungsanstalt der Deutschen Reichspost, München Dozent an der Technischen Hochschule München

Dritte, verbesserte und erweiterte Auflage

Band II

Mit 891 Abbildungen und 2 Tafeln



LEIPZIG 1942 AKADEMISCHE VERLAGSGESELLSCHAFT BECKER & ERLER KOM.-GES.

- The State of the Art text book for radio engineering
- Probably the best comprehensive US radio electrical engineering book ever written. Used in all English speaking countries.
- Contains only analog circuitry
 (Digital technology did not exist at that time)

RADIO ENGINEERS' HANDBOOK

BY

FREDERICK EMMONS TERMAN, Sc.D.

Professor of Electrical Engineering and Executive Head, Electrical Engineering Department, Stanford University (absent on leave); Director, Radio Research Laboratory, Harvard University; Past President, the Institute of Radio Engineers

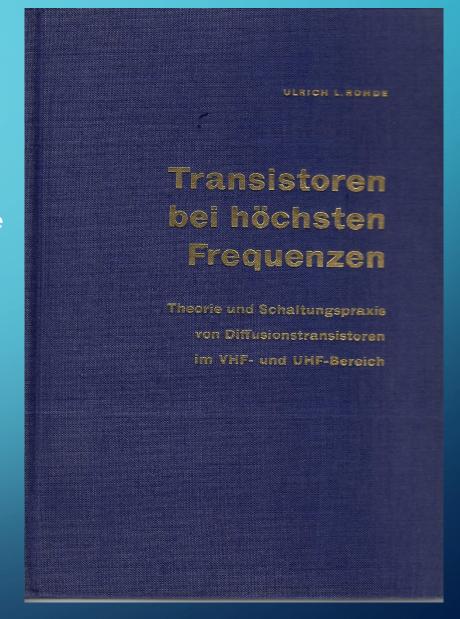
FIRST EDITION

McGRAW-HILL BOOK COMPANY, Inc. NEW YORK AND LONDON 1943 From 1965/69

Pioneering Publication: First book on microwave transistors.

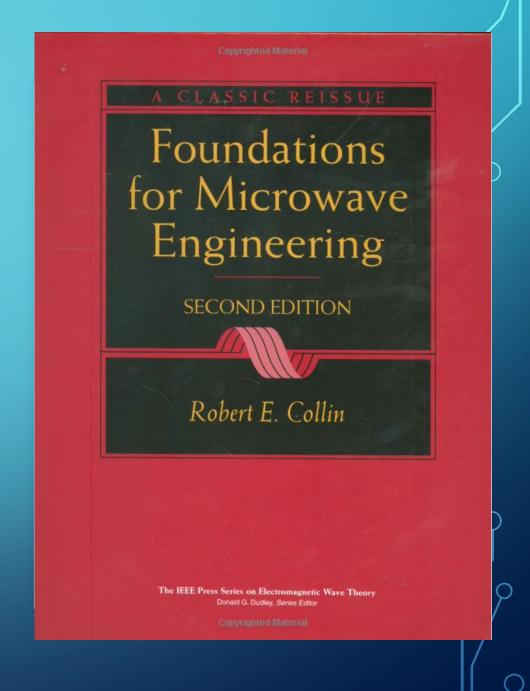
Microwave Focus: Targeted transistor applications above 1000 MHz, a novel field.

Major Impact: Sold 10,000 copies in two editions, despite being written in German.



FROM 2001

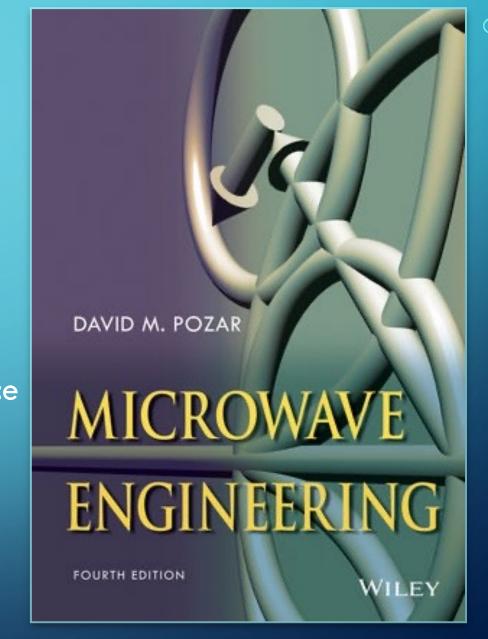
Covers the major topics of microwave engineering. Its presentation defines the accepted standard for both advanced undergraduate and graduate level courses on microwave engineering. An essential reference book for the practicing microwave engineer.



FROM 2011

Covers

- Design of microwave oscillators, amplifiers, and mixers
- Microwave network analysis, impedance matching, directional couplers and hybrids, microwave filters, ferrite devices, noise, nonlinear effects



FIRST EDITION 1960 THIS TWO-VOLUME STANDARD

Covers the generation, amplification, propagation, radiation, and application of electromagnetic signals over the full frequency range, from a few kHz to optical communications.

Volume 1 addresses resonant circuits, high-frequency transformers and filters, characteristics of coaxial cables, microstrip lines, coplanar and fin lines, directional couplers, optical waveguides, surface acoustic wave filters, waveguides, gyromagnetic media, antennas, and quartz filters.



FIRST EDITION 1960

Volume two addresses:

Electron tubes and semiconductors, Interference and Noise, Amplifier, Oscillators, Mixing and Frequency Multiplication, Modulation, Sampling and Demodulation

Zinke · Brunswig

Lehrbuch der Hochfrequenztechnik

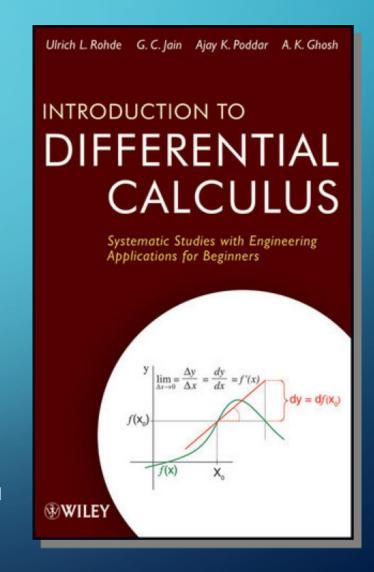
Dritte, neubearbeitete und erweiterte Auflage Herausgegeben von Otto Zinke und Hans Ludwig Hartnagel

Band Elektronik und Signalverarbeitung



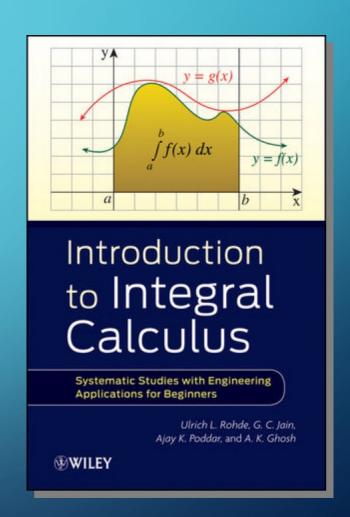
Introduction to Differential Calculus fully engages readers by presenting the fundamental theories and methods of differential calculus and then showcasing how the discussed concepts can be applied to real-world problems in engineering and the physical sciences.

- Concepts of function, continuity, and derivative
- Properties of exponential and logarithmic function
- Inverse trigonometric functions and their properties
- Derivatives of higher order
- Methods to find maximum and minimum values of a function
- Hyperbolic functions and their properties

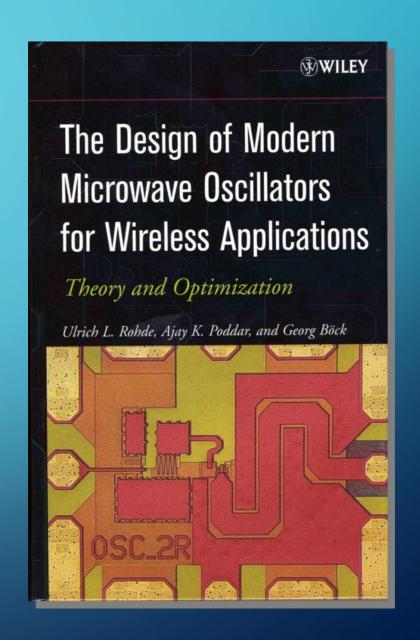


Introduction is an important function of calculus, and Introduction to Integral Calculus combines fundamental concepts with scientific problems to develop intuition and skills for solving mathematical problems related to engineering and the physical sciences

- Mastering and applying the first and second fundamental theorems of calculus to compute definite integrals
- Defining the natural logarithmic function using calculus
- Evaluating definite integrals
- Calculating plane areas bounded by curves
- Applying basic concepts of differential equations to osolve ordinary differential equations

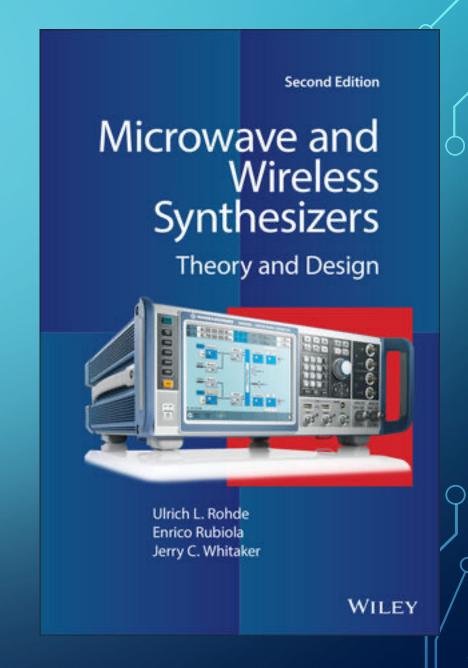


- Oscillator performance can make or break a system performance
- Covers RF to millimeter wave circuits
- Most advanced text book on this topic
- Ideal reference material



From 1997 > 2021

- Microwave and Wireless Synthesizers-the first book to emphasize both practical circuit information from RF to millimeter-wave frequencies and up-to-date theory.
- In-depth look at the practical side of the phase-lock loop (PLL) in synthesizers-including special loops, loop components, and practical circuits-material
- Second edition 2021



From 2005 > 2021

- Linear and nonlinear circuit analysis treatment
 3rd edition 2021
- Best in class
- Covers all relevant material
- Ideal reference material



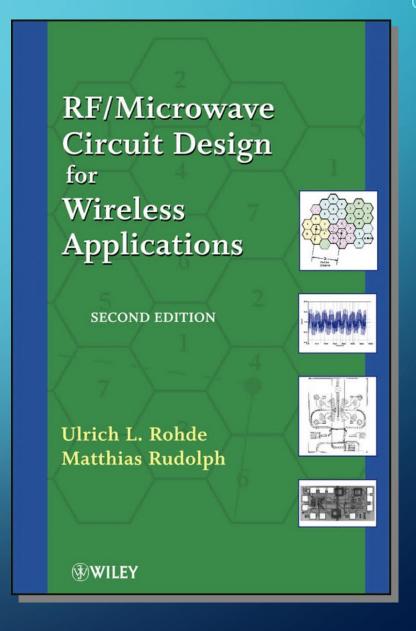
MICROWAVE CIRCUIT DESIGN USING LINEAR AND NONLINEAR TECHNIQUES

THIRD EDITION

GEORGE D. VENDELIN | ANTHONY M. PAVIO ULRICH L. ROHDE | MATTHIAS RUDOLPH

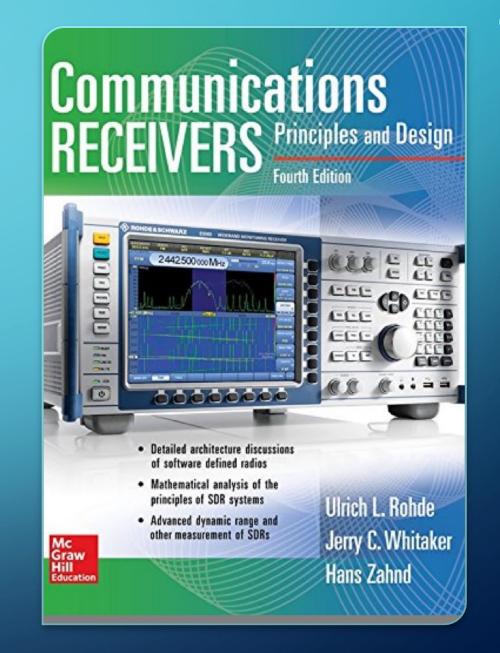
WILEY

- Education in English international technology language
- Focus on theory and real life application
- Material presented at international conferences
- Result of technology exchange or transfer
- Covers modern cellular radio technology, analog and digital



FROM 1988>2017

- State of the art communication technology
- Covers high performance application
- Good reference for past and modern design



From 2023
Successor of Zinke – Brunswig textbook, now in English

Starting with the fundamentals it provides stateof-the-art theory, design, and applications of all RF and Microwave Techniques and Technologies

Covers:

- RLC circuits, transmission-line theory, antenna theory and noise statistics and physics
- Active microwave semiconductors, amplifier, mixer and oscillator circuits and SDR based systems
- Digital signal modulation schemes.

Hans-Ludwig Hartnagel Rüdiger Quay Ulrich L. Rohde Matthias Rudolph *Editors*

Fundamentals of RF and Microwave Techniques and Technologies



2026

High end text book for engineers studying to become microwave engineers

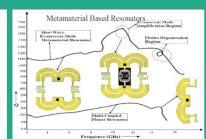
Covering top material close to Terahertz frequencies

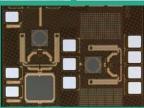
Ulrich L. Rohde Ajay K. Poddar Matthias Rudolph

Transistor Applications from RF to Microwave Frequencies

Theory of SiGe HBTs and pHEMTs and practical circuits up to Sub Terahertz frequencies







WILEY

- Success by implementing strategy, policies and central management
- Focus on market needs and cost effective manufacturing
- Watch your competitors at international conferences and adapt products
- Learn from technology exchange

STRATEGY, POLICY, AND CENTRAL MANAGEMENT

Seventh Edition



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Models of consumer behaviour: The state of the art

BLACKWELL, MINARD AND ENGEL From 1981 > 2009

- Success by watching consumer behavior
- Listen to the customers needs
- Decisions are made on perceptions more often than reality
- Compatibility with existing technologies or products is key to success



Thank You



- You need a good mix between tradition and society demands
- Students come from all countries and become global professionals
- Country barriers are disappearing
- Success lies in education and commitment to excellency
- Good luck with all the Pomp and Circumstances!